

# THE E-COMMERCE SECURITY QVISIBILITY PAPER-FREE PAPER-FREE SECURITY QVISIBILITY

# THE KEY TO POST-AIRLINE SUPPLY CHAIN INTEGRATION

The rapid evolution of e-commerce is driving the sustained growth of crossborder postal traffic. E-commerce customers demand consistent visibility and a reliable service. To succeed in such a competitive environment, posts and airlines must expand and optimise the use of Electronic Data Interchange (EDI).

Adopt latest standards, upgrade technology, and implement best practices to achieve efficiencies, fulfill regulatory requirements, and increase revenues.







#### MAIL AND EDI, A NATURAL PARTNERSHIP

The international airmail industry is comprised of many different stakeholders: postal operators, airlines, ground handlers, border authorities, industry organisations, and suppliers, among others. Several industry groups and international bodies are combining efforts to promote the correct use of Electronic Data Interchange (EDI) in order to overcome the challenges faced by the industry in terms of customer expectations and regulatory requirements.

IATA, UPU, and IPC are setting high quality standards and establishing industry-wide business rules for the optimisation of EDI-based airmail processes.

In this section you will find the key aspects of some of these activities and the necessary information to be a part of them.

#### **IATA**

The International Air Transport Association (IATA) is the global trade association for airlines, representing some 265 airlines or 83% of total air traffic. IATA supports many areas of aviation activity and helps formulate industry policy on critical aviation issues. IATA's mission is to represent, lead, and serve the airline industry. IATA hosts a number of programmes in Passenger, Baggage, Flight Operation and Cargo activities and effectively collaborates with international organisations such as the Universal Postal Union (UPU), International Post Corporation (IPC), World Customs Organisation (WCO), World Trade Organisation (WTO) and national authorities to ensure a safe and efficient supply chain.

IATA's EDI vision is to build and implement an end-to-end paperless process in the air cargo supply chain through a secured, robust and cost-effective data exchange. To manage this vision, IATA has stopped producing new editions of its Cargo-IMP Manual and is now only maintaining and developing Cargo-XML standards published in its IATA Cargo-XML Manual and Toolkit.

This air cargo industry migration to modern IATA Cargo-XML standards aims at achieving the following:

- Facilitating end-to-end Cargo and Mail Business Processes (e-Cargo)
- Fulfilling Customs Requirements for Advance Cargo and Mail Information Filing
- Complying with Security Regulations e.g. electronic Consignment Security Declaration (e-CSD) etc.

XML is the preferred choice for developing international standards and IATA believes that Cargo-XML standards, which are multi-modal and cross-border, will play a pivotal role in the seamless exchange of information between posts and carriers.

IATA's Air Mail Board (AMB) is the main instance where airmail experts from the carrier industry discuss all matters dealing with the movement of mail by air.

It develops and maintains standards, guidelines and procedures related to the carriage of air mail and gives the carriers the opportunity to define a common approach regarding airmail related issues. The AMB typically meets twice a year.

For any questions regarding the AMB and its activities please contact: majeresa@iata.org

#### UPU

The Universal Postal Union (UPU) is a specialised agency of the United Nations founded in 1874. With 192 member countries, this intergovernmental organisation's mission is to stimulate the lasting development of efficient and accessible universal postal services of quality in order to facilitate communication internationally. It is the primary forum for cooperation between postal sector players.

The organisation fulfills an advisory, mediating and liaison role, and provides technical assistance where needed. It sets the rules for international mail exchanges and makes recommendations to stimulate growth in mail, parcels and financial services volumes and improve quality of service for customers. The UPU's Standards Board (SB) develops technical standards and EDI message specifications to facilitate the exchange of information electronically between posts.

It also coordinates UPU standardisation initiatives with those of other international standardisation bodies, and works closely with designated postal operators, their partners and many international organisations to this end. As part of its standardisation activities, the UPU updates and maintains the relevant standards documents, the related code lists where data are found to properly populate message data elements,

### WE WORK IN CLOSE

IATA, UPU, and IPC work in close cooperation to assist all involved stakeholders to expand and improve the use of EDI.

