



Business accelerator program

**for digital services with
positive impact**

In innovation and ethics we trust



Our mission

Support innovative game-changing startups,
developing digital services with positive impact.

Empower them to become robust partners for
La Poste Group and other corporations,
enabling us to meet together significant
societal and environmental challenges.

Key figures, since 2015



+300

Active startups
in our innovation community



114

Accelerated startups
tailored support



+50

Business partnerships
between the group and startups



150

Startups participating at exhibitions
alongside the group



8

Startups cohorts
1 contest/year

+700

Training hours
and individual coaching

+280

Workshops & masterclasses
conducted by expert

+30

Experts
trainers

2023 - 9th edition

4 startups Challenges in association with corporates partners

**LOCAL
SERVICES**



**BUSINESS
SERVICES**



**eHEALTH
SERVICES**



**TERRITORIES
SERVICES**



With the support of +100 partners in French regions

French IoT is committed to ...

Empowering women in tech

by reaching gender parity among founders

Promoting a green, sustainable, and ethical digital technology

“Positive impact ” one of the selection criteria

Promoting territorial anchoring without uprooting startups from their ecosystem



*Building close and long-term
relationship with startups*

A full acceleration program for the winners

Booster entrepreneurs program

6 months training with experts: bootcamp, workshops, coaching



Startups community

+300 entrepreneur.e.s gathered in one innovation community



Business connexions

with La Poste Group and its partners: demo days, experiments, partnerships



Visibility & Networking

Through communication actions and presence at trade shows alongside La Poste group



Investors connexions

With VC's and Crowdfunding platforms



La Poste's digital solutions

Taking advantage of La Poste Group services for SMB, usability tests and studies



With French IoT,

**Let's build synergies between startups and large corporations
to turn today's digital innovations into tomorrow's
positive-impact services!**

Coups de cœur - 2023

#FemmesduNumérique



5th edition of La Poste's program designed to support women founders

- 13 women founders will be selected from all regions of France
- La Poste will invest up to €4,000 in their crowdfunding campaigns
- Strong communication campaigns will be launched to promote their digital innovations