

Berne, 7 September 2009 International Bureau Circular New Zealand – Non-denominated stamps

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Dear Sir/Madam,

The designated operator of NEW ZEALAND informs the UPU member countries and their designated operators of the following:

"On 7 September 2009, New Zealand Post will be introducing a non-denominated, domestic-rate definitive stamp which is being marketed as the 'KiwiStamp'.

"This is being done to improve customer experience with using stamps by reducing the need to purchase additional postage following increases in postage rates.

"The first of these non-denominated stamps will contain 10 images that reflect distinct aspects of living in New Zealand.

"The non-denominated stamps have been developed for easy use on domestic Standard Post and FastPost letters. The non-denominated stamps will be priced at current domestic rates.

"The non-denominated stamps may also be used in combination with other stamps for prepayment of postage on international items. New Zealand Post asks its postal partners to consider the postage on these items as having been duly prepaid."

Yours faithfully,

K.J.S. McKeown **Director of Markets Development**