



David Feldman

INTERNATIONAL AUCTIONEERS

What Future for Philately?

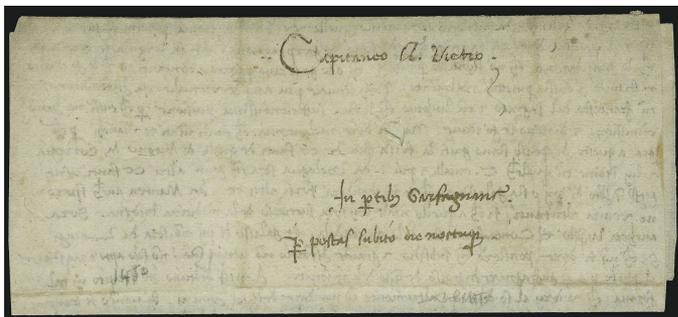
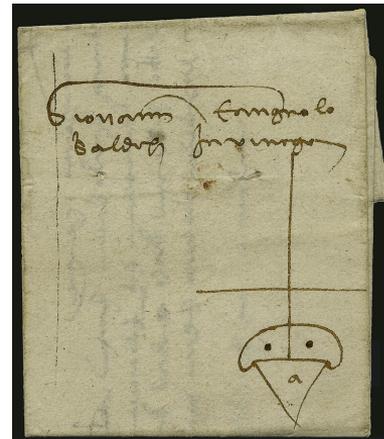
Presented by
Marcus Orsi
David Feldman SA
Digital Webinar
Tuesday 14th December 2021



What Future for Philately?

We must look to the past to forge a future

Clay Tablet Envelope
Early Courier Mail
Venetian Mail
The Bishop Marking

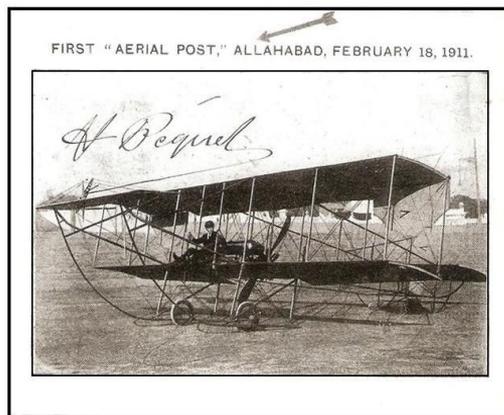


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The Rowland Hill Project
Ballon Post
Pigeon Post
First Flights



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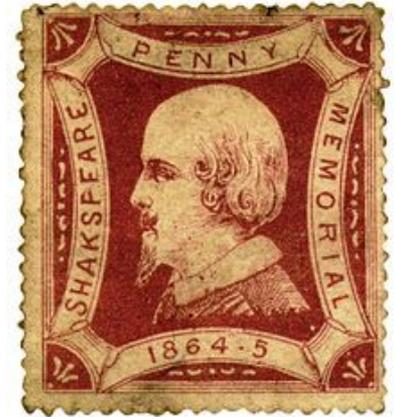
We must look to the past to forge a future

Cinderella stamps

Zeppelin Post

Self-adhesive Stamps

Personalised Stamps



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What Future for Philately?

NFT

A non-fungible token is a unique and non-interchangeable unit of data stored on a digital ledger. NFTs can be associated with reproducible items such as stamps, art, photos, videos, 3D models, audio, and other types of digital files as unique items. NFTs use blockchain technology to provide a public proof of ownership.

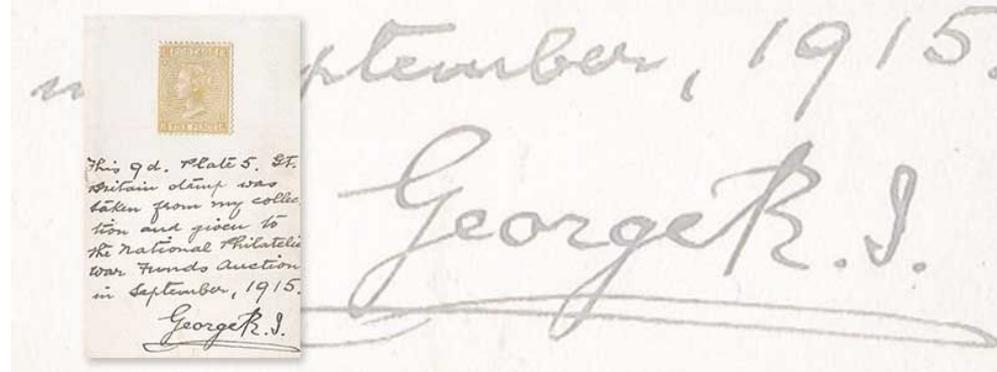


Thus it provides a record of all previous owners.....does this lead to Provenance.....?

What Future for Philately?

Provenance

Wasn't always a thing...



Philatelic Pedigree emerged in the late 19th century as a result of the great philatelic collections formed by a select few of wealthy individuals

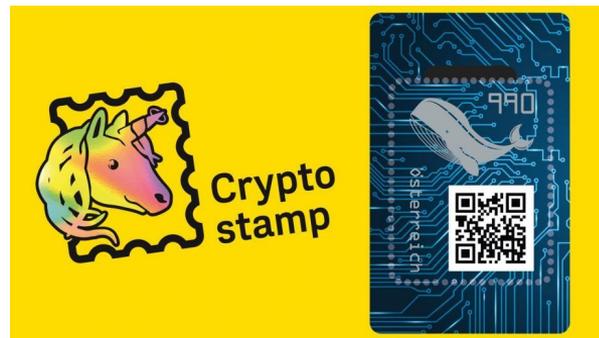
This created increased desire for the world rarities from great collections

Today Provenance is a fundamental aspect of serious collecting and the value of an item is influenced by its Philatelic Pedigree

What Future for Philately?

Crypto stamps

The Crypto stamp is a physical postage stamp that has a “digital twin” in the blockchain



What Future for Philately?

Crypto stamps :

What will create a demand is the perception of the buyers?



Democratise



Brand



What Next?

What Future for Philately?

What will create a demand is the perception of the buyers?

What's important is the perception of the **Digitally Savvy** buyers & collectors now and in the future

