

Japan Fund Grant application – Project proposal form

I.	Basic project data
1.1	Requesting institution <i>(Organization or entity responsible for executing the project)</i>
1.2	Primary contact <i>(Name, title, tel., e-mail, etc.)</i>
1.3	Project name
1.4	Country
1.5	Date of request
1.6	Scope of the project <input type="checkbox"/> Priority 1 (microfinance offering) <input type="checkbox"/> Priority 2 (digitalization of financial services offering)
II.	Post
2.1	Management team <i>(Provide a brief description/bio of the Post's executive management.)</i>
2.2	Financial services currently offered <i>(Specify financial services currently offered and volumes/transactions for each, as well as profile of current beneficiaries.)</i>
2.3	IT infrastructure <i>(Provide a description of the Post's current IT infrastructure and indicate whether it is built in-house or outsourced.)</i>
2.4	Technical partners <i>(Provide a list of technical/business partners the Post is using to provide financial services.)</i>
III.	Environment
3.1	Regulatory framework for postal financial services <i>(The type of financial services the Post can offer.)</i>
3.2	Competition <i>(The key competitors of the Post for provision of financial services.)</i>
IV.	Project
4.1	Project objectives <i>(What is the Post trying to achieve?)</i>
4.2	Project rationale <i>(What led the Post to decide to launch this project?)</i>
4.3	Target group <i>(Who precisely will benefit from the new product/service?)</i>

IV. Project (cont.)
<p>4.4 Anticipated financial inclusion impact <i>(Profile and number of people expected to be reached.)</i></p>
<p>4.5 Proposed budget <i>(Indicate project costs, including counterpart funding provided by the grant recipient or project partners, as % of total costs.)</i></p>
<p>4.6 Recipient technical capacity <i>(In this section, the applicant should briefly describe its technical capacity to carry out the proposed activities and provide brief information on relevant experience. A paragraph related to demonstrated senior management experience in the target area should be included.)</i></p>
<p>4.7 Project partners <i>(Partners that may assist in implementation. List any organizations that may assist with implementation and provide information on how they will participate.)</i></p>
<p>4.8 Implementation period <i>(Maximum 12 months. Ensure that the implementation period is sufficient to complete the project.)</i></p>
<p>4.9 Possible start date of activities <i>(Indicative only.)</i></p>
<p>4.10 Components, activities and time frame <i>(Describe each project component and list the proposed activities to deliver each component (a, b, c, etc.), along with the time required for the implementation of each component.)</i></p>
<p>4.11 Short description of implementation arrangements <i>(This section should provide a breakdown of the project from start to finish, as well as the execution structure that will be responsible for the day-to-day project implementation (project execution unit), including financial aspects (e.g. staffing requirements). Project implementation should not exceed 12 months.)</i></p>