



WADP CONFERENCES & WORKSHOP ON

ACADEMY, ARTIFICIAL INTELLIGENCE AND WEB3: NEW STAGES IN OUR PHILATELIC JOURNEY

Web3 & Launch of the WADP Digital Philately Academy

Revenue protection: WNS 2.0 & Security Printing

18-19 September 2025 @ Seoul COEX Magok Exhibition Centre

organized by



in partnership with



13.30 **OPENING SPEECH**

Ms Veronika Maksimenkova, WADP Chair, Russia

13.40 **IRC “DUBAI” MODEL 2027-2030**

Universal Postal Union
Benjamin Combes
Philately Development and Documentary Heritage Programme Manager

14.00 **REVENUE PROTECTION IN PHILATELY**

Cartor Security Printers
Ms Karine Zaworski, Sales Manager

Royal Joh. Enschedé
Mr Albert Plantinga, Regional Sales Director

La Poste, France
Mr Swanee Mouton, Deputy Marketing and Sales Director

Coffee break

15.00 **WNS 2.0: AI DAILY TOOL FOR PHILATELY**

Universal Postal Union
Benjamin Combes
Philately Development and Documentary Heritage Programme Manager

15.20 **WEB3 IN DAILY PHILATELY**

Ciphers.me
Mr Patrick Terranea, Web3 strategist

Stampfinity
Ms Anja Derkits, Project Owner

16.00
Closing of day 1

13.30 **OPENING SPEECHES**

Mr Stephane Cuennet, WADP Deputy Secretary, Universal Postal Union
Korea Post

13.45 **WADP DIGITAL PHILATELY ACADEMY:
OFFICIAL LAUNCH**

Introduction to its mission and strategic objectives, explanation of its structure and organization, presentation of planned activities and events, and outline of the various ways in which stakeholders can participate and contribute to its development.



MODERATOR

**BERNHARD
BUKOVČ**
Founder of the
Postal Innovation Platform

14.30 INTRODUCTION TO DIGITAL STAMPS

Terminology and taxonomy

Presentation of key terminology and taxonomy, including crypto stamps, NFT stamps, and other forms of digital stamps.

Coffee break

15.30 INTRODUCTION TO DIGITAL STAMPS

Examples and experiences

Presentation of practical case studies from postal operators showcasing different approaches and lessons learned.

16.15 QUESTIONS & ANSWERS SESSION

Postal operators, suppliers, and other experts will explore key questions around digital stamps, sharing insights on areas such as:

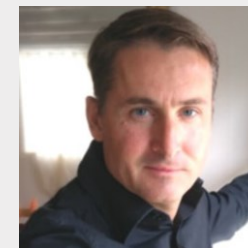
- First steps towards the issue of digital stamps
- Possible obstacles and how to overcome them
- Marketing
- Technology
- Legal or regulatory questions
- Collaboration opportunities.

17.15 WRAP-UP & NEXT STEPS

Closing discussion summarizing the key insights and outcomes of the day, identifying actionable follow-up items, and outlining the roadmap for future initiatives and collaborations in the field of digital philately.

17.30

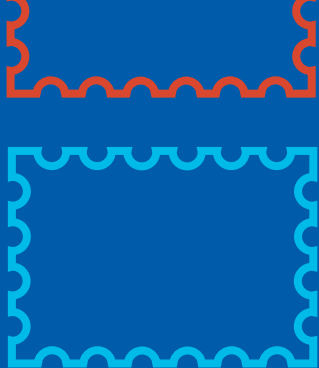
Closing of day 2



MODERATOR

**BERNHARD
BUKOVČ**

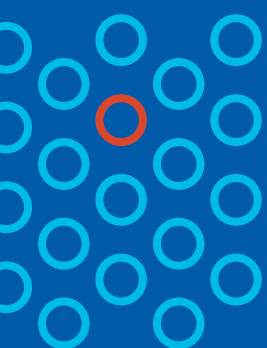
Founder of the
Postal Innovation Platform



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organized by

WADP | World Association
for the Development
of Philately

in partnership with

 Royal
Joh. Enschedé

 STAMPfinity

 **David Feldman**
INTERNATIONAL AUCTIONEERS

 HÄMMERLE & VOGEL
EMBROIDERIES

bdr.
BUNDESDRUCKEREI



 **PHILA KOREA 2025**
WORLD STAMP
EXHIBITION

 **KOREA POST**