Examples of cooperation include bilateral and multilateral groups and initiatives such as:

- IATA World Cargo Symposium: mail and e-commerce track presented at this annual event in cooperation with IPC
- IATA-UPU Contact Committee: coordinates information exchanges and actions relating to implementation of the IATA UPU memorandum of understanding

# EDI messaging today is the core pillar of our business strategy and planning.

Senior Manager, Product, Services and Technology, Swiss World Cargo

and additional documents. This includes the specifications of CARDIT and RESDIT messages for exchanges between posts and airlines. The UPU also publishes guides, such as a Transport Guide containing business guidance on the supply chain, and a Transport Framework Agreement (TFA). The UPU Postal Technology Centre (PTC) provides technical expertise and IT solutions to help postal operators to manage mail and exchange the relevant EDI messages.

Some key steps to enable postal operators to enhance their post-airline EDI capabilities include:

- Subscribing to the UPU messaging standards publication;
- Using the associated UPU code lists available on the UPU website;
- Using the Transport Guide to apply the general guidelines for optimised transport by air;
- Using the Transport Framework Agreement as a guideline for the contracts to be signed between posts and airlines.

For further information and assistance, please contact the UPU: standards@upu.int / transport@upu.int

## COLLABORATION...

- UPU Standards Board and UPU Transport Group: participants include IPC and IATA, these groups examine EDI messaging standards for mail and matters relating to all modes of mail transportation
- IPC Future of Mail by Air Initiative: Senior Executive Group FoMbA sets overall policy and direction, FoMbA Task Force provides industry-wide guidelines on best practice and sets up action groups to focus on specific processes and solutions. Participants in all activities include multiple airlines and postal operators as well as UPU and IATA
- Other activities carried out by these organisations, convened to address specific business issues.

#### **IPC**

International Post Corporation (IPC) is the postal industry's partner company that provides leadership by driving service quality, interoperability, and delivering business-critical intelligence. IPC provides technological and cooperative solutions that enable member and non-member postal operators, as well as their business partners, to grow by implementing improved processes.

Since 2006, IPC has led the Future of Mail by Air (FoMbA) initiative, where participating posts and airlines promote the expansion of EDI, jointly define industry best practices, and develop and pilot operational solutions and systems.

The outcomes of the different FoMbA activities are reflected in the Standard Operating and Messaging Procedures (SOMP) document that thoroughly describes the best practices to be adopted by posts and airlines in order to fully optimise their business processes.

IPC solutions that support the airmail industry include:

- Integrated Forecasting Allocation and Booking Solution (IFABS):
  IFABS is an end-to-end solution designed to assist posts and
  airlines in airmail transport planning. IFABS includes modules to
  forecast transport capacity needs, optimise transport plans, build
  allotment templates, and facilitate booking into the allotment
- Mail Registration Device (MRD): Allows for the quick and simple registration of mail handovers between posts and airlines at postal facilities situated in airports
- FoMbA dashboard and other reporting tools: Several dashboards and operational reports have been developed by IPC for posts, airlines and other parties to closely monitor the compliance level of their EDI messaging and the quality of their processes.

Under FoMbA's leadership:

- The number of post-airline pairs exchanging EDI has quadrupled since 2006
- EDI standards have been updated to comply with the newest industry requirements for the carriage of mail
- The number of consignments travelling under Paper Free conditions (with no paper delivery bill) continues to grow and has long passed the 80% mark among FoMbA participants.

FoMbA is open to all posts and airlines willing to make a difference within the industry and to benefit from optimised, EDI-based processes.

