

PosTransfer Mobile app

First final customers app

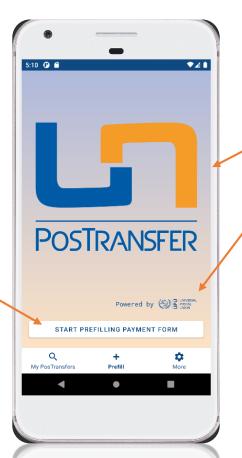


PosTransfer app

First Android devices application to be used by **final customers** of Postal Payment Services: on personal devices. First link with end customers for potential **marketing communications**

First version: Prefill a postal payment

Future evolutions: postal payment operations, marketing notifications



Branding

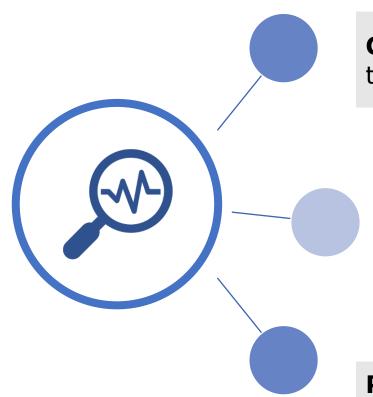
First customizable application with default PosTransfer branding





First version of PosTransfer app

the easiest way to prepare your postal payments



Consult services offered by the DO to transfer cash internationally

Accurately assess **costs and services** offered by DO (possible destinations, fees and exchange rates)

Pre-filling of necessary information for sending cash to a recipient to save time at the counter





PosTransfer Prefill in practice



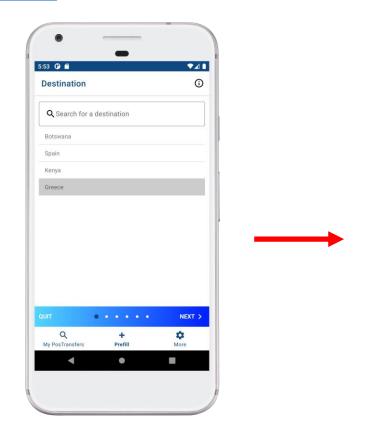
Customer downloads and installs the Mobile application Customer gets
payment costs
estimate and
registers in advance
PosTransfer details

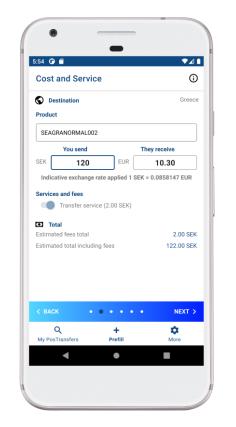
Transmission and registration of PosTransfer prefill details, identifier delivery

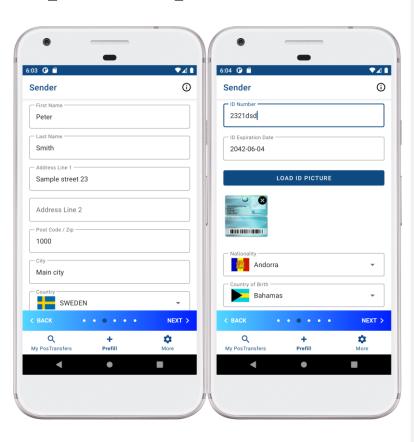
Customer is present at point of sales to deliver cash with his identifier DO system retrieves
PosTransfer details
from central system
and records it as an
effective postal
payment



PosTransfer Prefill: step by step







Step 1: Select destination

List of countries where service is available

Step 2: Estimate costs

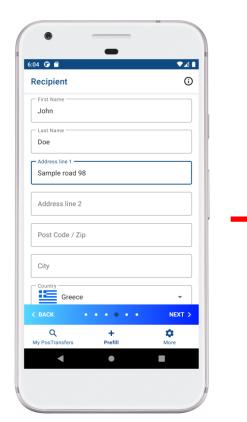
- Visibility of conversion rate
- List of products and services options with related fees applied

