

Motivation Letter

Candidacy for Member of the Management Committee, UPU Consultative Committee

Copenhagen, October 2025

Dear Members of the Consultative Committee,

I wish to express my sincere interest in serving as a member of the Management Committee of the UPU Consultative Committee.

For more than 15 years, I have worked with over 80 postal operators and several regional postal unions worldwide, supporting the sector's transformation in digital communication, financial inclusion, and cross-border cooperation. As Director of International Markets at e-Boks, a Nordic and formerly postal owned digital infrastructure company, I help governments and postal operators implement secure national digital communication platforms that reinforce trust and universality in the digital age.

Previously, as part of the leadership team of Eurogiro, a global postal cooperative, I was responsible for driving partnerships between postal networks and private-sector players in the financial services domain — strengthening the sector's commercial and operational sustainability.

Having participated in four UPU Congresses, observed multiple UPU bodies since 2012, and briefly served as Head of Innovation at the UPU, I bring both institutional understanding and private-sector perspective. I am committed to contributing to the Management Committee's mission of deepening collaboration between the UPU, its members, and the wider postal ecosystem.

Yours sincerely,

Dame Damevski

Director, International Markets, e-Boks A/S
Copenhagen, Denmark