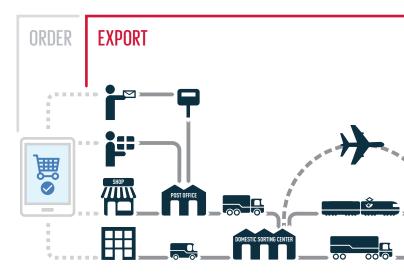
Learn how to be part of it: fomba@ipc.be

## POST-AIRLINE SUPPLY CHAIN END-TO-END PROCESS INTEGRATION THROUGH EDI

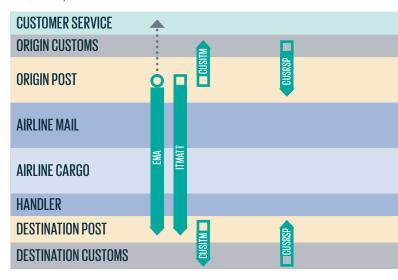
Electronic Data Interchange (EDI) interconnects posts and airlines, enabling the creation of an integrated end-to-end network that delivers an enhanced level of customer service through a managed supply chain. The illustration shows the processing and handling sequence for crossborder shipments. For an e-commerce item, the e-shopper places an order and the e-shipper hands the item over to the origin post. The post inducts the item into its domestic network where it passes through several handling, sortation, and transport processes. At the origin Office of Exchange (OE), the item is nested to (placed in/assigned to) a receptacle for international despatch to the destination OE. The receptacle is then usually nested to a Unit Load Device (ULD) for air transport. At the point of destination, the receptacle is unloaded from the ULD and handed over to the destination post. The receptacle is opened and the item is retrieved and cleared through customs. The destination post then inducts it into their domestic network for processing and final delivery to the e-shopper.

Each of the different handoffs summarised above and detailed in the illustration is supported by data capture methods such as barcode scanning, computerised entries, and RFID. The different supply chain partners use the data to generate and exchange the applicable EDI messages in compliance with agreed standards and business rules.

The following section provides an overview of the different categories of EDI messages. It introduces procedures that posts and airlines need to implement to operate a global network and comply with security and customs regulations while meeting market expectations.



#### SYSTEMS / PARTIES



The EDI messages described below are exchanged between the stakeholders involved in mail transportation by air. Please refer to the pipeline chart herein to identify the parties exchanging the different messages.

#### **CUSTOMER - POST EDI**

Different types of customers provide posts with non-standard electronic data used for label generation, acceptance, invoicing, customs declaration, and customer service purposes.

#### POST - POST EDI

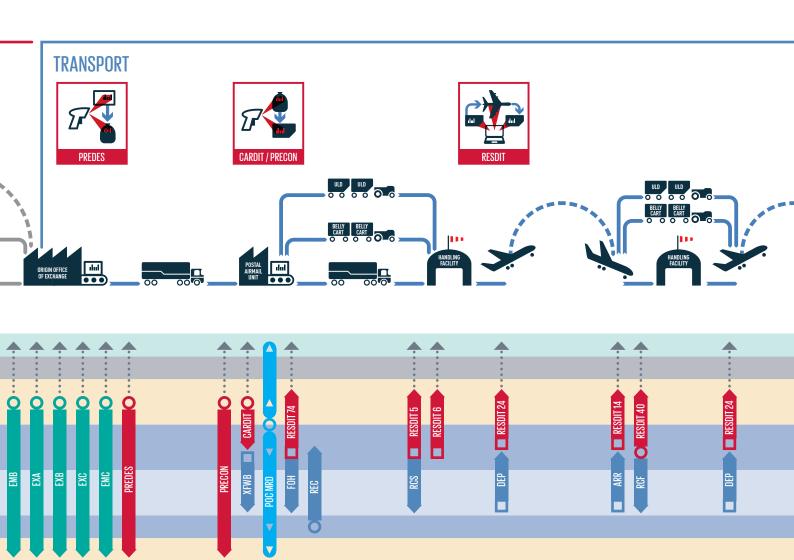
EMSEVT: EMS item EVenT; EMSEVT item tracking messages (originally developed in support of the EMS product but now used for all classes, e.g. parcels and registered mail) are exchanged between the origin and destination posts and provide tracking information about identified (barcoded) mail items, from the point of acceptance through to final delivery to the addressee. The EMSEVT V3 message covers 25 tracking events (key ones listed below) and up to 50 item attributes per event.

