



WIPO

The global forum for intellectual property

WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION



Who we are

- International intergovernmental organization
- 191 member states
- 350 + accredited observers
- 1300 staff from 120 countries
- 26 treaties



Geneva HQ

New York

Algeria

Nigeria

Russia

China

Japan

Singapore

Brazil

Where we are

What we do



We help governments, businesses and individuals make **intellectual property** work for **innovation** and **creativity**

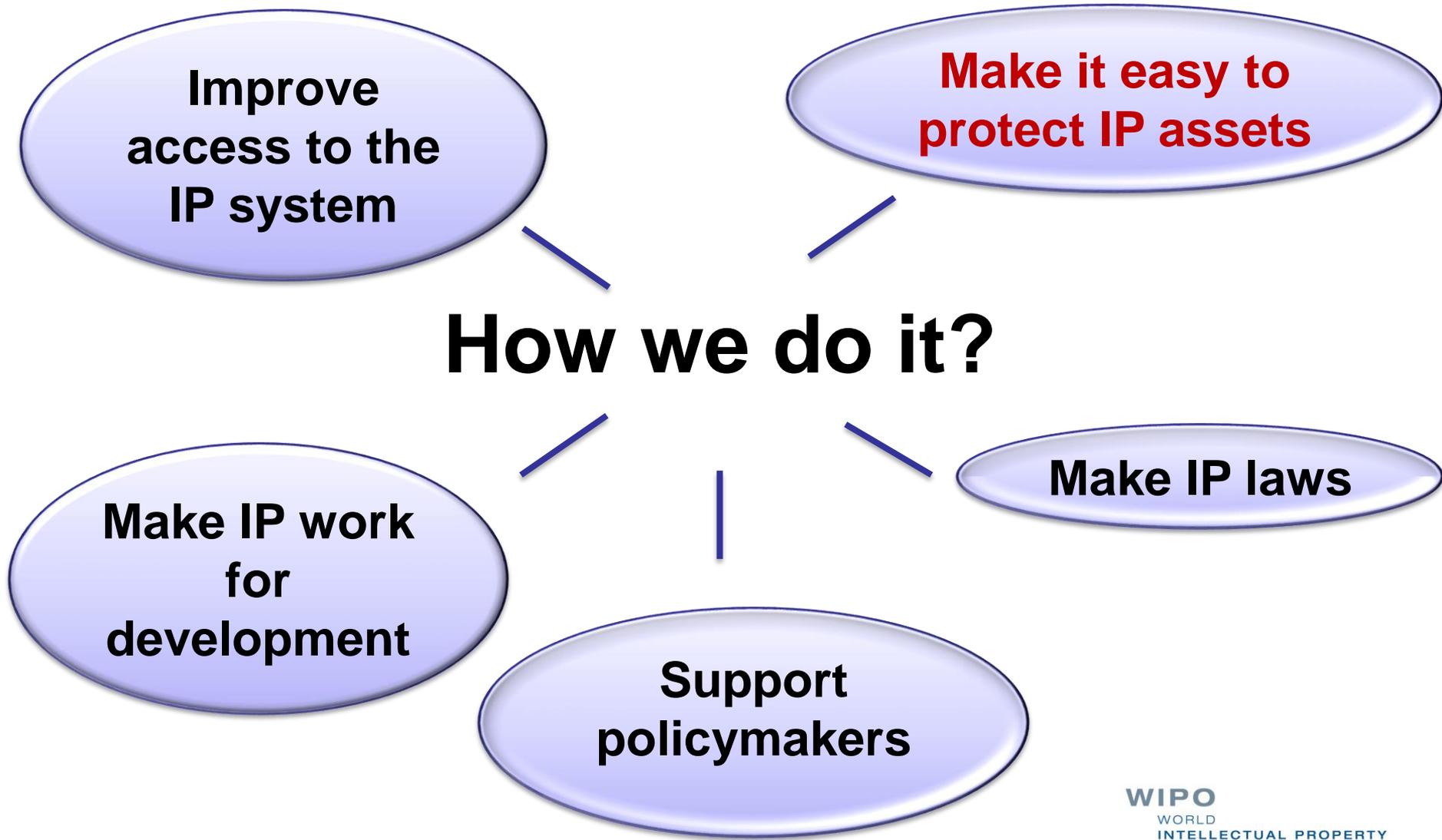


Powering change: Women in innovation and creativity

