

Dear Sir/Madam,

On 12 June 2018, the United Nations General Assembly proclaimed 16 June as the International Day of Family Remittances (IDFR).

The international day presents an invaluable opportunity to recognize the key role that family remittances play in sustainable development and, in particular, the fundamental contribution of migrant families to the achievement of the Sustainable Development Goals (SDGs). Furthermore, with regard to the current global COVID-19 crisis, UN Secretary General António Guterres recently described family remittances as “a lifeline in the development world”.

Considering the unique role of postal operators, with their 150-year-old commitment to public service and participation in the remittances market, the International Fund for Agricultural Development (IFAD) and the Universal Postal Union (UPU) cordially invite UPU member countries to engage in the IDFR 2020 campaign “Building resilience in times of crisis” by including the issuance of a commemorative stamp in their issuing programme, preferably on 16 June. We are confident that your contribution will enhance the United Nations’ work in building a more sustainable future for all, while highlighting the important link between remittances and sustainable development.

To show its support for the IDFR, the UPU has created a special postage stamp design (see Annex), which is available for UPU member countries in English, French, Spanish, Portuguese, Russian, Arabic and Chinese. To obtain the technical information sheet and the graphical elements, or for any questions relating to this issue, please contact Ms Olfa Mokaddem, Philately and IRC Programme Manager, or Mr Stephane Cuennet, Philately and IRC Programme Assistant (philately@upu.int).

For further information on the IDFR, and specifically on the different ways of engaging with the international campaign to promote it, please contact Mr Nicola Flamigni (n.flamigni@ifad.org) at IFAD, or visit the dedicated website at www.familyremittances.org.

The IDFR Secretariat sincerely thanks you for your attention, and counts on your collaboration in this important initiative to support the implementation of the UN sustainable development agenda.

Yours faithfully,

Jean-Alexandre Ducrest
Director of Logistics

Postage stamp designs available for UPU member countries

