

BACKGROUND

Lebanon

Area | 10,452 km²

Population | 5.9 M

1975 – 1991 | 16 years of war

1998

Appointment of LibanPost a private operator to "Build, Operate and Transfer" the national postal services



ABOUT US



Who we are

LibanPost is a young postal operator, privately owned, and in charge of operating the postal sector in Lebanon.

With a combination of experience, knowledge, and passion, LibanPost's 1,000+ employees have been instrumental in creating a uniquely satisfying customer experience for every client.



OUR SERVICES

LibanPost offers today more than 150 services covering postal, governmental, financial, corporate, e-shopping, retail and PHILATELY services.



OUR LOCATIONS

LibanPost offices are distributed all over the Lebanese territory and are present in shopping malls and supermarkets with late opening hours. The total number of our current offices is 95.

STAMPS & PHILATELY IN LEBANON



Under French military occupation, Overprint stamps of France were used in Lebanon



First official Lebanese Stamp appeared with "Liban" connotation Previously produced abroad, Lebanese stamps production shifted In-house



1917

1923

1940

1998

2011

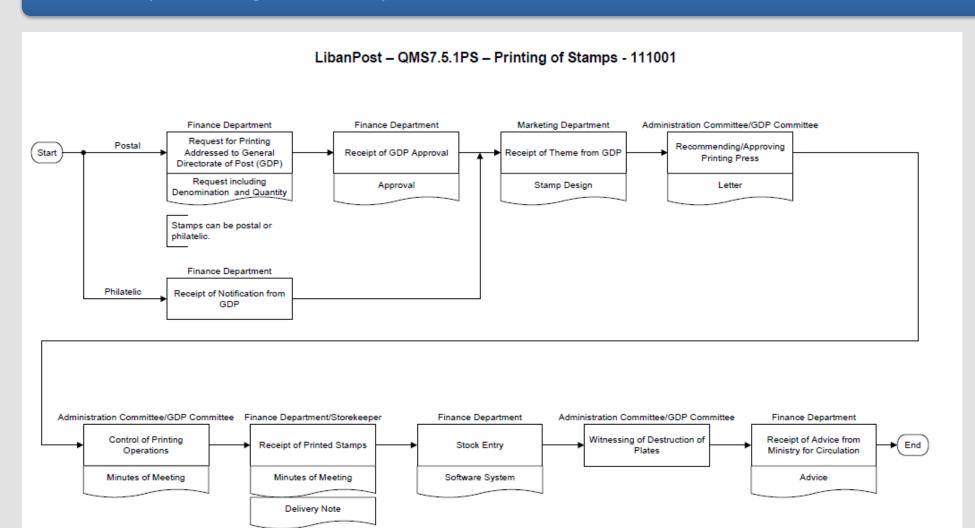
Lebanon used the stamps of Turkey until 1917



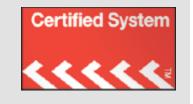
LibanPost took over and started issuing stamps LibanPost Philately department was formed to serve today more than 700 worldwide clients.