**World Intellectual
Property Day 2018**
April 26



#worldipday
wipo.int/ipday
youtube.com/wipo



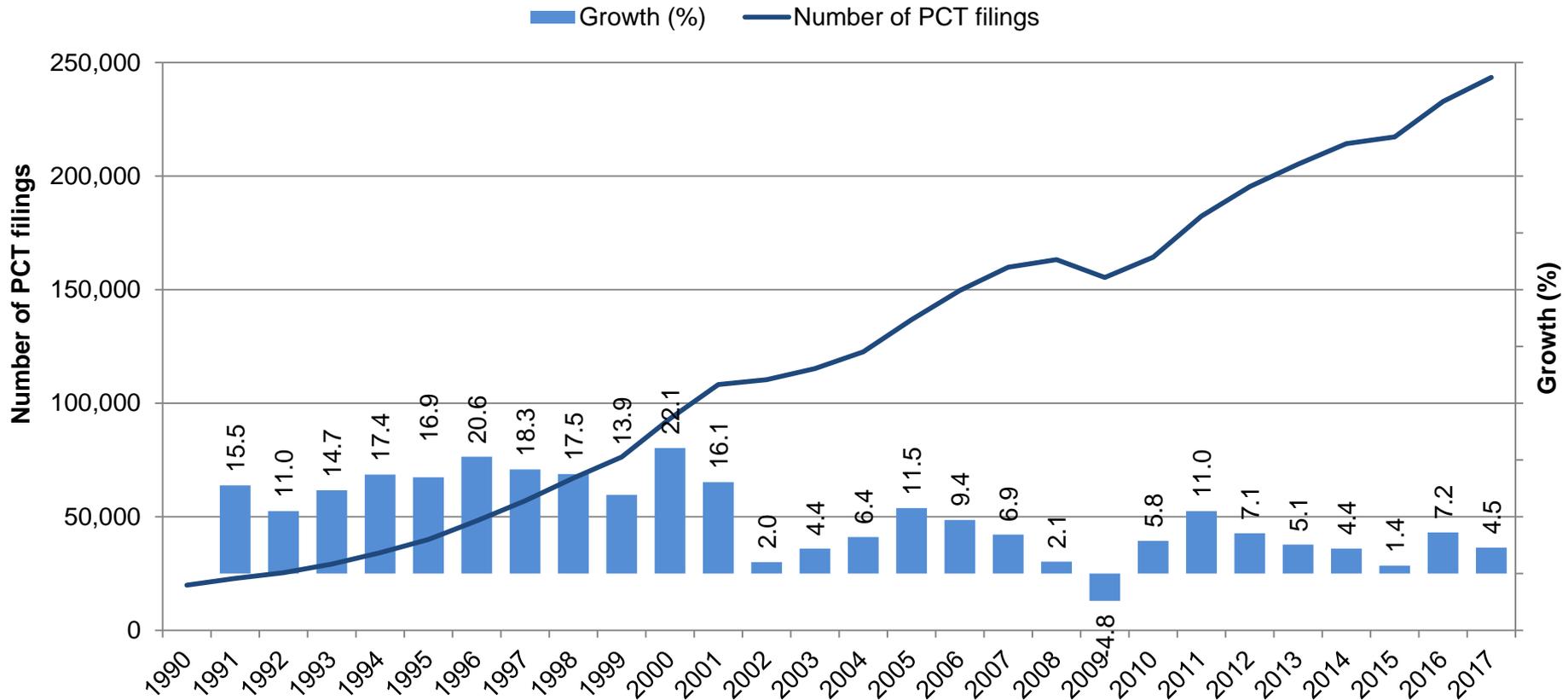
Systems and Services



Protect
technologies in
global markets



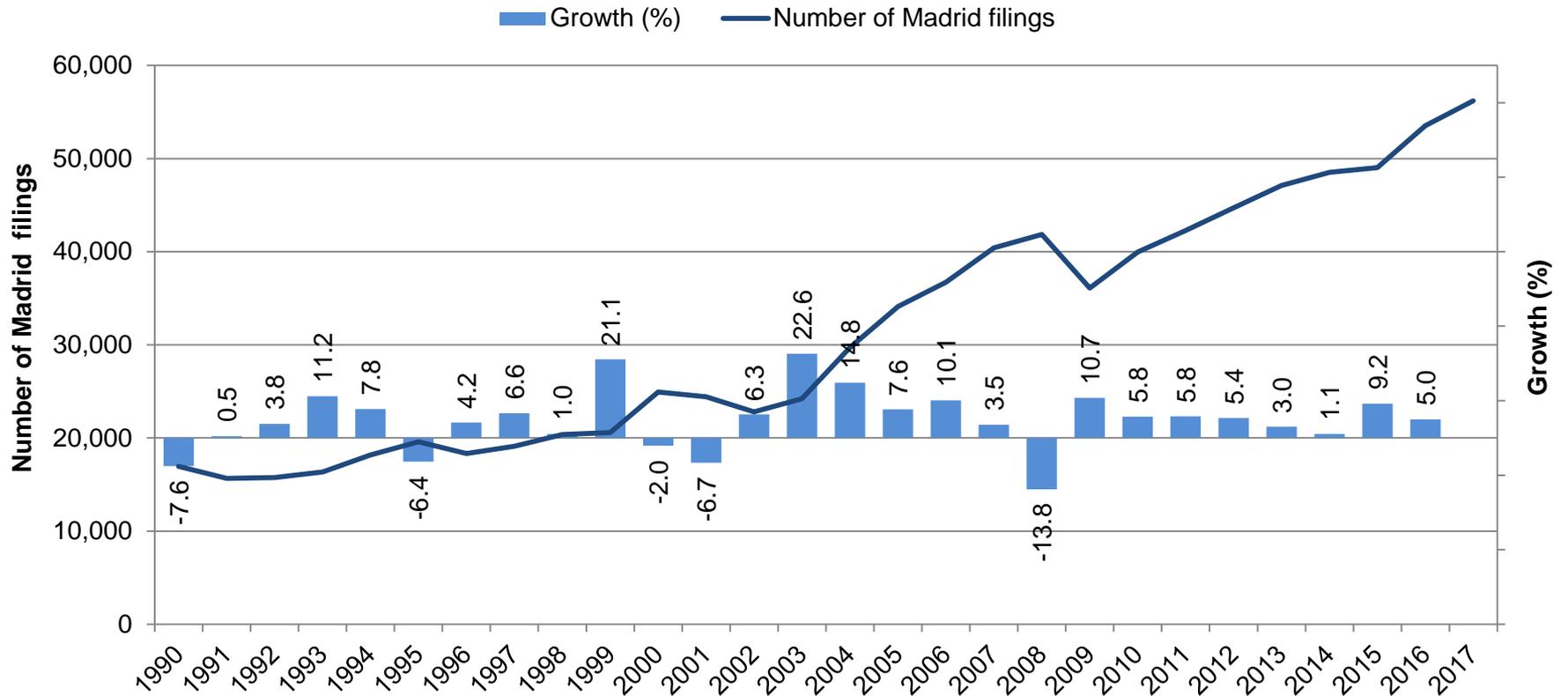
Use of the Patent Cooperation Treaty (PCT)



