



UPU | UNIVERSAL
POSTAL
UNION

International Bureau

Weltpoststrasse 4
P.O. Box 312
3000 BERNE 15
SWITZERLAND

T +41 31 350 31 11
F +41 31 350 31 10
www.upu.int

To: Supervisory ministries
Regulators
Designated operators

Contact: Ms Akshaya Shivkumar
T +41 31 350 32 98
akshaya.shivkumar@upu.int

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Subject: Consultation on trends for the preparation of strategic plans

Dear Sir/Madam,

In 2016, the 26th UPU Congress adopted an ambitious strategy for the 2017–2020 cycle, inspired by the UPU mission and the United Nations Sustainable Development Goals. As implementation progresses, it is time to pause and reflect on the current environment. The UPU Ministerial Strategy Conference held in Addis Ababa, Ethiopia, in September 2018 constituted a key milestone in this reflection. Yet, as preparatory work begins for the development of the UPU's 2021–2024 strategy, further input is required.

In 2020, the 27th UPU Congress will be invited to approve the UPU's strategic plan for 2021–2024, to be known as the Abidjan Postal Strategy. For the preparation of that roadmap, it is important to analyze the risks and opportunities faced by different stakeholders and the role of the UPU in supporting them going forward.

As a key stakeholder, your organization is invited to provide its feedback via the attached consultation, which is also available online at www.upu.int/en/the-upu/strategy/about-strategy.html. Wherever possible, the consultation should be completed by the head of strategic planning within your organization.

I hope that you will be able to participate in this important step in the consultation process. Please return the completed questionnaire to strategy@upu.int by **15 December 2018 at the latest**.

Yours faithfully,

(signed)

Bishar A. Hussein
Director General