STAMPS PRINTING PROCESS

The Stamps Printing Process is part of our ISO 9001 certified flowcharts





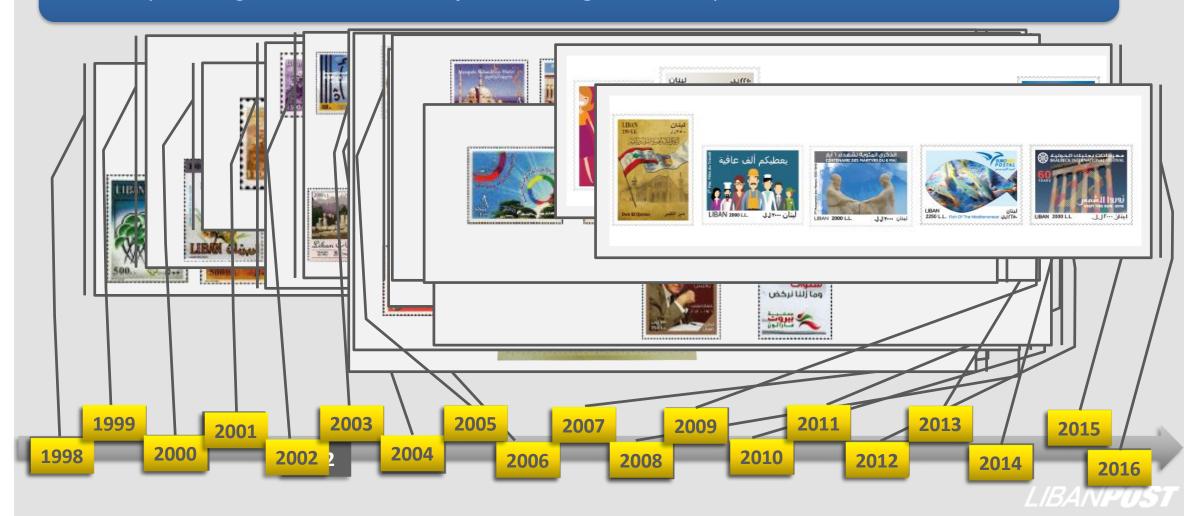






LEBANESE STAMPS

Since 1988, more than 170 regular and commemorative stamps were issued honoring historical events, public figures, and other subjects & designs that shaped the nation



BLOCKS

Blocks are of interest not only because they are rarer than individual stamps, but they also preserve relative positions of stamps as they were originally printed. LibanPost issued 12 blocks to date.

























COVERS & CARDS



FIRST DAY COVERS

Starting 2011, a First Day cover accompanied 89% of the postage stamps issued; these covers were outstanding by the special designs and material used.



COMMEMORATIVE COVERS

Prepared for stamps already in circulation to honor the event/anniversary or to draw attention on an old stamp that is being revived for a certain occasion.



MAXIMUM CARDS

Two maximum cards were produced in 2014



YEARLY COLLECTIONS

One of the biggest projects that LibanPost worked on is the YEARLY STAMPS COLLECTION. Each annual collection includes the stamps issued during a specific year with the related information: theme of the stamp, historical background, number of stamps issued, type of issue and date of circulation.







2001 2002 2003

2005 2006 2007 2008 2009 2010

2011 2012 2013

2000-2004 Collections



2000-2004 **Collections Package**

2005-2010 Collections



2005-2010 **Collections Package**

2011-2013 Collections



2011-2013 **Collections Package**

Coins Collections

Banque du Liban, in collaboration with LibanPost, released a limited edition of OFFICIAL LEBANESE CURRENCY SETS OF COINS AND PAPER MONEY











JOINT STAMPS ISSUE



2008 - Lebanese-French Joint Stamp Issue

Emphasizing the close ties historically bonding Lebanon and France, as well as their mutual exchanges in cultural, political, commercial and social fields, the two countries issued a joint memorial stamp that celebrates their strong historically friendly ties.



2008 - ARAB POST DAY

the Arab Post Union decided to issue a joint stamp celebrating Arab Post Day. Lebanon stood out by issuing two LL5000 stamps linked together.

JOINT STAMPS ISSUE



JUNE 2014 – FIFA JOINT STAMP

A common theme was chosen among all participating postal operators Common visual: selection of 4 different visuals



JULY 2014 – EUROMED MEMBERS JOINT STAMP

A competition between Euromed member was made to decide on the joint stamp theme and common visual, which will be the Mediterranean.

JOINT STAMPS ISSUE



JULY 2015 - EUROMED MEMBERS JOINT STAMP

Each country adapts the design of the stamp to its own characteristics, all under one theme provided by EuroMed. The theme was "Boats of the Mediterranean".



JULY 2016 - EUROMED MEMBERS JOINT STAMP

In 2016, the theme provided by EuroMed was "Fish of the Mediterranean". Each country submitted their own version.

FUTURE JOINT STAMPS ISSUE





A competition between Arab postal offices was done to decide on the joint stamp. The winning design was adopted to produce the joint stamp with the denomination of each participating country.

