



**THE WORLD'S FIRST
AND MOST SUCCESSFUL
BLOCKCHAIN STAMP**



**Crypto
stamp**

powered by ÖPAG, Austrian Post



**OUR
SOCIETY**

IS GETTING OLDER.

AND MOST

PHILATELISTS

ALREADY ARE

MILESTONES & ACHIEVEMENTS



Continues innovation every year:

2006
"Post from another world"



Ground H-chondrite meteorite on a special stamp

2008
„UEFA EURO 2008™
– adidas Europass“



As an official UEFA partner, we created a stamp made of match ball material

2015
"Lederhose"



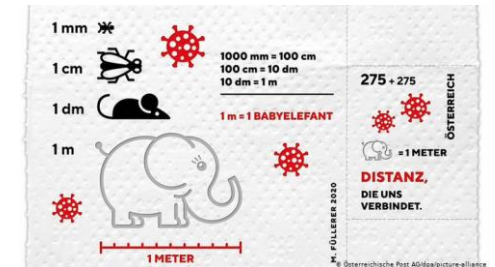
In cooperation with Swarovski a stamp made of real leather and 6 crystals

2017
"Oak Tree"



The entire product run was made of one tree trunk from the Vienna Woods

2020
"Toilet Paper"



Inspired by the panic-buying of toilet paper when COVID-19 first hit Europe

MILESTONES & ACHIEVEMENTS

Continues innovation every year:



Crypto stamp

NOT ONLY A BRAND IT'S A TRADE MARK



2019



CS 1.0 | Einhorn
AT: 11.6.2019

2020



CS 2.0 | Lama
AT: 25.6.2020



CS 2.0 | Panda
AT: 25.6.2020



CS 2.0 | Doge
AT: 25.6.2020



CS 2.0 | Honigdachs
AT: 25.6.2020



Gold Edition Einhorn
AT: 23.7.2020

2021



CS 3.0 | Wal
AT: 21.6.2021



CS 3.1 | Katze
AT: 21.10.2021



CS 3.1 | Rhino
AT: 21.10.2021



Gold Edition Doge
AT: 2.11.2021

2022



CS 4.0 | Bulle AT
AT: 22.9.2022



NL CS | Bulle NL
AT: 22.9.2022



Gold Edition Wal
AT: 8.6.2022



Gold Edition Bulle
AT: 22.11.2022

2023



CS 5.0 | Bär
AT: 23.6.2023



CS 5.0 | Safe
AT: 23.6.2023



CS 5.1 | Löwe NL
AT: 10.10.2023



CS 5.1 | Löwe LUX
AT: 10.10.2023



CS 5.1 | Löwe AT
AT: 10.10.2023

NOTABLE RECOGNITIONS



NFT Award 2020

(in 2 categories: Adoption Potential Award, People's Choice Award)

GUINNESS WORLD RECORDS 2020

(Digital stamp with the highest face value)

World Post & Parcel Awards 2020

(Category: Philatelic Campaign of the Year)

Nexofil Awards 2020

(2nd place in the category "Most Innovative stamp")

German Design Award 2021

Austrian Blockchain Award 2022

Business category

PostEurop Innovation Award 2023

"Crypto stamp - the project with the greatest impact on the development of Europe's postal services"