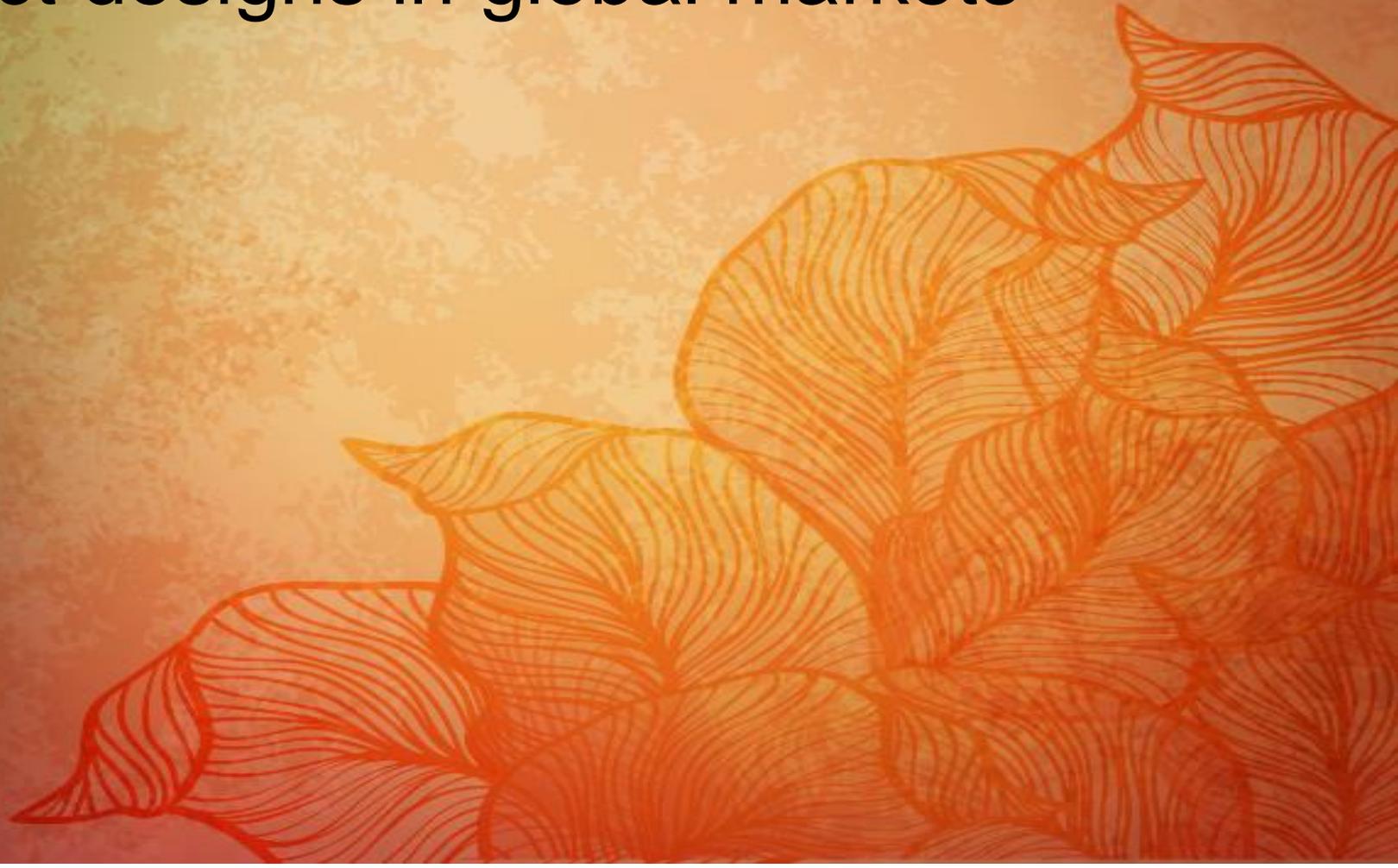
Protect brands in global
markets



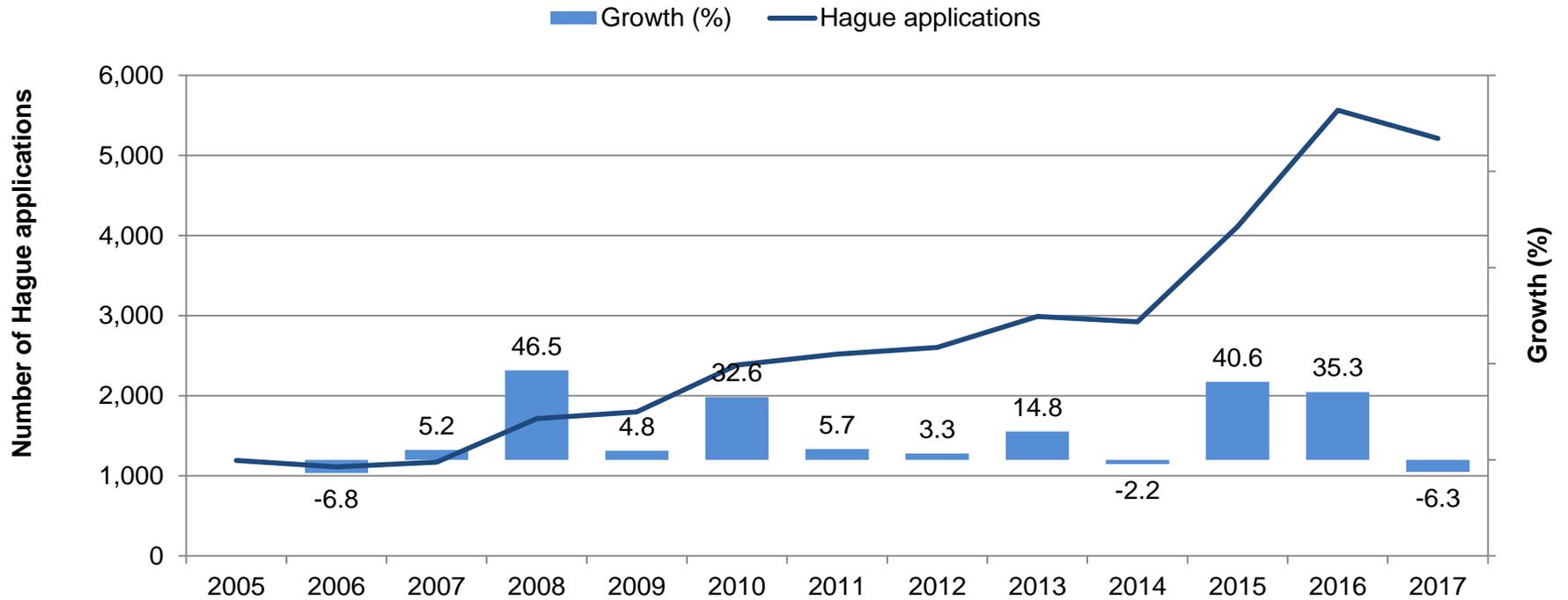
Use of the Madrid System



Protect designs in global markets



Use of the Hague System





