



Programme

09:00 VIP courtesy meeting and photograph

09:15 Opening ceremony

– Ms. Derby Wai Meng LAU
*Boardchairman
Macao Post and Telecommunications Bureau
Macao (People's Republic of China)*

Ms. Olfa MOKADDEM
*Secretary of the World Association for
the Development of Philately
UPU International Bureau*

Session 1 – Experiences from postal operators

09:30 E-Philately – The View From Jersey

– Ms. Melanie GOUZINIS
*Head of Philatelic at Jersey Post
Jersey*

09:50 The importance of e-commerce for the
Luxembourgish Philately Department

– Mr. Emile ESPEN
*Head of Service at POST Philately
Luxembourg*

10:10 Presentation by China Post Group

– Mr. Shan GAO
*Managing Director at China Post Group
People's Republic of China*

10:30 Coffee break

10:50 Presentation by New Zealand Post Ltd

– Mr. Simon ALLISON
*Head of Stamps and Collectables
New Zealand*

11:10 Presentation by Macao Post and
Telecommunications Bureau

– Ms. Linda CHOU IAN KUAI
*Head of Philately Division
Macao (People's Republic of China)*

11:30 Russian Market Overview –
Tendency & Challenge

– Mr. Dmitry MAKAROV
*Advisor on International Affairs at JSC Marka
Federation of Russia*

11:50 Questions (end of session 1)

12:10 Lunch break

Session 2 – Importance of e-commerce in postal business strategy

14:00 Presentation by UPU International Bureau

– Mr. Fernao DE BORBA
*Research and Strategy Program Manager
UPU International Bureau*

14:30 Enhancing your strategy with .POST

– Mr. Paul DONOHOE
*Digital Economy, E-Commerce and Trade Program Manager
UPU International Bureau*

15:00 Presentation by Fédération internationale de
philatélie (FIP)

– Mr. Bernard BESTON
*Vice-President
Fédération internationale de philatélie*

15:30 Importance of e-commerce in philately

– Ms. Olfa MOKADDEM
*Philately and IRC Program Manager
UPU International Bureau*

16:00 Questions (end of session 2)

Session 3 – Conclusion & Guided tour

16:20 Conclusion and end of the conference

16:30 Guided tour of MACAO 2018 – 35th Asian
International Stamp Exhibition (approx. 30 minutes)