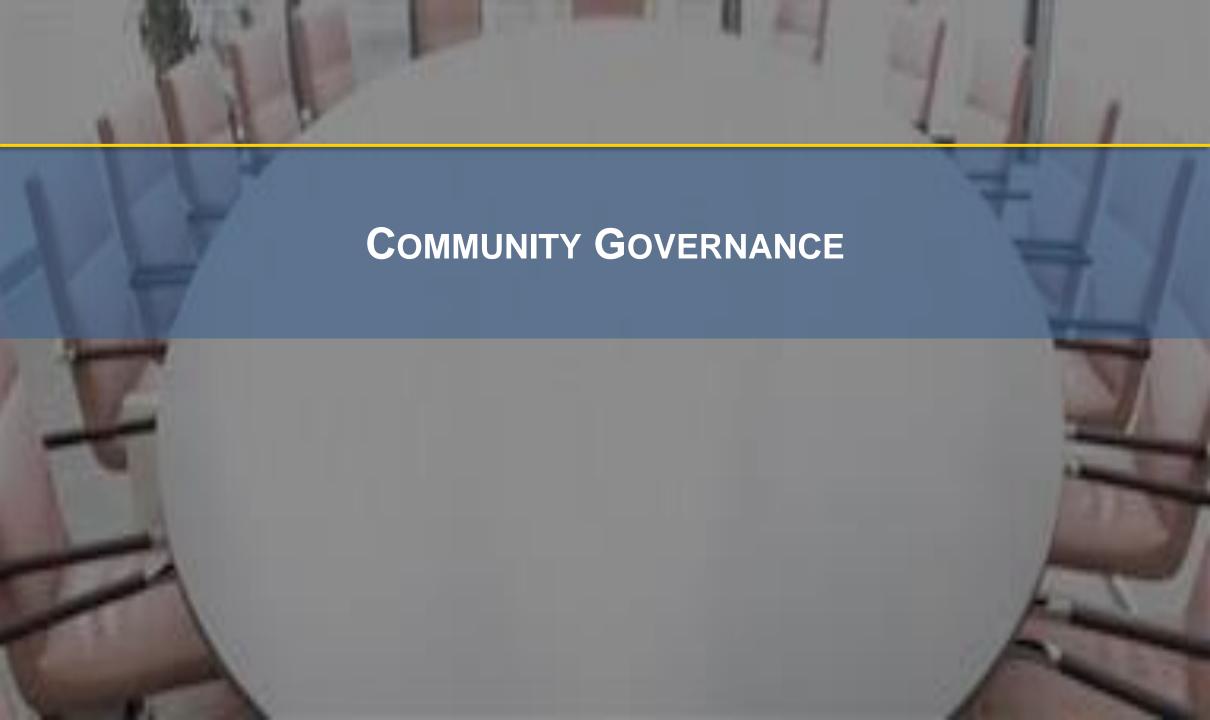
INTERNATIONAL REPLY COUPON

Launched in 2013, the INTERNATIONAL REPLY COUPON is a postal product exchangeable in every UPU member country for one or more postage stamps representing the minimum postage for an ordinary airmail letter sent abroad for reply



This IRC is used mainly by:

- ✓ Students as a mean of registering and exchanging correspondence with universities and academic institutions.
- ✓ The "radio amateurs" when exchanging reply cards confirming radio links.



CORPORATE SOCIAL RESPONSIBILITY



LibanPost issued in May 2012 a special stamp for MOTHER'S DAY along with a greeting card and a colorful pin;

40% of the cards' price went to the **Children Cancer Center in Lebanon**.



In November 2012, LibanPost launched "WRITE TO SANTA" project. The profits from the sale of the postcards to **Himaya**, an organization that promotes the global protection of children from all types of abuse.



In November 2013, LibanPost launched "MAKE A WISH" project. The profits from the sale of the "stars" having the same design of the end of year stamp to **Himaya**.

CORPORATE SOCIAL RESPONSIBILITY



Valentine 2015

A card was designed and sold in our branches for people to send to their loved ones on that special day.



Mothers' day 2015

Tulips were distributed to all Mothers visiting our branches on their day to thank them for their efforts.



Fathers' Day 2015

LibanPost representatives distributed cookies to Fathers around malls to thank them.