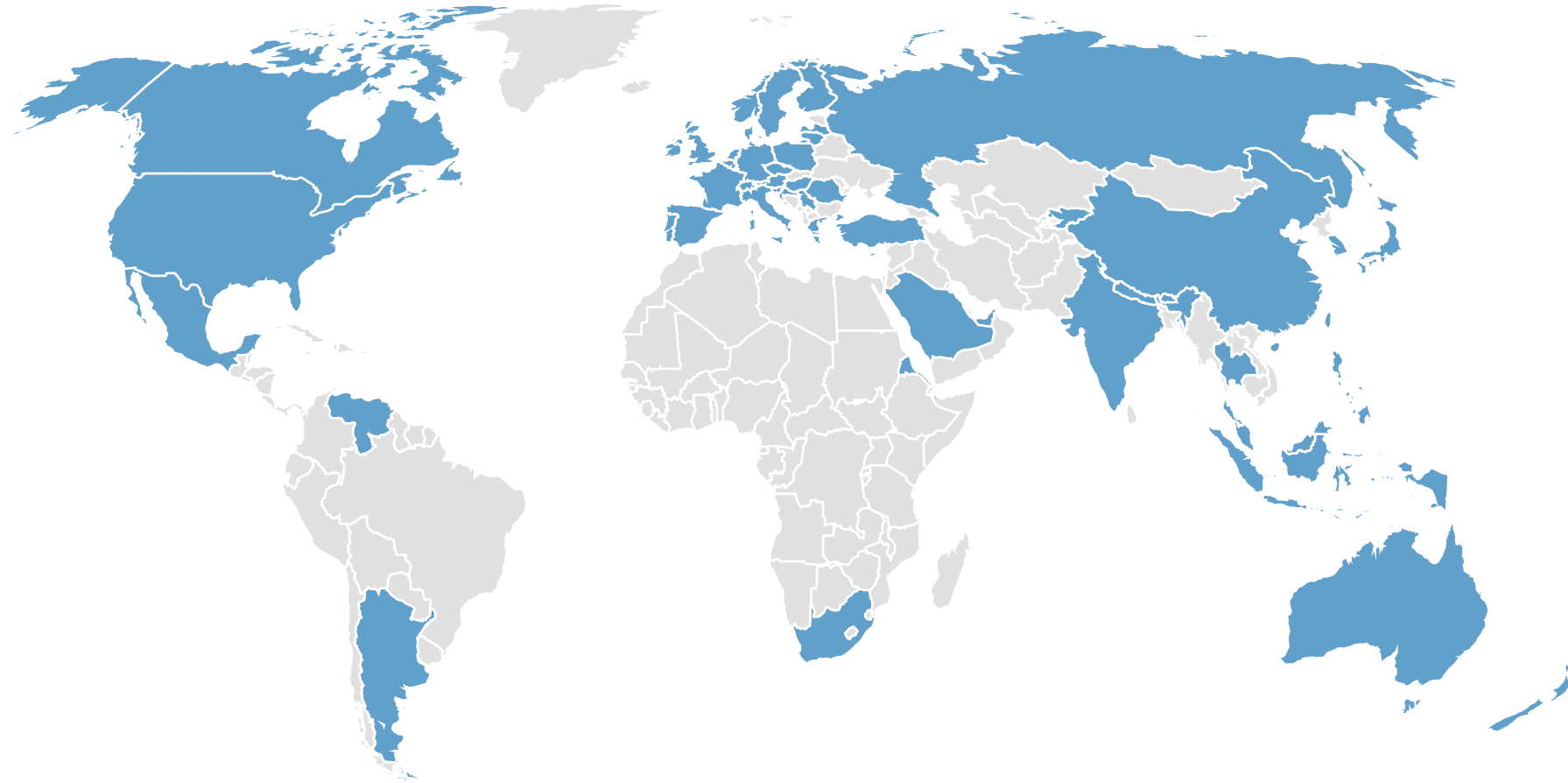
A large, dark-colored teddy bear sculpture is the central focus, standing on a dark rectangular base. The bear is positioned in a museum gallery, with a glass display case behind it. The gallery is dimly lit with blue ambient lighting on the walls and floor. A dark green velvet rope is strung across the foreground, supported by dark posts. The background shows a brightly lit area, possibly a window or another part of the museum, with a shower head visible in the distance. The overall atmosphere is dramatic and artistic.

“The One Million Moment”

