

Dear Sir/Madam,

In July 2009, the UPU, UNAIDS and the International Labour Organization (ILO) will be launching a campaign to raise awareness of how HIV/AIDS is spread. This campaign, which will run over several years, will comprise several phases. Phase one will target post office customers. Phase two will be geared towards postal sector staff (UNI Global Union will also be involved in this phase). And phase three, in 2011, will focus on special stamp issues marking 30 years of the fight against AIDS.

The International Bureau is therefore inviting the designated operators of UPU member countries to include in their 2011 stamp programme one or more stamps and philatelic products commemorating 30 years of AIDS prevention.

In order to maximize the impact of the stamps, it is recommended that they should include the UNAIDS logo, and possibly also the special logo being designed for the occasion. Full technical information on the use of the logos will be provided at a later date.

For this special issue in 2011, these logos may be reproduced freely, without reproduction or intellectual property restrictions.

Designated operators of UPU member countries that have already finalized their 2011 stamp issue programme have the option of including the logo on a label attached to another stamp in the official programme.

Designated operators planning to issue one or more special stamps are kindly requested to inform the International Bureau, and to send specimens of the products concerned. For further information concerning the issue of special stamps on the theme of AIDS prevention, please do not hesitate to contact:

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Yours faithfully,

Edouard Dayan  
Director General