

**Suggested activities for World Post Day**

- Issuing World Post Day press releases and arranging press conferences – emphasizing the extensive worldwide postal network and the important role of the postal sector. Consult the UPU website [www.upu.int](http://www.upu.int) (press releases in the UPU News Centre section).
- Disseminating the message from the Director General of the UPU International Bureau and speeches, messages and interviews by senior government and postal officials via the press, radio and television. Consult the UPU website [www.upu.int](http://www.upu.int) (press releases in the UPU News Centre section).
- Publishing articles on the UPU and the extensive worldwide postal network in postal magazines, information bulletins, staff newspapers and philatelic magazines – again placing emphasis on the benefits of the universal postal service for economic and social development. Consult the UPU website [www.upu.int](http://www.upu.int) (designated operators are welcome to reproduce articles published on this topic in the *Union Postale* magazine; see *Union Postale* in the UPU News Centre section).
- Issuing special postage stamps and first-day covers.
- Postmarking items with special cancellation slogans and date-stamps.
- Selling postcards devoted to World Post Day.
- Organizing, on 9 October, a "Postage Stamp Day".
- Displaying World Post Day posters in post offices and other public places.
- Providing a link from your homepage to the World Post Day section on the UPU website ([http://www.upu.int/world\\_post\\_day/en/index.shtml](http://www.upu.int/world_post_day/en/index.shtml)).
- Distributing public opinion questionnaires, requesting suggestions for improving postal services.
- Organizing philatelic and other exhibitions on the postal service.
- Organizing composition and letter-writing competitions on the role of the postal sector.
- Presenting prizes to the winners of the UPU–UNESCO International letter-writing competition for young people as well as the winners of national and local competitions organized by the designated operators. The theme for the next international letter-writing competition "*Write a letter to someone to explain how decent working conditions can lead to a better life*" can also be announced on this day. Consult the UPU website [www.upu.int](http://www.upu.int) (International Letter-writing competition section) for more information.
- Allowing free entrance to postal museums.
- Organizing "open house" visits by the public and schoolchildren to post offices and mail centres.
- Paying tribute to postal employees by presenting awards for outstanding service.
- Organizing or sponsoring special cultural and sporting events.
- Distributing promotional items such as T-shirts, badges, stickers, etc., bearing the World Post Day slogan.