# LA POSTE & WEB 3 NFTimbre



# **BLOCKCHAIN & PHILATELY ?**

The postal collection market has been stable in value for severeal years and is a significant contributor to margin The sustainability and growth of this market rely on a planned renewal of customer. It's essential to adapt to new collections trends to speak to younger generations

The emergence of Blockchain and NFT solutions presents opportunities to build these growth channels, as other postal offices have been testing for the past three years.

The value of an NFT depends on several components : Primacy | Legitimacy | Rarity | Trust

Philaposte is well-suited to issue NFT Stamps because it is recognized for effectively combining the work of artists, the collector's universe, and secure printing. A legitimate and widely acknowledged player, certifying the uniqueness of the issued stamps.



## **French NFT Stamp**

Key features :

- Proof of origin: an NFT provides certified data on its origin. It allows you to verify an author and set up use cases. Owning an NFT means having proof of its origin. It benefits from a unique numbering (an alphanumeric code) recorded in the Tezos blockchain
- > Timestamp: every action on an NFT (creation, transfer, modification) is recorded in the blockchain.
- Qualification: It is possible to attach immutable qualities to an NFT, which will follow it throughout its life. Example: purchase on the first day of issuance
- > Unique ownership: An NFT can only be held by one person at a time, as it cannot be duplicated. However, an NFTimber can be transferred from one person to another and retain its characteristics.



## **A FULL SOLUTION**



- Printing
- Securing
- Numbering
- Physical / NFTpairing
- Mint

A dedicated platform

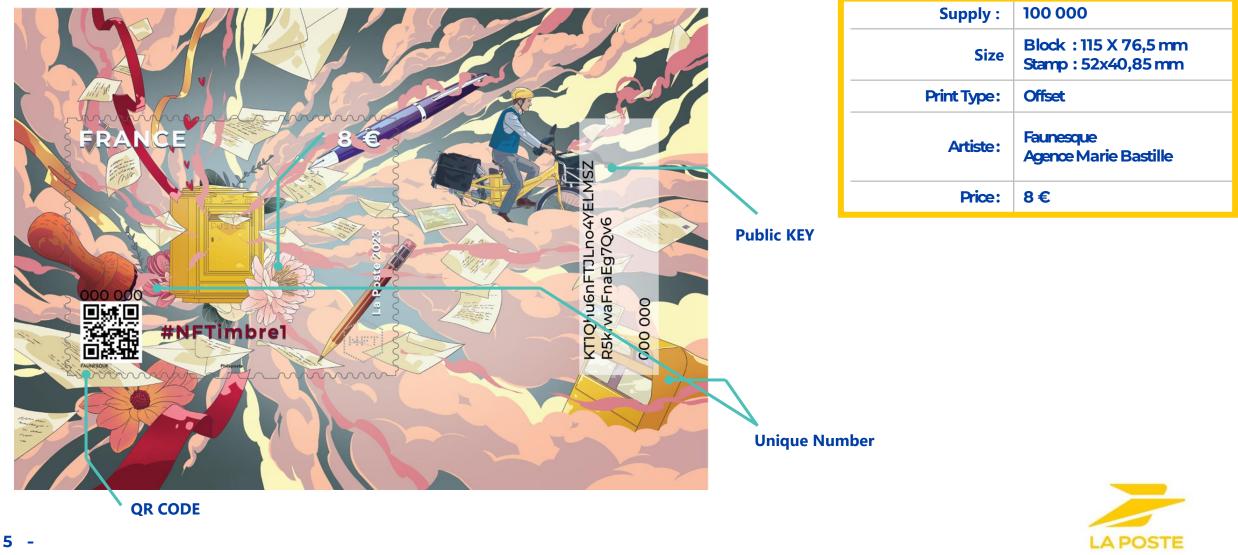
- The only plateform dedicated to NFT Stamp Sales.
- Simplified user experience for buyers (Wallet custody, credit card payment...)
- Exisiting notoriety and customer base.





## The 1st french NFTstamp : #NFTimbre1

Physical Stamp This is the stamp that will be replicated on the blockchain



#### **WHY TEZOS**

#### The choice of an energy-efficient blockchain:

A technology enabling a reduction in energy costs.

=> Proof of Stake (vs. Proof of Work). A low carbon footprint blockchain

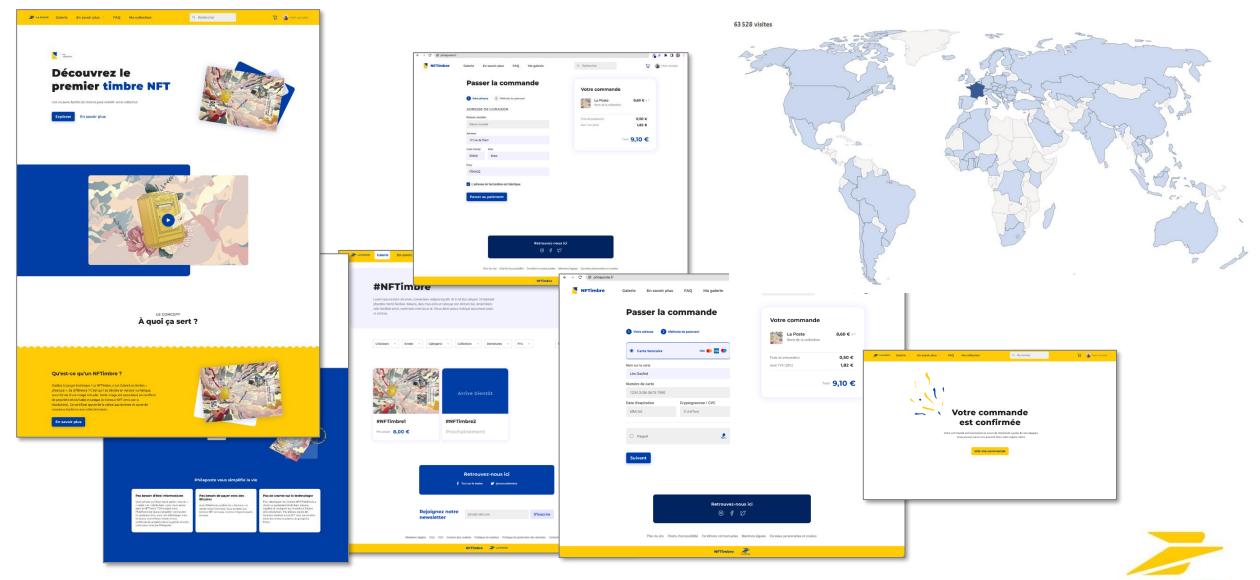
=> consumption of 17 European citizens per year. The only blockchain audited by an auditing firm.

=> PWC

A CO2 impact calculator provided by the foundation allows verification of the impact of each smart contract.



## **NFTimbre.Com**



LA POSTE

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Historical stamp best sell in one day

□ Mix stamp collectors, general public, « geek »

2024 Programming in thought



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