Posting/Collection **EMA EMB** Arrival at outward (origin) office of exchange **EXA** Item presented to export Customs/Security Item held by export Customs/Security **EXB** Item returned from export Customs/Security **EXC EMC** Departure from outward office of exchange Arrival at inward (destination) office of exchange **EDB** Item presented to import Customs **EME** Item held by import Customs

**EDC** Item returned from import Customs Departure from inward office of exchange **EMF EDD** Item into sorting centre **EDE** Item out of sorting centre **EMG** Arrival at delivery office **EDG** Item out for physical delivery Item arrival at collection point for pick-up (by recipient) **EDH EMH** Attempted/Unsuccessful (physical) delivery **EMI** Final delivery

ITMATT: ITeM ATTribute pre-advice; ITMATT messages are the electronic representation of the customs declaration, equivalent to paper forms CN 22/CN 23/CP 72. An ITMATT message is sent by the origin post to the destination post and includes for each item all information from the paper form. The ITMATT V2 message includes a placeholder for supplementary information to further facilitate the clearance process.

PREDES: PRE-advice of DESpatch; the PREDES message provides information about a despatch, a shipment of mail receptacles (e.g. bags, trays) of the same mail category and class sent from one post to another. PREDES is generated at the origin Office of Exchange and sent to the destination Office of Exchange. It is used to pre-advise the destination post and for post-to-post accounting and settlement. It is the electronic equivalent of the paper Letter Bill CN31 and Parcel Bill CP87, as well as receptacle labels and lists of identified items.



**RESDES:** RESponse to DESpatch pre-advice; the RESDES message confirms arrival at the destination Office of Exchange, where it is generated. It is sent to the origin Office of Exchange and provides status about processed receptacles. It also supports accounting processes.

PRECON: PRE-advice of CONsignment; the PRECON message provides information about a consignment, a group of mail receptacles which have been prepared for handover to an airline for transport between the two posts concerned, and is used to pre-advise the destination post, thereby facilitating resource planning for the processing of the incoming mail. It is the electronic equivalent of the copies (sent from the origin post to the destination post) of the paper Delivery Bills CN38 and CN41.

**RESCON:** RESponse to CONsignment pre-advice; the RESCON message confirms the mail was received from the airline at the destination airmail unit. It provides information regarding the receptacles within the consignment that have been scanned by the destination post at or shortly after handover from the airline or ground handler.

#### **POST - AIRLINE EDI**

CARDIT: CARrier/Documents International Transport advice

**RESDIT:** RESponse to Documents International Transport advice

CARDIT and RESDIT messages are used together. CARDIT represents the post's expectation of the transport service for the consignment of mail receptacles assigned to the airline. RESDIT is the positive acknowledgment to the CARDIT, sent by the airline to the consigning post, reporting the actual status of receptacles in transport.

The origin post sends a CARDIT message on consignment closure before physical handover of mail. The CARDIT message provides instructions for the conveyance of the mail as bilaterally agreed with air carriers including latest handover date time at destination and allocated space on the transport specified in it. The CARDIT is the electronic equivalent of the copies (sent from the origin post to the airline) of the paper Delivery Bills CN 38 and CN 41.

#### **CARDIT** message functions

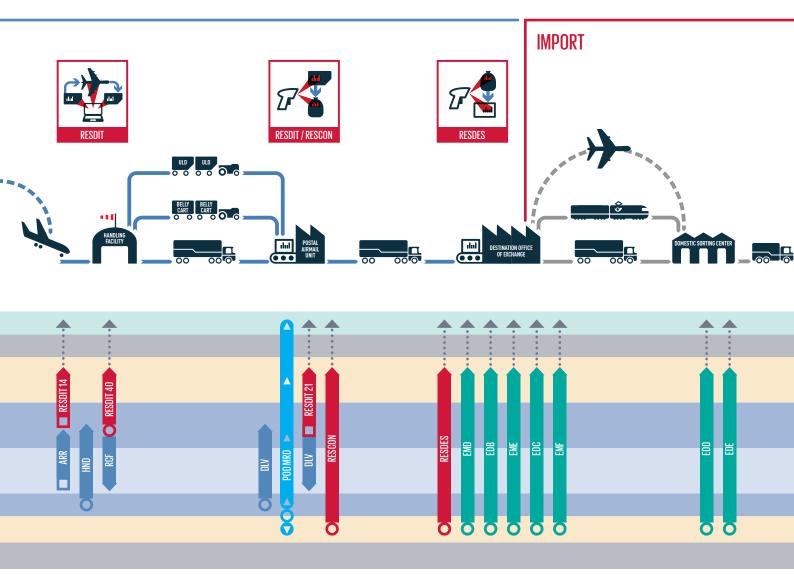
Where the post hands receptacles over to the airline before the consignment is closed or where the post wants to inform the airline of the volumes it expects to assign, an **Original** CARDIT should be sent prior to the first handover, with **Update** CARDITs sent as receptacles are added to the consignment. When the post closes the consignment a **Final** CARDIT message is sent, listing all receptacles that make up the consignment.

