



CRYPTO STAMPS AND NFTS: WHAT FUTURE MODELS FOR POSTS AND PHILATELY?

Grand Postal Building
The Letter meeting room, 3rd floor
Bangkok, Thailand, 28-29 November 2023

organized by

WADP

World Association
for the Development
of Philately

in partnership with



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TUESDAY, 28 NOVEMBER 2023

11:30 **LUNCH**

Offered by Thailand Post Co., Ltd.

12:50 **OPENING SPEECHES**

Mr Artyom Adibekov

CEO, JSC Marka and WADP Chair

Mr Pasu Unhanandana

Chief Commercial Official, Thailand Post

Group photo



MODERATOR

BERNHARD
BUKOVČ

Founder of the Postal Innovation Platform

13:00 - 15:00

Session One

THE PHILATELIC STAKEHOLDERS JOINS INNOVATION

Bundesdruckerei GmbH

Mr Ansgar Spratte, Director Postage Stamps

David Feldman S.A.

Mr David Feldman, Founder

Stampfinity

Ms Anja Derkits, Project Owner

StampsDaq

Mr Andrii Shapovalov, CEO

Royal Joh. Enschedé

Mr Gelmer Leibbrandt, Managing Director

Cartor Security Printers

Mr Paul Meijboom, International Technical Sales Manager

[Questions and answers](#)

Closing of session 1 and coffee break offered by Thailand Post

15:10 - 17:30

Session Two

DESIGNATED OPERATORS' DIGITAL PRODUCTS AND EXPERIENCES

Romfilatelia, Romania

Ms Cristina Popescu, CEO

La Poste, France

Mr Swanee Mouton, Deputy Sales and Marketing Director, Market Director France

JSC Marka, Federation of Russia

Ms Yulia Smagina, Head of International Cooperation and Philately Development

Deutsche Post AG, Germany

Mr Marcus Bücher, Product Manager

Bhutan Postal Corporation Ltd., Bhutan

Mr Karma Nidup, CEO

Österreichische Post AG, Austria & Royal PostNL B.V., Netherlands

Mr Osama Dawoud,
Blockchain Product Management

Ms Mirjam Verhaagen,
Senior Marketer Collector Market

[Questions and answers](#)

Closing of session 2

WEDNESDAY, 29 NOVEMBER 2023

12:00 **LUNCH**

Offered by Thailand Post Co., Ltd.

14:00 **OPENING SPEECHES**

Mr Artyom Adibekov, CEO, JSC Marka and WADP Chair

Mr Bernhard Bukovc, Founder, Postal Innovation Platform

14:30 - 17:00

Session Three

WORKSHOP:

STRATEGIC MODELS, TECHNOLOGICAL CHOICES AND THE FUTURE

Challenges and pain points

Which challenges is philately currently facing? What are the pain points?

Working group 1: Technological challenges

Working group 2: Market development & commercial challenges

Opportunities

Which new technologies can help to grow philately? Which strategies can play a role in driving growth? Which audience/collectors are interesting target groups?

Working group 3: New technologies

Working group 4: Strategies, market & target groups

Collaboration and next steps

In which areas can a stronger collaboration help to seize opportunities? What concrete steps can postal operators and partners take to seize market and technical opportunities? How can the WADP support a stronger collaboration?

Working group 5: Collaboration focus on technology

Working group 6: Collaboration focus on growth opportunities

Closing of session 3



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David Feldman
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