Protect origin-based products

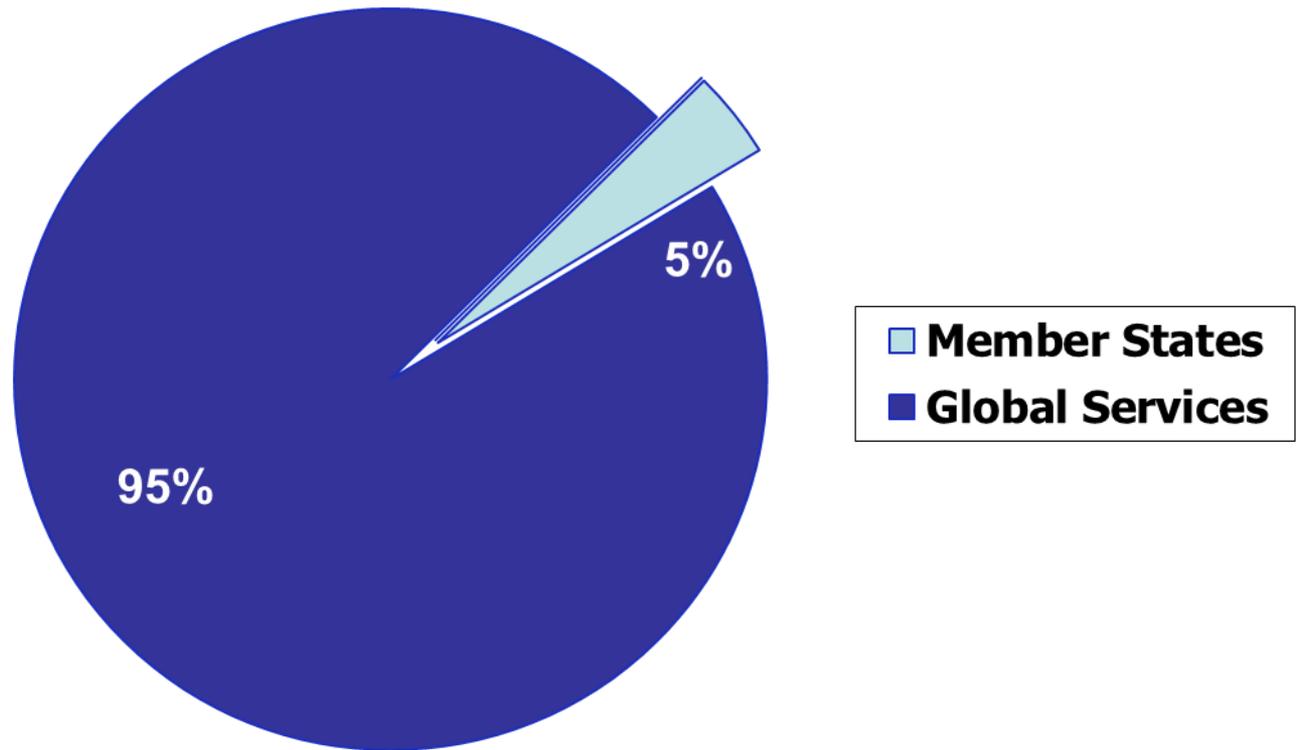
IP-related dispute resolution



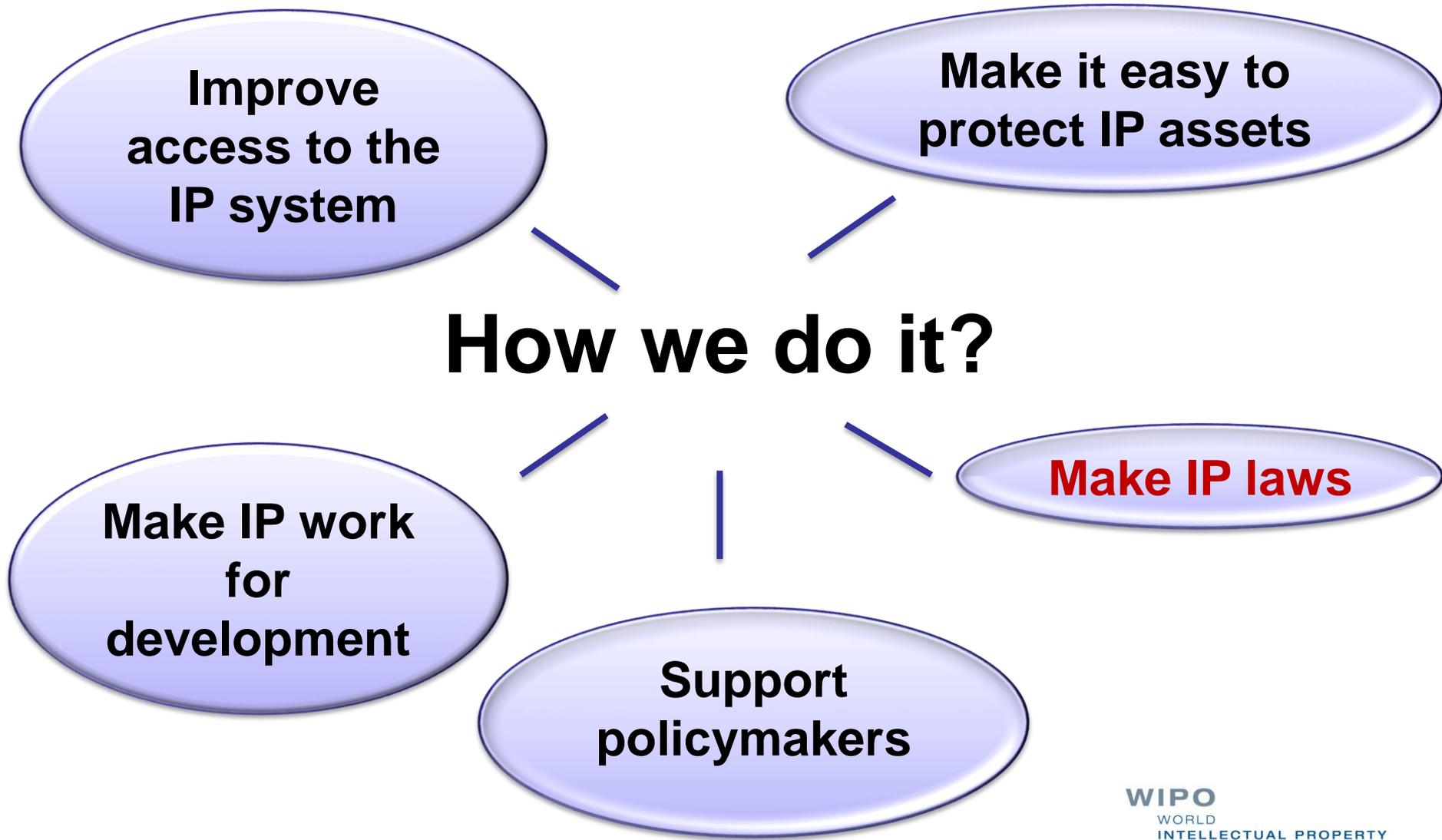
Domain names



Sources of Income



Budget 2018–2019:
725.9 million (+2.7%)



International IP laws



Patent Law



- Patent quality
- Exceptions & Limitations
- Patents & health
- Client-patent attorney privilege
- Technology transfer



