

Relevant Qualifications/Experience/Bio

Tawnee Steinke serves as **Vice President of Product and Partnerships** at **BoxC**, an e-commerce logistics management platform connecting postal operators, airlines, and customs authorities to simplify cross-border trade. With over a decade of experience in logistics, postal, and e-commerce industries, she has led initiatives that bridge commercial and postal networks, creating scalable, compliant, and efficient global solutions. Over the past three years, she has collaborated closely with the UPU Consultative Committee, member posts, and strategic partners to foster alignment between private-sector innovation and the public postal network. Tawnee's professional expertise spans regulatory compliance, cross-border data integration, product development.

Motivation for Candidacy

I am submitting my candidacy for a vacant seat on the Consultative Committee Management Committee, driven by a strong commitment to advancing collaboration between the private sector and the global postal community. Over the past several years, my work has centered on helping postal operators adapt to regulatory, technological, and market shifts, particularly in e-commerce logistics and customs compliance. Through BoxC's active engagement with the UPU, I have witnessed firsthand the importance of the CC's role in shaping dialogue between innovation-driven private sector companies and the postal sector's strategic priorities. Serving on the Management Committee would enable me to contribute meaningfully to this dialogue, bringing practical insights from partnerships with postal operators, regulatory agencies such as the U.S. CBP, and industry organizations like IATA. My focus would be on fostering interoperability, digital readiness, and compliance across postal and commercial networks, ensuring that postal operators remain competitive and resilient in a rapidly changing trade environment. I am motivated by the opportunity to help guide the CC's ongoing work in building a more connected, transparent, data-driven, and inclusive postal ecosystem—one that benefits not only postal operators and their customers, but the broader global trade community.