

Berne, 25 July 2016 International Bureau Circular

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World Tourism Organization – International Year of Sustainable Tourism for Development

Dear Sir/Madam,

The **WORLD TOURISM ORGANIZATION (UNWTO)**, the UN specialized agency for tourism, asks me to inform the designated operators of UPU member countries of the following:

"The United Nations General Assembly at its 70th session proclaimed 2017 as the International Year of Sustainable Tourism for Development.

"The International Year presents an invaluable opportunity to promote and enhance sustainable tourism as a tool for development. All UPU members are cordially invited to engage in this global celebration by issuing a commemorative stamp in 2017, an initiative already being taken in some countries around the world. We are confident that your contribution will enhance the work of the United Nations in advancing the role of tourism in building a more sustainable future for all, while stressing the important link between tourism and philately.

"For any further information on the International Year you may contact the UNWTO at iy2017@unwto.org, or visit its website (www2.unwto.org)."

Yours faithfully,

Pascal Clivaz Deputy Director General