Where it is established by data capturing that receptacles are not physically handed over to the airline to which the consignment was assigned, the post shall send a **Correction** CARDIT. In it, the post will remove the concerned receptacles from the consignment to correct obvious mistakes.

When the post decides to cancel a consignment, e.g. following flight cancellation by the airline, the airline will be informed by using a **Cancellation** CARDIT.

The list below contains the applicable message function codes in CARDIT:

- Cancellation
- 4 Change
- 5 Replace
- 6 Confirmation
- 9 Original
- 47 Definitive



#### CARDIT business functions and key data elements

#### Nesting

Nesting of receptacle IDs to a container ID is based on receptacle level scanning during the process of loading receptacles into loading equipment for handover to airlines and by applying a container journey ID label to the loading equipment. Nesting allows airlines to scan the container journey ID or container ID to capture events at a consolidated level, whilst reporting RESDIT events at a receptacle level. CARDIT specifies for each receptacle the container journey ID and container ID to which it is nested.

#### Postal Air Waybill (PAWB)

The basic element airline cargo systems manage is the Master Air Waybill (MAWB) number. A MAWB number becomes a Postal Air Waybill (PAWB) number if used to identify a postal consignment in the air cargo system by applying of the special handling code "MAL" for mail. Assigning a PAWB number to a mail consignment makes it possible for airlines to manage mail in the cargo system, e.g. for booking or security declaration purposes and to distinguish mail from cargo consignments. The PAWB number can be communicated in CARDIT and RESDIT to help link airline mail and cargo system functionalities.

#### Security data elements

The CARDIT message includes a number of data elements that can be used to report consignment security status to applicable stakeholders such as airlines, border agencies and customs authorities.

#### RESDIT messages usage

Posts and airlines can bilaterally agree on which RESDIT events should be used to report on the different milestones of the mail transportation pipeline. To support paper-free transport and accounting based on Post-Airline EDI the mandatory events are those that help establish irrefutable Proof of transfer of Custody (POC) and Proof of Delivery (POD).

The RESDIT events used for POC are **RECEIVED** (74) and **RETURNED** (82) to confirm which receptacles were taken into receipt by the airline and which receptacles were returned to the post and are not in custody of the airline. For a POD the airline reports the receptacles prepared for delivery to the destination post using the event **DELIVERED** (21).

The RESDIT events used for transport status commonly required are UPLIFTED (24), confirmation that the transport has departed; TRANSPORT LEG COMPLETED (14), confirmation that the transport has arrived at destination; and MAIL ARRIVED (40), confirmation that the mail has arrived at the handling facility in a given airport.

Examples of other recommended events are:

**ASSIGNED** (6) which is used by the airline to confirm receptacles are assigned to the scheduled flight (load plan).

The event **HANDOVER DELIVERED** (42) is used by an airline to report transfer of possession of receptacles to the next airline that will confirm possession by using **HANDOVER RECEIVED** (43). This applies to the case of a transfer from one contracted airline to another contracted airline.

The list below displays the most commonly used RESDIT events:

- 1 Transport arrived
- 5 Accepted
- 6 Assigned to load plan
- 14 Transport leg completed
- 21 Delivered
- 23 Mail at destination
- 24 Uplift

- 40 Mail arrived
- 42 Handover delivered
- 43 Handover received
- 57 Not loaded
- 59 Off loaded
- 74 Received82 Returned

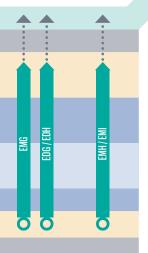
The full list of RESDIT event codes that could be used are listed in UPU code list 100, Consignment event codes.



