

Santosh Gopal - CC MC Nomination - 2025

Motivation Letter – Candidate for MC, UPU Consultative Committee (CC)

Current Vice Chair, Consultative Committee (CC)

Founder & CEO, Ship2MyID (MapMyID Inc., USA)

Dear Members of the Consultative Committee,

It has been an honor to serve as your Vice Chair and to work closely with colleagues across the Consultative Committee, the Postal Operations Council, and private-sector members. Over the past term, I have witnessed both the immense potential of the CC and the urgent need to realign our efforts with the UPU's vision of inclusivity, transparency, and tangible value for its members.

Over recent months, the CC has experienced periods of misalignment and limited collaboration with key UPU bodies & UPU leadership, which at times have diluted our collective impact. I believe it is now essential to rebuild bridges, restore confidence, and renew cooperation so that the CC once again functions as a trusted and respected partner within the UPU ecosystem. My goal is to lead with transparency, inclusion, and constructive engagement, ensuring that every voice contributes to progress — not polarization.

My decision to stand for Management Committee comes from a simple belief — that the CC must not only be a forum for dialogue, but a platform for fulfilling our shared commitments to the UPU community and its stakeholders; including our CC members, the POC, CA, and Designated Operators.

If elected, my priorities will be to:

- Restore trust and transparency through open communication and fair governance.
- Strengthen collaboration with UPU bodies by institutionalizing structured engagement frameworks.
- Expand participation and representation, ensuring that every member — from large corporations to small innovators — finds relevance and opportunity in the CC.
- Foster unity and purpose within the Management Committee and the wider membership community, encouraging shared action and mutual respect.

My work with RMIG was never apart from the CC — it was an extension of it, fully aligned with the Committee's mission to create greater value, opportunity, and visibility for its members by bridging innovation and implementation across the UPU network. RMIG complements the CC's purpose through collaboration and empowerment. As Chair of RMIG, I have seen how partnership built on trust and accountability can deliver tangible outcomes, and I hope to bring that same spirit to the CC - Management Committee role.

I am confident that, together, we can elevate the Consultative Committee to the standards its members and the UPU community deserve — one grounded in fairness, inclusivity, and cooperation, and focused on delivering tangible results

Thank you for your continued trust and support.

Warm regards,

Santosh Gopal

Current Vice Chair, Consultative Committee (CC)

Chair, Ready-to-Market Interoperability Group (RMIG)

Founder & CEO, Ship2MyID (MapMyID Inc., USA)