

Curriculum Vitae Florian Seikel



1. Florian Seikel born on March 5, 1974

2. Lobbying, Modern Commerce, Networking, Training , Consulting

3. Headline

Loves public affairs and is at home in European and international politics. Logistics and trade are particularly close to his heart.

4. Functional expertise

Many years of experience in leading national and international e-commerce associations and proven success in consulting and training.

5. Companies and positions

logistic-natives e.V. – Managing Director

logistic-natives e.V. is an international logistics infrastructure network for modern trade, whose members are predominantly German SMEs. As an association, logistic-natives e.V. actively represents the economic and legal interests of over 30,000 companies in the industry (<https://logistic-natives.com/> <https://logistic-natives.com/ueber-uns>).

Member of the European umbrella organization Ecommerce Europe

Member of the Forum for International Retail Executives

Member of the UPU Advisory Committee

6. Projects of logistic-natives e.V.

EU4Digital, in particular cross-border trade between third countries and the EU

Project Fulfillment, the alternative fulfillment platform for SMEs

Recruiting platform (<https://logistic-natives.com/home/recruiting>)

Subsidies/funding advice (<https://logistic-natives.com/foerderberatung>)

Data-driven greening of modern commerce

7. Link to LinkedIn and Xing profiles

<https://www.linkedin.com/in/florian-seikel-87a0aa169/>

https://www.xing.com/profile/Florian_Seikel/cv

Lawyer Florian Seikel began his career at the Hessian State Parliament in Wiesbaden, where he worked for the FDP parliamentary group and also served as a research assistant (Ruth Wagner) at the municipal level in Darmstadt.

He has been working for e-Commerce and mail order associations in Berlin for over 17 years.

He headed the Berlin office of the German E-Commerce and Distance Selling Trade Association (bevh) for five years.

He then joined Händlerbund e.V. in 2014 and led the association as Chief Executive Officer and Director of Public Affairs & Associations in Berlin.

Seikel represented Händlerbund on the Executive Committee and Board of Directors of the European umbrella organization Ecommerce Europe and took on the position of Vice President Membership & Engagement.

director of the jointly founded logistic- Since the beginning of 2020, he has been managing natives e.V., based in Berlin.

Through his work, Seikel has gained an in-depth, excellent understanding of modern commerce at the national, European, and intercontinental levels and is an expert on the political landscape in Berlin and Brussels.

He draws on an extensive network of contacts in politics, academia, and business. He is involved in the Forum for International Retail Association Executives (FIREA, nrf.com/firea). For more than 30 years, Florian Seikel has also been in demand as a consultant, trainer, and speaker for medium-sized companies and at events and conferences, with a large number of consulting assignments and appearances.

In Berlin, he is a member of the Netzwerk Public Affairs e.V., the Deutsche Gesellschaft für Politikberatung e.V., the Internationaler Club im Auswärtigen Amt e.V. (ICAA), and Die Pfeffersäcke- Hamburger in Berlin e.V..