



Rules of the international reply coupon design competition

Article 1

Aim

In order to find a design for the new international reply coupon (IRC) to be introduced on 1 July 2017, the International Bureau of the Universal Postal Union is organizing a design competition for UPU member countries and territories.

Article 2

Theme

The competition theme is "Posts and sustainable development".

Article 3

Presentation of designs

The design may be submitted either in hard copy or as a computer file, in "landscape" A4 format (21 x 29.7 cm).

Article 4

General specifications

Each design should contain a maximum of two colours.

The design should not feature strong contrasts; each colour should have a colour intensity of between 20% and 50%.

The design must include, at the bottom left of the coupon and to the right of the area reserved for the "Empreinte de contrôle du pays d'origine" (see the IRC model in Annex 2), a blank space measuring at least 15 mm by 10 mm to allow for the insertion of the flag of the country ordering the coupons (see the IRC model in Annex 2). This space must of course be incorporated into the proposed design.

Article 5

Hard copy specifications

The design should be submitted on white unlined paper, in pristine condition (free of moisture, creases, folds, stains, etc.).

All techniques will be accepted: drawings (other than line drawings), watercolours, oil, acrylic, etc.

Article 6
Computer file specifications

The design should be submitted as a native file in Photoshop, Illustrator or TIFF format (standard, non-compressed).

The JPEG format should not be used.

The image should be RGB; the colours should be in separate layers.

To enable security features to be incorporated, the file resolution should be at least 300 dpi.

Article 7
Alterations to the design

The UPU reserves the right to modify the design in order to incorporate security features and the country flag, and to make it suitable for printing.

Article 8
Information to be supplied with the design

The author's particulars, together with the name and official seal of the UPU member country, should appear on the back of the design. Designs submitted as computer files should be accompanied by a letter of authentication containing the above information.

Designs should not feature any logos (UPU, postal product names, trademark, etc.).

Designs should not be inscribed with any messages.

Article 9
Transmission of designs

Designs, in hard copy or as computer files, should be submitted to the UPU International Bureau **by 30 June 2016** at the following address:

IRC Design Competition
Regulation, Economics and Markets Directorate (DREM)
Universal Postal Union
P.O. Box 312
3000 BERNE 15
SWITZERLAND

Article 10
Eligibility and acceptance of designs

Only one entry, in hard copy or as a computer file, will be accepted per member country or territory, and only documents transmitted via a member country or territory's official postal authority will be considered by the jury.

Article 11
Jury

The heads of delegation of the UPU member countries present at the 26th UPU Congress will form the jury responsible for selecting the best design, which will be used to illustrate the new IRC.

The jury will vote in Istanbul between 20 September and 7 October 2016. The result will be announced during one of the plenary meetings.

The jury's decision will be final.

Article 12
Reservations

The International Bureau reserves the right to withhold from the jury any designs that do not comply with the above technical specifications or which could not be formatted by the printer.

Article 13
Prize

The member country or territory whose design is selected by the jury will be awarded 10,000 of the new IRCs to be introduced in 2017.

Article 14
Results

The competition results will be published in *Union Postale* magazine and communicated to all participating countries.

Article 15
Copyright

The member country or territory and the author whose design is selected agree to assign all copyright and intellectual property rights to the International Bureau of the Universal Postal Union. In addition to the use of the design as the new international reply coupon's background, it may be reproduced in the press, in the form of a poster or in any other commercial or communications medium, subject to the authorization of the International Bureau.

Article 16
Disputes


Any disputes resulting from or connected with these rules are to be settled with the International Bureau on an amicable basis.



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Annex 2 to letter 6680(DREM.CRI)1009
of 25 February 2016

CN 01



 UPU | UNION
POSTALE
UNIVERSELLE

L'eau : source de vie

SPECIMEN

Empreinte de contrôle du pays
d'origine (facultative)

CZ Tchèque (Rép.)



Timbre du bureau qui effectue
l'échange

Ne pas apposer l'empreinte du
timbre à date hors de ce cadre