



UPU GLOBAL CONFERENCE  
ON CROSS-BORDER COOPERATION  
IN AN E-COMMERCE WORLD  
XIAMEN, CHINA  
2019

# PROGRAMME

Xiamen International Conference Center Hotel  
*Xiamen, China (People's Rep.)*

**26 to 28 November 2019**





## Monday, 25 November 2019

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**8.30–20.00**    **Arrival and registration**

## Tuesday, 26 November 2019

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**9.00–9.30**    **VIP meeting**

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**9.30–10.30**    **Session 1**

### **Opening ceremony and keynote speeches**

*Moderator*    **Derek Osborn**

**Welcome speech**  
*by the State Post Bureau of China*

**Welcome speech**  
*by the Director General of the UPU International Bureau*

**Welcome speech**  
*by the General Administration of China Customs*

**Welcome speech**  
*by a local government official*

**Welcome speech**  
*by China Post Group*

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**10.30–11.00**    **Coffee/tea break**

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**TBC**    **Press conference** *(during coffee break)*

State Post Bureau, China Customs, China Post and UPU

11.00–12.30

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Session 2

## Keeping supply chains flowing through new regulatory challenges

*(Presented by the United Kingdom, the United States of America and the European Commission)*

Moderator

**Derek Osborn**

Realizing the tremendous development potential of e-commerce requires cooperation and predictable policies and regulations on cross-border trade. The predictability of rules and regulations is fundamental to global trade and international cooperation and as a mechanism for enhancing a seamless supply chain. The first panel session of the conference discusses the challenges associated with regulatory heterogeneity, economic governance, and the trade and investment climate, and offers ideas on how international cooperation can enhance cross-border trade through an efficient global supply chain.

WCO: **Ana B. Hinojosa**

*Director, Compliance and Facilitation  
Directorate*

**12.30 -14.00**    **Lunch**

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**14.00–15.30**    **Session 3**  
**Cross-border e-commerce,  
trade facilitation and simplification**

*Moderator*    **Derek Osborn**

The global postal network facilitates global trade through the cross-border movement of postal items in a swift, safe and secure manner. The network requires a supply chain system adapted to the increasing need for speed, visibility and easy returns propelled by the significant growth of e-commerce. Current and future e-commerce players will continue to expect innovation from their logistics providers and partners. The expert panel will discuss how outdated processes can be improved to meet evolving needs.

**15.30–16.00**    **Coffee/tea break**

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16.00–18.00

Session 4

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## Digitization and big data – Moving to a paperless process and interoperability in the supply chain

*Moderator*

**Derek Osborn**

The world is a globalized market place, and the choice of logistics options is influenced by who is best positioned to serve the needs of e-commerce players and their customers in the delivery of goods. Global supply chain management and logistics are rapidly changing under the pressure of digital innovation. Big data, cloud computing, distributed ledger technology, and the rise of firms offering platform solutions are all transforming the sources of added value within industries and trade entities. Against this background, the panel will discuss how digital technology enhances productivity and trust/security and how to manage processes to prevent disruption.

**Mohammed Benkhaled**

*CEO PEAQOCK Financials S.A.*

**Moses Ma**

*Managing Partner,  
FutureLab Blockchain Lab*

**Marianne Dumont**

*ASYCUDA Regional Coordinator  
for Asia*

Wednesday, 27 November 2019

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**9.00–10.30** Session 5

## **Mail by rail – E-commerce and international transport**

*Moderator* | **Derek Osborn**

The carriage of freight by rail has great potential as a cheaper and faster alternative to sea and air transport, but volume remains low. How can processes, regulations, procedures and technology be improved to better enable the transportation of e-commerce by rail, and the safe and secure operation of the supply chain through to the point of delivery? Many innovative tools exist to increase the visibility, security and reliability of postal items during the transportation and customs clearance processes. Can the benefits of this new channel enhance the interconnectivity of the global postal network and expand platforms and mechanisms for comprehensive cooperation in the e-commerce boom?

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**10.30–11.00** **Coffee/tea break**

11.00–13.00

Session 6

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## E-commerce security and safety requirements

*Moderator*

**Derek Osborn**

Border control; processes to prevent criminal acts, counterfeiting and the entry of narcotics and drugs; and general counter-terrorism efforts can all benefit from increased multi-agency and multi-organizational partnerships to address these cross-border threats. Strengthening the security and safety barriers of the global postal network against threats is crucial to be able to support a secure supply chain system and capitalize on e-commerce growth.

**Jose de Garcia**

*Assistant Director, Interpol*

**Matthew Nice**

*Manager, Global OPIOIDS Project*

**Rafael Nunez**

*Postal Inspector, United States*

*Postal Inspection Service*

**13.00–14.00**   **Lunch**

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**14.00–15.00**   **Session 7**  
**Closing ceremony**

*Moderator* | **Derek Osborn**

**Thursday, 28 November 2019**

**8.30–20.00**   **Site visit to postal facilities and excursion**

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中华人民共和国国家邮政局

State Post Bureau of The People's Republic of China