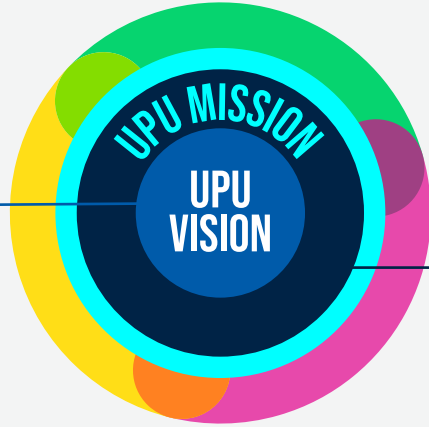


UPU VISION

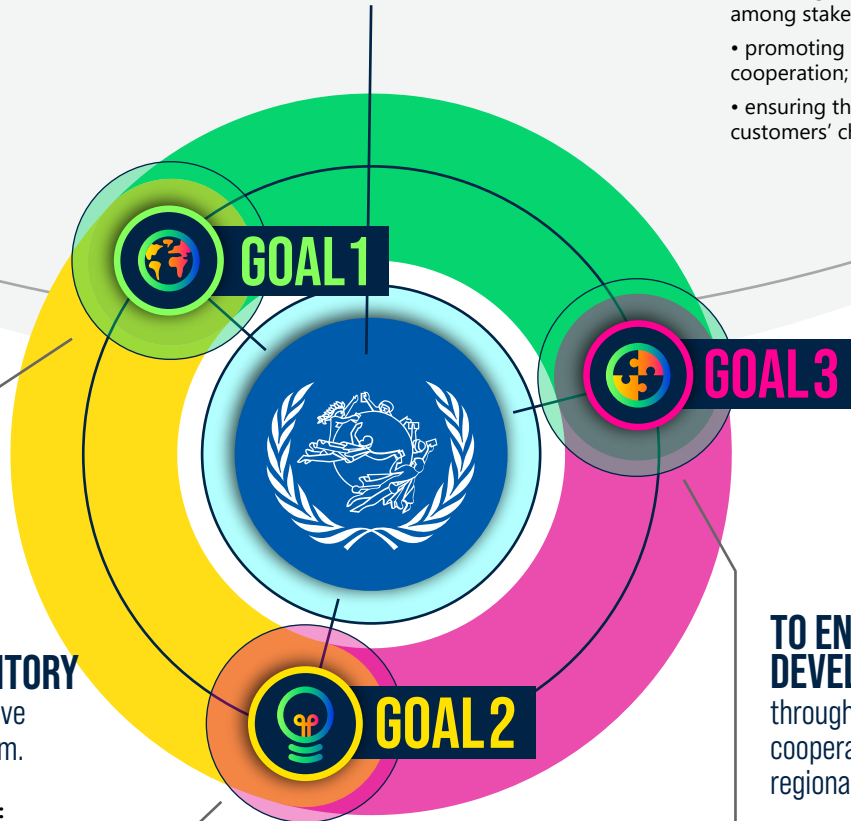
A society that is interconnected, inclusive and sustainable, empowered by a seamless, innovative postal network.



UPU MISSION

To stimulate the lasting development of efficient and accessible universal postal services of quality in order to facilitate communication between the inhabitants of the world by:

- guaranteeing the free circulation of postal items over a single postal territory composed of interconnected networks;
- encouraging the adoption of fair common standards and the use of technology;
- ensuring cooperation and interaction among stakeholders;
- promoting effective technical cooperation;
- ensuring the satisfaction of customers' changing needs.



TO LEVERAGE THE SINGLE POSTAL TERRITORY

through an effective rules-based system.

Strategic outcomes:

- Improved, market-relevant, multilateral systems that guarantee the provision of quality, accessible, affordable, viable postal services.
- Strengthened cross-border postal supply chains.
- Enhanced platforms for dialogue, knowledge sharing and advocacy.

TO STRENGTHEN THE GLOBAL POSTAL ECOSYSTEM

through innovations for facilitating communication and trade.

Strategic outcomes:

- Improved, customer-centric, reliable, innovative postal products, services and supply chain solutions.
- Improved ability to diversify services, including in response to e-commerce market developments.
- Improved ability of the postal network to contribute towards socio-economic goals and the UN SDGs.
- Enhanced stakeholder collaboration for ecosystemic growth.

TO ENABLE POSTAL DEVELOPMENT

through enhanced cooperation and regionalization.

Strategic outcomes:

- Enhanced postal infrastructure through cooperation and technical assistance.
- Strengthened postal capacity of member countries through regionalization.

<https://www.upu.int/UPU/media/upu/files/aboutUpu/strategy/>



Domain work proposals forming
THE DUBAI BUSINESS PLAN 2026-2029