

# Crypto stamps and NFT: what future models for Posts and philately?

World Stamp Championship Thailand, November 28<sup>th</sup> 2023

Gelmer Leibbrandt, CEO



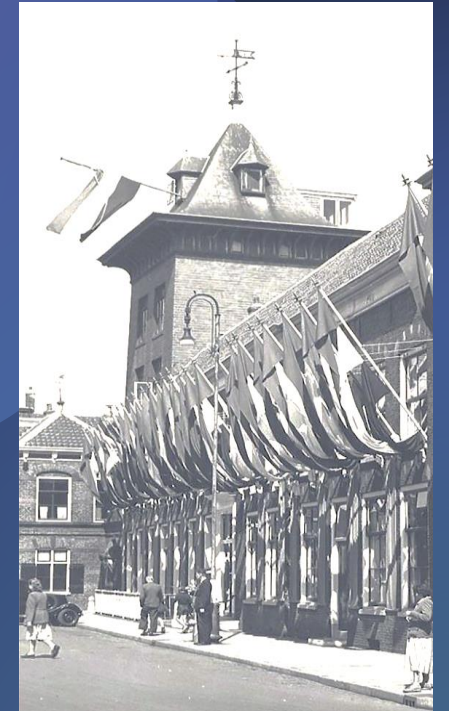
Royal  
Joh. Enschedé





## RJE – 320 years of innovation

- Stamps, Banknotes & Passports
- Innovative DNA
- Part of **Authentix**<sup>®</sup>, global leader in authentication  
The Authority in Authentication
- Authenticity – Security – Craftsmanship – Trust – Design
- Digitization
- DMC, AR, NFC/ RFID, blockchain, Printed Electronics
- >750,000 crypto stamps printed to date
- 2023 – First Online Cryptostamp home base:





The One stop  
**Crypto stamp**  
solution

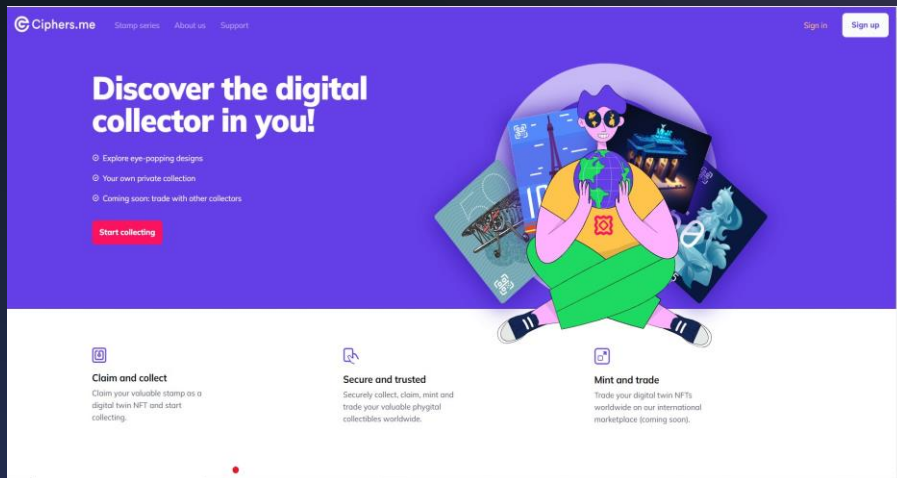




## Facts:

- Transition from offline to online
- PA's need new target groups
- Around 20 PA's already issued a crypto stamp in one form or other

# Welcome to Ciphers.me



Buy, claim, collect, mint  
and **trade** valuable *phygital*  
collectibles worldwide

Introducing: *Crypto stamps*

Welcome to  
 **Ciphers.me**

## What is Ciphers.me:

Ciphers.me aspires to be the world's largest secure inter-national NFT marketplace for real world objects or *'Phygitals'*

*A collaboration of  
Royal Joh. Enschedé and PROxID*



Buy



Claim



Collect



Trade

Your customers will be able to buy, claim, collect and trade your crypto stamps on ciphers.me, a 100% user-friendly platform

Ciphers.me  
**BENEFITS**  
for  
POSTAL ADMINISTRATIONS

- One stop solution
- Connecting the traditional stamp world with the new NFT world
- New target groups and markets
- Best printing
- User-driven and intuitive platform
- Attractive business model



Ciphers.me  
**BENEFITS**  
for  
POSTAL ADMINISTRATIONS

- Highest security
- Int'l sales and marketing
- Full after-sales support
- Clear pricing - No upfront investment
- Web3 innovation
- Positioning PA as innovator

Ciphers.me  
**BENEFITS**  
for  
COLLECTORS

- Best user experience
- Build your own digital collection
- Enter the Web3 space
- Experience blockchain and NFTs
- Trade and connect worldwide
- International community

Ciphers.me  
**BENEFITS**  
for  
COLLECTORS

- **No crypto currency** required
- Digital wallet easily obtained (MetaMask)
- First transaction is for free
- Low barriers – Polygon Blockchain
- Security – Concordium Blockchain
- Many NFT-utilities possible



## Launched Nov. 2<sup>nd</sup> 2023: First German Crypto stamp

In house produced by RJE 4-side  
booklet with real € 1,60 stamp  
Sealed and secured package  
MetaMask wallet and Polygon chain



## Ciphers.me also provides:

- Web shop solutions
- 24/7 support for users
- A landing page in PA-Look & Feel
- Support in Marketing & Sales
- Direct contact between PA and customers
- Daily reports & Dashboards

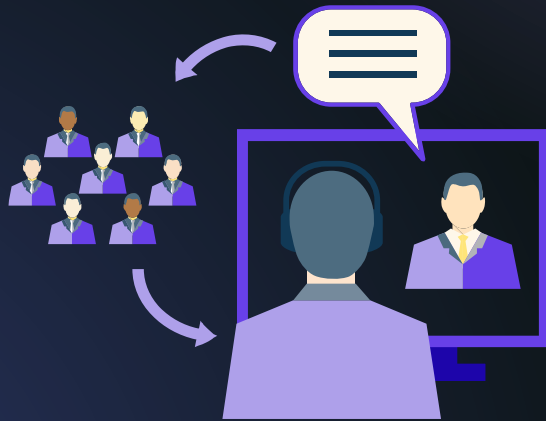


## Try the Ciphers.me platform!

Send us your contact details and we will send you a pack of 2 x 5 Parrot stamps, issued by Royal Joh. Enschedé!

You can claim, collect, mint and trade these Parrots with same pleasant user-experiences as your customers will with your next crypto stamps!

Contact: [contact@ciphers.me](mailto:contact@ciphers.me) or [postalcompany@ciphers.me](mailto:postalcompany@ciphers.me)



Interested in a more  
detailed presentation?

Please contact me or one of my  
colleagues at:

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[Postalcompany@ciphers.me](mailto:Postalcompany@ciphers.me)



The global platform  
for valuable phygital collectibles

PROUD PARTNERS:



Royal  
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CONCORDIUM