



Programme

08.45 **Welcome coffee**

09.15 **Opening of the philatelic forum**

- UN representative
Mr Thanawat Amnajanan
Chief
United Nations Postal Administration (UNPA)
- Mr Artyom Adibekov
*President of World Association for
the Development of Philately (WADP)*
- Mr Louis VIRGILE
Philately and International Reply Coupons Programme Manager
UPU International Bureau

Session 1

09.30 **Think green – 60 years of Europa stamps**

- Ms Anita Häggblom
Director of Philatelic Services, Åland Post Ab
Åland (Finland)

09.50 **Philately and innovations**

- Ms. Cristina Popescu
President & CEO of Romfilatelia
Romania

10.10 **Philately in Tunisia and the Arab countries**

- Ms Olfa Mokedem
Head of Sales Services, La Poste Tunisienne
Tunisia

10.30 **Philately at the United Nations
Postal Administration
UNPA**

- Mr Thanawat Amnajanan
UNPA

10.50 **Questions (end of session 1)**

11.05 **Coffee break**

Session 2

11.15 **The philatelic market in South America**

- Mr Roberto Cavanna Merchán
Secretary General and philately expert
PUASP

11.35 **The philatelic market in China**

- Mr Deng Huiguo
President
China National Philatelic Corporation (CNPC)

12.55 **The philatelic market in Russia**

- Mr Artyom Adibekov
CEO, FSUE PTC "MARKA"
Federation of Russia

12.15 **Questions (end of session 2)**

12.30 **Lunch**

Session 3

14.00 **US stamp subject selection process**

- Mr Paul Fagan
Acting Manager of Stamp Fulfillment Services
United States Postal Service (USPS)

14.20 **Marketing and innovation at Canada Post**

- Ms Sally McMullen
Product Management and Programme Integration, Stamp Services
Canada

14.40 **Marketing in Spain**

- Mr Modesto Fraguas Herrera
Assistant Director of Philately
Correos de España, Spain

15.00 **Marketing in France**

- Ms Virginie Haouzi
Head of International Institutional Relations
Phil@poste
France

15.20 **Questions (end of session 3)**

15.35 **Coffee break**

Session 4

15.45 **Innovation in printing**

- Mr Ian Brigham
Director General, Cartor Security Printing

16.05 **Innovation in papers for philatelic products**

- Mr Marc Butaud
Postal End Use Manager
UPM Raflatac

16.25 **Questions (end of session 4)**

16.40 **End of the philatelic forum**

16.45 **United Nations Headquarters guided tour
(approx. 1 hour)**