CORPORATE SOCIAL RESPONSIBILITY



In March 2016, LibanPost offered flowers to its only letter carrier for International Women's Day.



In June 2016, LibanPost organized a special day for all Fathers working at the Headquarters. They received a special visit from their families at work.



In October 2016, LibanPost organized a special celebration for **World Post Day**. Employees were wearing badges ("This is My Day") and distributing a magnet as a gift to all customers.

EDUCATIONAL ACTIVITIES



Mother's Day greeting cards, an activity with the schools

"Send a Postcard from the Garden Show to Anywhere in the world"

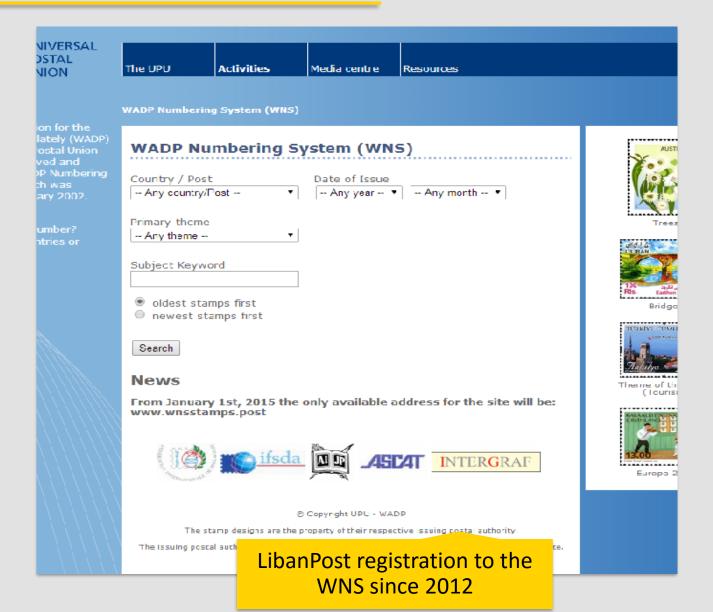
"Write to Santa Initiative"

Organized visits for students to our Headquarters and post offices to get introduced closely to the postal sector

LibanPost has a shop at KidzMondo, a kid-seized replica of a real city where children play adult roles in a fun and pedagogic environment.



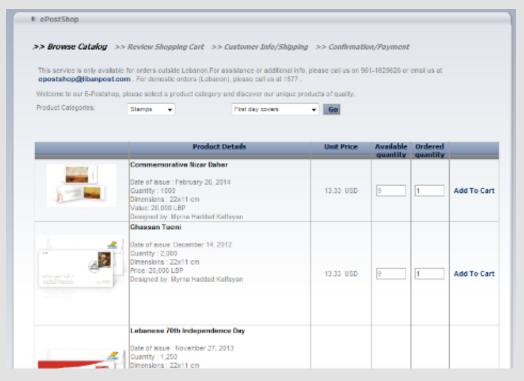
WADP Numbering System



ONLINE STAMPS SALES

LibanPost has launched its online E-Post Shop to sell stamps, books, & other collectable items to fellow fans and collectors outside Lebanon. This online selling tool offers door-to-door delivery all over the world







ONLINE & PRINT NEWS



Children Cancer Center website



Annahar Newspapers



L'Orient le Jour



Executive Magazine



L'Orient le Jour



International Vaccari News - Italy



An Nahar Newspaper



Le Commerce du Levant Magazine



Al Morakeb Al Inmai Magazine



El Nashra online news

TV INTERVIEWS & SPOTS









Future TV Interview with LibanPost's Marketing Director to talk about stamps in Lebanon









Every night right before the News, a short episode on MTV called "min Al" brings facts and advice on a new topic related to our daily lives. LibanPost provided all the needed info to make a special episode about Stamps' culture.

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EVENTS FOR PHILATELY GROUPS IN LEBANON

Occasionally, LibanPost organizes launching events for commemorative covers and stamps issuance and gatherings where all Philately groups in Lebanon meet and share expertise.













THANK YOU

Ronnie Richa, Senior Marketing Manager Ronnie.richa@libanpost.com





