

Universal Postal Union (UPU) is a specialized agency of the United Nations.

POST*CODE® Addressing Unit working in the field of the international postal addressing, at the UPU, is responsible for collecting data and analysing the elements making up international addresses.

To go further, this unit commits itself to maintain, update and supply a database of postal addressing data; a global database of postal codes called Universal POST*CODE® DataBase

Worldwide postcodes & addressing data

This worldwide database of raw postcode data contains the best addressing data converted in a uniform format. It has been designed to meet the international address validation needs of users/end-users and clients, to improve the quality of addresses and to reduce the volume of non-deliverable mail.

Tailored to your needs

Using this database, you will find postcode data at town, locality, street and delivery-point levels, depending on the particular country's system.

And therefore, you can easily check postal addressing data throughout the world, in any geographical region or country, to validate and cleanse your domestic and international addresses.

You can enhance your addressing quality by integrating the Universal POST*CODE® DataBase into your current product. Further, thanks to the quarterly updates included in your Universal POST*CODE® basic licence, no worries about your data being obsolete.

Using this database has already optimized address verification for leading management companies, major postal customers and sorting software suppliers.

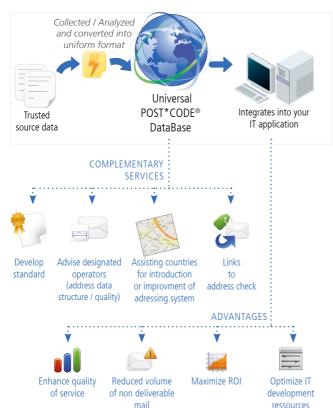
The principle users of the product include:

- . Address file management and batch address correction firms
- . Companies that provide: Data Quality Management Solutions (data profiling, data cleansing, etc.)
- . Carriers and dispatch entreprises
- . Mail order business
- . Consulting/marketing firms
- . Postal financial centres and banks (money orders)
- . Government offices

Why use Universal POST*CODE® DataBase data from the UPU?

How can it reinforce your quality of service?

- The postcode data come from the official sources – postal designated operators and their official retailers, making them the most accurate postal addressing data in the market today: you will raise your address data quality, optimize resources, and your ROI will not just be measured by postage savings.
- You will obtain data that are not easily available anywhere else. Indeed, POST*CODE® via the UPU, is in permanent contact with the postal designated operators of all 192 UPU member countries.
- Addressing data are analyzed, interpreted and converted into a uniform format, so that various postal rules are interrelated, different languages interconnected and diversity of approaches mapped according to a unified data logic. In addition, quality of service is optimized through clear documentation.
- Ready-to-use data (raw data no software) converted in a uniform format are available for incorporation into your national and international address-checking software. Ask us for free samples data.
- The usage conditions of the POST*CODE® DataBase are well defined and spring no surprises. Making a profit is not one of UPU's goals – providing everyone with a reliable address is.



A single source solution

Please note that certain countries apply specific access conditions to their data. So, in order to obtain this data, you will need to subscribe to their national licence (in addition to "our" POST*CODE® licence).

Ask us for a list of these countries as well as their rules and regulations.

Nonetheless, if you already hold a valid licence from one of these countries, we convert the source data without further formalities or charges for our POST*CODE® licensees'.

If you do not wish to be bound by these conditions, we can supply the database without these particular countries.

Top-notch know-how

The knowledge that UPU gains by developing its Universal POST*CODE® DataBase is used for regimenting/developing standards in connection with the database itself and also for assisting countries with the introduction or improvement of their addressing systems.

Further, this expertise has led POST*CODE® to make these publications available to you.

POST*CODE® range of products

Postal addressing systems "PAS" publication:

• A reference work:

You will find in it, among other things information on international addressing:

- . address elements;
- . the formatting of international & domestic addresses, with examples, for each member country;
- the position of an address on a item;
- . description of the coding system
- The guarantee of a properly written address
 - Only a reliable address can guarantee the quick and efficient handling of your letters, package, money order, etc.

This publication is included in your Universal POST*CODE® DataBase basic licence.

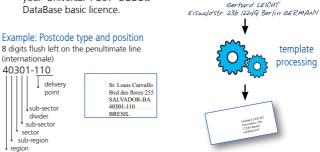
S42 International Addressing Standards:

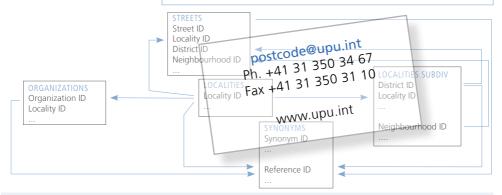
The S42 international addressing standard comprises of a generic list of address elements (used in all UPU member countries) and country specific templates that tell users how to transform address elements into an accurately formatted address.

In other words, a country defining its S42 template provides precise information about its address elements and formats. This can be incorporated into software programs to manage addresses.

Order the standard at \$42@upu.int

The PAS brochure and the S42 standards completes the Universal POST*CODE® DataBase.





Your first contact: a one-stop address

It will enable you to explore this unique professional tool. Ask us for more comprehensive test data too. We should be happy to answer any question you may have, preferably by e-mail: postcode@upu.int

Tools & Standards: an ongoing evolution

Our product range has been developed to meet the needs of our customer and is being continually adjusted to keep pace in the changing marketplace.

We would be delighted to add you to our list of satisfied customers.

Verify, correct, validate or cleanse domestic & international addresses

- . Ready-to-use data to be integrated into software application
- . Single format
- . Flat files, text/ASCII, Unicode UTF8 Format
- . ROI not just measured by postage savings

Available by package option:

- . World (192 countries)
- . Africa (54 countries)
- . North America (3 countries)
- . South and Central America (32 countries)
- . Asia-Pacific-Oceania (48)
- . Eastern Europe (26)
- . Western Europe (31)
- . Customized Database choice 10 countries

Including:

- . Technical support via e-mail at postcode@upu.int
- . Quarterly updates
- . Copy of the "Postal Addressing System" publication

Data for 192 countries and 38 territories/country subdivisions and 254 addressing data sets at your disposal

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