**Laws for Trademarks, Designs,
Geographical Indications**

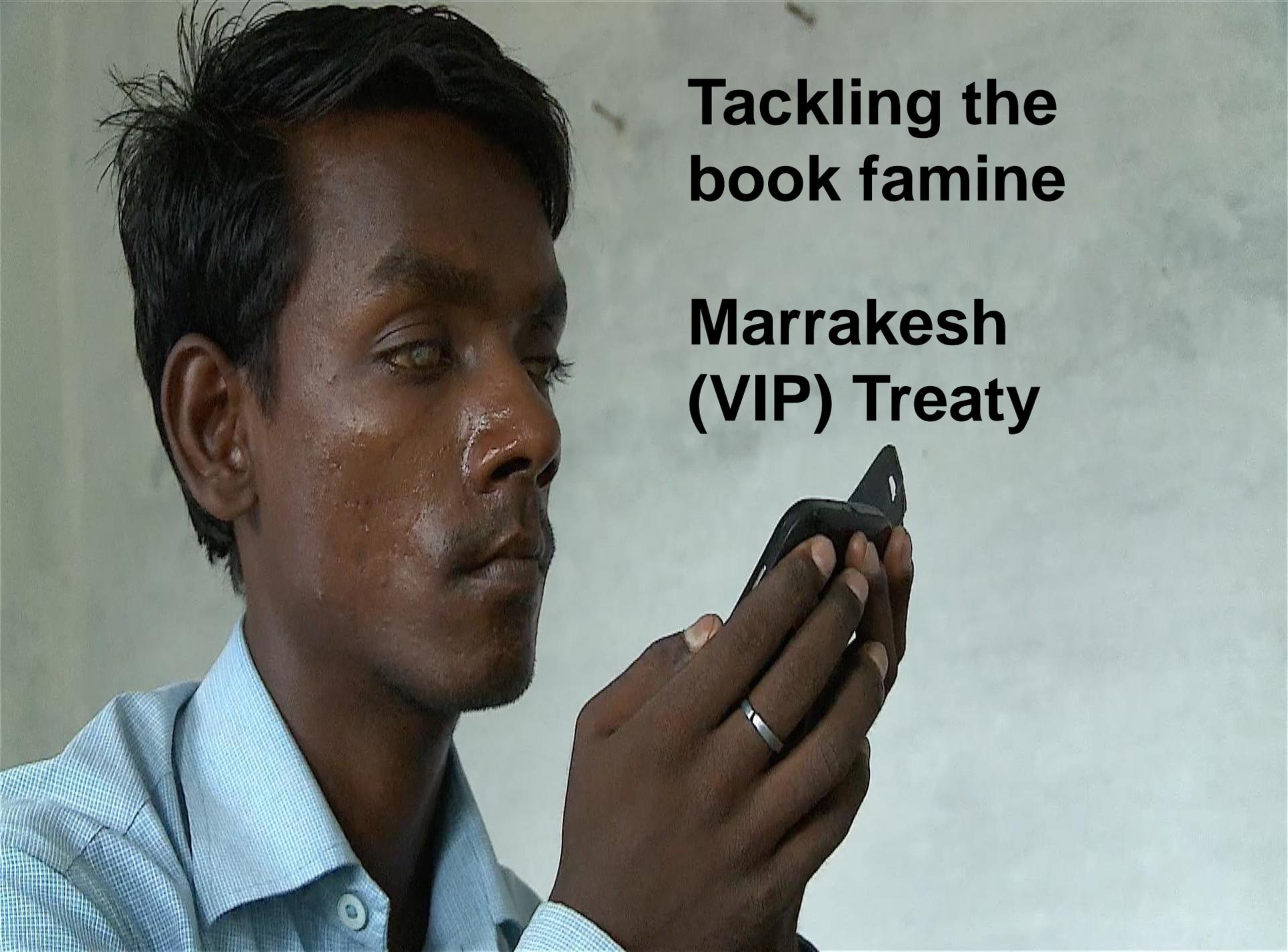


**The Lisbon Agreement
(Geneva Act)**



Copyright Law:

- Protection of broadcasting organizations
- Limitations and exceptions for:
 - Libraries, archives
 - Educational and research institutions

A close-up, profile view of a man with dark skin and short, dark hair. He is wearing a light blue, button-down shirt. He is looking intently at a black smartphone held in his hands. The background is a plain, light-colored wall.