OVERVIEW OF THE EXISTING SALES MARKET FOR CRYPTO STAMPS



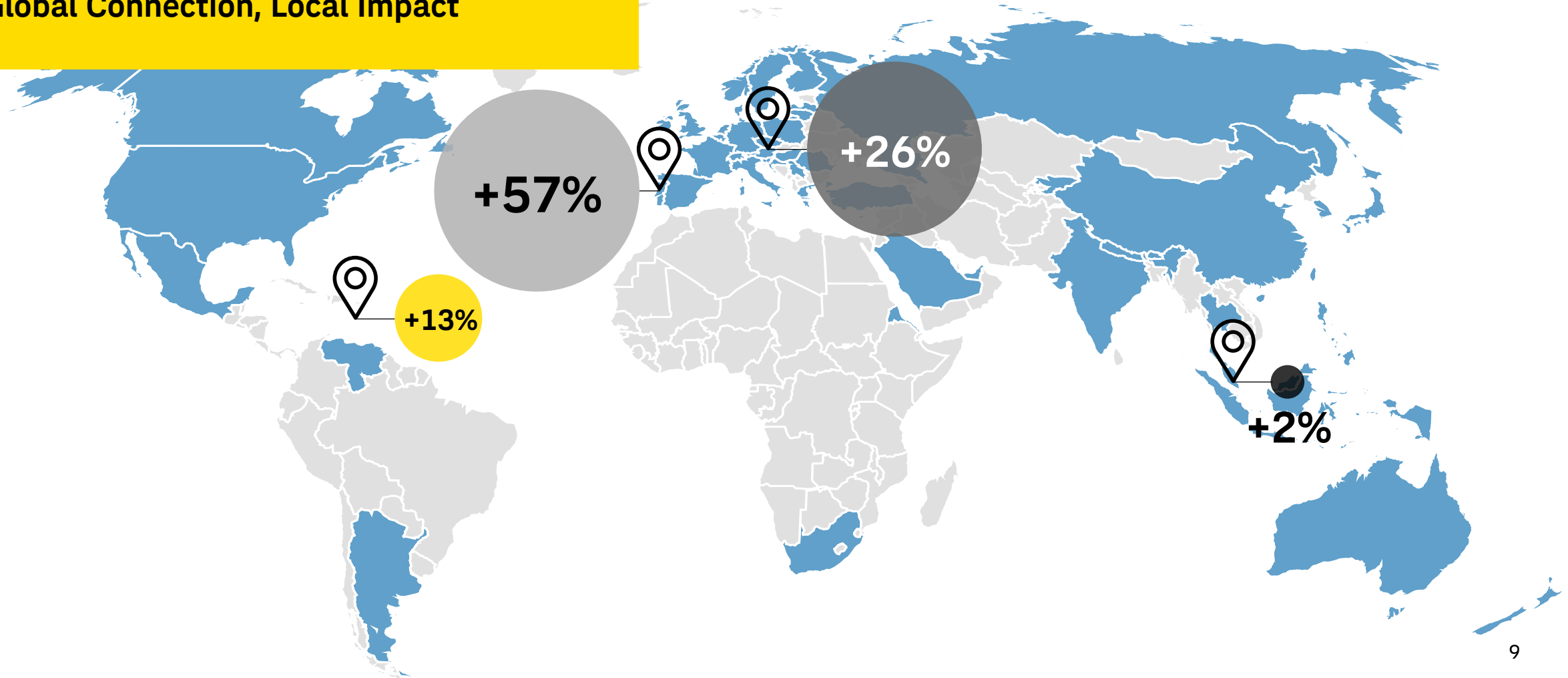
■ Existing sales market





STRATEGIC VISION:

Achieve More Together -
Global Connection, Local Impact



COMPETITIVE EDGE



COMMUNITY



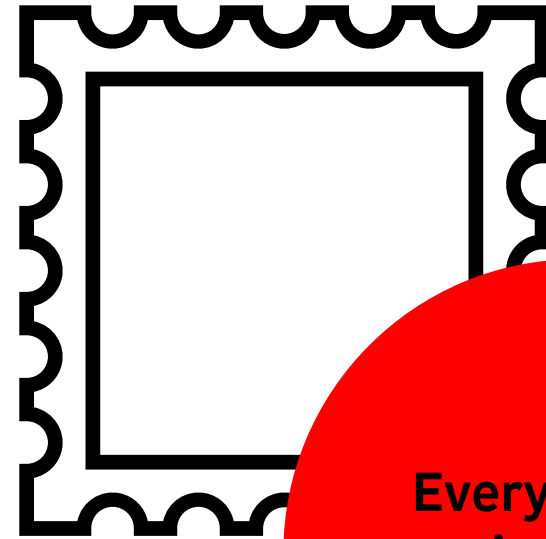
PLATFORM



EXPERIENCE



INNOVATION



**Everyone can
issue a
crypto stamp!**

COMPETITIVE EDGE

Obstacles in the Competitive Landscape, A Critical Analysis:

1. Short-Term Focus
2. Lack of Innovation
3. Limited Marketing Presence
4. Inactive Community
5. Absence of Branch Network
6. Weak Business Development
7. Brand Trust Deficit
8. Can't be used for postal services



Leadership Excellence: Shaping the Industry

1. Continuous Innovation with Each Release
2. Pioneering with Every New Release
3. Industry Leading Position
4. Can be used for postal services
5. Proactive and Engaged Community
6. Robust Network of 350 Branches
7. Expansive Network, +1300 Partner-Branches in Austria
8. Globally Connected International Network
9. Substantial Budget
10. Trusted Brand
11. Compliance
12. Invaluable Experience

Knowing what matters.



> Our Vision

We are more than just a postal service.
We are a pioneer successfully connecting people and markets with the world of tomorrow.



> Our Mission

Closer than anyone else.
We make connections every day and are always improving. Always practical and sustainable – digital and in person.



> Our Values

We are yellow.
We are green.
We are colourful.



OUR INTERNATIONAL JOURNEY CONTINUES...



AND OUR FAMILY GETS BIGGER

Thank you!

**TIME
TO CREATE MORE
UNICORNS.**

