

UPU Consultative Committee

Motivation for candidacy to management committee

Dubai Cycle 2025-2029



Justification Statement for Hurricane Modular Commerce's Candidacy to the Management Committee of the Consultative Committee

Hurricane Commerce respectfully submits its candidacy for election to the Management Committee of the Consultative Committee of the Universal Postal Union.

As a global leader in cross-border data solutions, Hurricane brings deep expertise in the areas of customs compliance, HS code classification, identification of import and export product restrictions, regulatory data provision and never more importantly than now, the calculation of full landed costs for posts.

Postal operators are once again at an existential crossroads, with pressures to reduce costs without affecting the customer experience, innovate and evolve, while facing daily challenge from an extremely competitive and competent network of third-party players, who can often cherry pick from the customers and services they choose to work with.

With the rapid growth of international e-commerce, accurate and timely data exchange has become critical to ensuring the smooth flow of goods, compliance with regulatory frameworks, and the protection of postal operators and consumers alike.

Hurricane Commerce is uniquely positioned to add value to the Management Committee by:

- ❖ **Contributing technical expertise** in digital trade compliance and cross-border data standards, helping to advance the UPU's mission of improving the global postal network.
- ❖ **Representing the perspective of innovative private sector providers**, complementing the experience of designated operators and ensuring that the committee's work reflects the evolving needs of global trade.
- ❖ **Supporting the development of practical solutions** that enhance efficiency, security, and trust in international supply chains.
- ❖ **Engaging collaboratively** with posts, regulators, and other stakeholders to promote harmonised approaches to e-commerce challenges.
- ❖ **Having an active presence globally** with individuals who carry significant industry expertise, both from the postal and express sectors, gained from a wide range of viewpoints, serving in all parts of the world.

Hurricane's active participation will help ensure that the Consultative Committee remains at the forefront of policy development and technical innovation, thereby reinforcing the relevance of the UPU in the modern global trade environment.

For these reasons, Hurricane Commerce respectfully requests the support of Consultative Committee members in its candidacy for election to the Management Committee.



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