**Tackling the
book famine**

**Marrakesh
(VIP) Treaty**

Indigenous knowledge



**Improving
access to the
IP system**

**Making it easy to
protect IP assets**

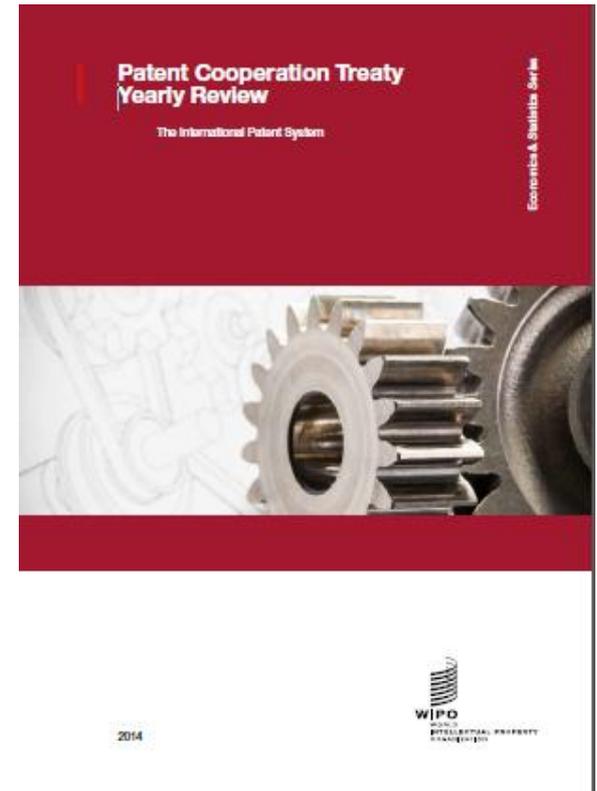
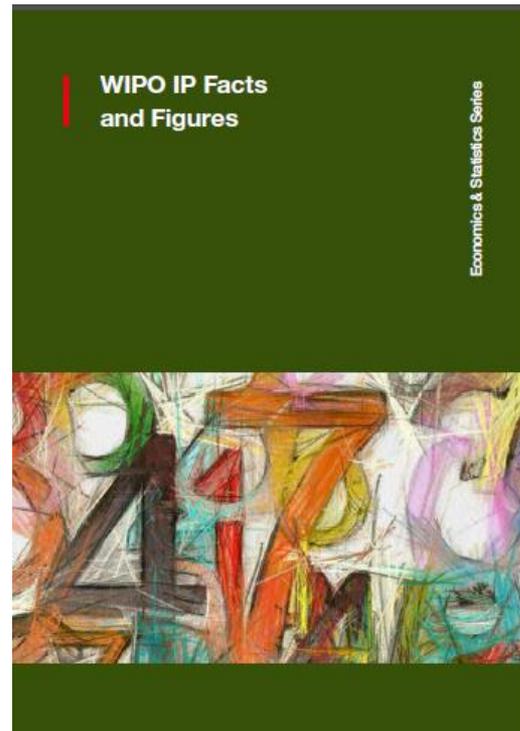
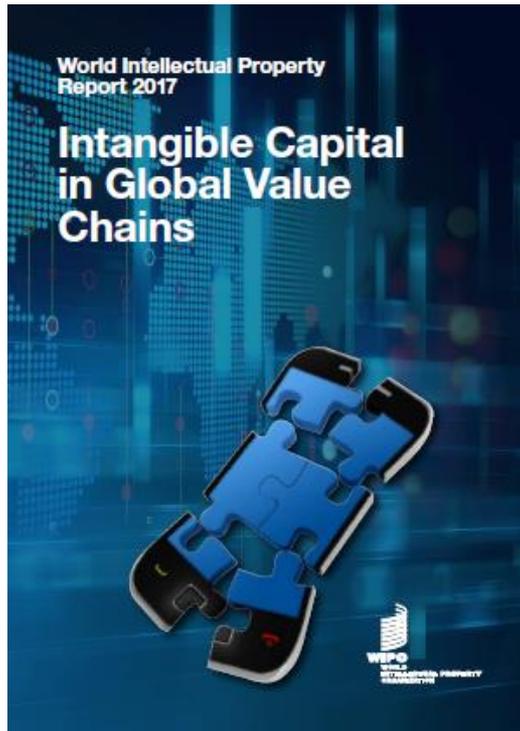
How we do it?

**Making IP
work for
development**

**Making IP
laws**

**Supporting
policymakers**

Supporting policymakers



The Global Innovation Index 2017

Innovation Feeding the World

TENTH EDITION



**Improving
access to the
IP system**

**Making it easy to
protect IP assets**

How we do it?

**Making IP
work for
development**

**Making IP
laws**

**Supporting
policymakers**

Making IP work for development



WIPO Development Agenda
Building national capacity

**Improving
access to the
IP system**

**Making it easy to
protect IP assets**

How we do it?

**Making IP
work for
development**

**Making IP
laws**

**Supporting
policymakers**

Improving IP service delivery & IP information access



- IPAS
- Databases



GOT AN INVENTION?

**Welcome to ITSO,
we can help you!**

Advancing public policy goals

- WIPO GREEN
- WIPO Re:Search
- ABC



Follow us

- Twitter: [@wipo](https://twitter.com/wipo)
- WIPO Magazine
www.wipo.int/wipo_magazine/en/
- WIPO Wire:
www.wipo.int/newsletters/en
- Press releases
www.wipo.int/pressroom/en/

