



Join the Direct Marketing Advisory Board!

Please give the particulars of one representative of your company:

Company name	
Full name	
Function/title	
Address	
Tel.	Fax
E-mail	
Website address	
Date	Signature

Please briefly describe your business and how its activity relates to direct marketing:

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All new non-postal membership applications are subject to approval by the DMAB General Assembly, as stated in the DMAB Rules of Procedure.

An invoice for the DMAB joining fee and annual membership fee will be issued following the General Assembly's decision, according to the following schedule:

One-time joining fee:

- 2,000 CHF for Postal members.
- 3,000 CHF for Non-postal members.

Annual fee:

- 500 CHF for Posts of the least developed countries.
- 1,500 CHF for Posts of other developing countries.
- 2,000 CHF for Posts of industrialized countries.
- 2,500 CHF for Non-postal members.

Please return this form to Abby Bossart, Assistant Programme Manager, Direct Marketing, Universal Postal Union, Weltpoststrasse 4, 3015 Berne, Switzerland; tel: +41 31 350 35 93; e-mail: DOP.DMAB@upu.int.