Step 3: Capture sender details

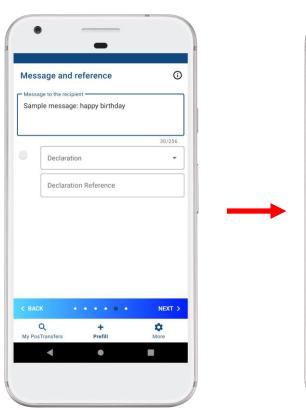
- Support attachment of Identity Document (ID) pictures
- Support additional details: ID expiration date, nationality



PosTransfer Prefill: step by step

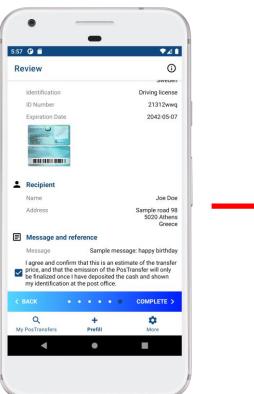


Step 4: Capture recipient details

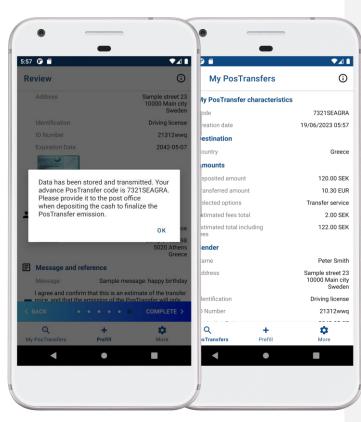


Step 5: Message and reference

Potential reference to invoice via the declaration



Step 6: Review User validation

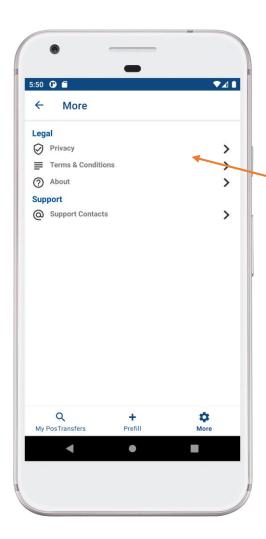


Final step: Identifier delivery

Prefilled postal payments available in list of My PosTransfers



PosTransfer General features



App look and feel customization: DO logo and name can be added

DO legal information customization: privacy, terms & conditions, application details and support contacts according to DO

Localization: English and French by default, ready for new language to be added

Google Play publication: test and public versions



Background postal payment services API integration:

- BAMS to retrieve proposed destinations and agreements
- ReferenceAPI to retrieve DO customization and exchange rates
- EAP API relating to DO to provide prefill details to DO system



PosTransfer deployment project

Preparation phase

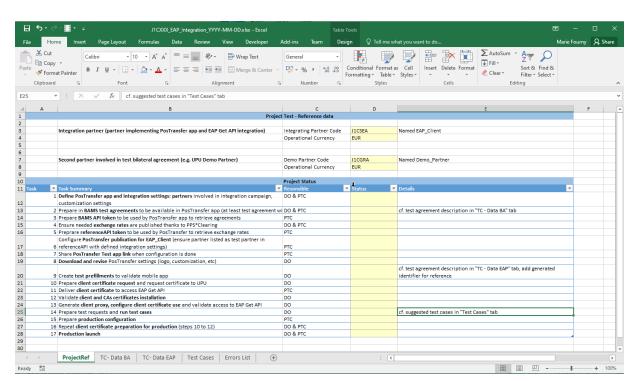
- Prepare app settings for DO with DO identity, DO legal requirements and DO local support details
- Localization extension if needed
- Prepare test agreement and default test scenario
- Provide access to test app and test API (security prerequisites: client certificate delivery)

Integration and test phase

- Generate proxy and integrate API to retrieve prefill details from local DO system with PosTransfer identifier
- Run test scenario

Production roll out

Production publication with DO settings



Integration tracker



PosTransfer additional documentation

PosTransfer app

- Demonstration video
- UPU-IP EAP Get API integration guide
- UPU-IP <u>EAP Get API documentation</u>

PosTransfer brand

- PosTransfer <u>trademark</u>
- PosTransfer <u>promotional materials</u>

UPU mobile applications

- General Terms and Conditions for UPU mobile applications:
 English French
- Third Party Licenses for UPU mobile applications: <u>English</u>