#### INTERNATIONAL PARCEL TRACKING FOR ITEM CP 123 456 789 XX

28/09/17 10:43 DELIVERED 27/09/17 15:30 OUT OF CUSTOMS 27/09/17 11:44 IN CUSTOMS 27/09/17 07:33 ARRIVED DEST 26/09/17 18:20 DEPARTED ORIG 26/09/17 11:45 WITH TRANSPORT 26/09/17 09:19 ASSIGNED TO TRANSPORT

26/09/17 08:14 DISPATCHED 25/09/17 14:27 POSTED



### Cargo messages providing mail

#### Mail item ID-based messages

Receptacle ID-based messages

consignment and transport status information

COPY ••• Copy of messages sent to central systems for end-to-end track and trace to support customer service

> Event data collection by scanner Event data collection by computer

and performance monitoring

Data capture and sharing of handover information

#### Key IATA Standard cargo-XML messages

XFWB Airway Bill data (available to airlines prior to tender of

'ready for carriage" consignments)

XFFR Booking request message XFFA Booking confirmation message

MLD Mail Label Data (to transfer receptacle ID information in the airline environment enabling airlines to report a

particular mail status event)

XFSU Status Update (unsolicited update providing the latest

status attained for a consignment)

#### Mail Status Events (within MLD)

DLV Delivered to office of destination

HND Received from a flight or delivered to a flight

**REC** Received from post office at origin

#### Cargo Status Events (within XFSU)

Consignment received from the shipper and accepted as "ready for carriage" by airline at origin **RCS** 

**DEP** Consignment departed on a flight

**ARR** Flight Arrival at an airport

**RCF** Consignment received from a flight or "flying truck" DLV Consignment delivered to the consignee or its agent



This brochure illustrates the processes and EDI messaging supporting the acceptance, transport, and delivery of international mail. As these are constantly being reviewed and improved, please be aware that not all enhancements can be featured within this guide. For example, not included are allotment planning, space allocation, and post-airline accounts settlement messages, for which it is foreseen that standards will be drafted in the near future. Also, the cargo messages presented are provided only as examples and are not the only way information is exchanged between handler, cargo, and mail systems. They are shown here to illustrate how an existing cargo system could be leveraged to support messaging for mail.

#### **RESDIT** business functions

#### RESDIT without CARDIT

RESDIT is designed to respond on receptacles pre-advised by CARDIT. In case a CARDIT is not received a RESDIT without CARDIT message can be issued. A substitute consignment ID will be used by the airline to report events back to the post. The post should subsequently send a CARDIT message with actual consignment ID upon receipt of a RESDIT without CARDIT.

Use of Mail Registration Device (MRD) to report handover events

In the airports where an MRD is installed, it can be used to capture the moment where the transfer of custody between the post and the airline takes place. The information gathered from the use of the MRD can also be used as source to generate RESDIT 74 (with date time stamp from use of POC MRD) and RESDIT 21 (with data from use of POD MRD). The MRD allows for a simple ULD-level registration while providing critical and reliable handover information at receptacle level to all the stakeholders involved in the handover process.

#### POST - CUSTOMS EDI

**CUSITM:** CUStoms ITeM pre-advice to customs; CUSITM messages are sent from the post receiving an item to the local customs authority, to provide customs with pre-advice regarding the item including item sender, addressee, contents, postage paid and declared value. CUSITM may be generated from ITMATT. The CUSITM information allows the customs authority to decide whether the item must be held for security inspection or assessment of duties and taxes.

CUSRSP: CUStoms ReSPonse message; CUSRSP messages are sent from a Customs authority to a post in response to a CUSITM preadvice message, to advise the post whether an item can be released for onwards processing or must be retained at the Office of Exchange for security inspection or assessment of duties and taxes. The message may also indicate the duties to be paid.

#### AIRLINE – CUSTOMS EDI

Airlines exchange cargo declaration information with relevant customs authorities and border agencies by using (combinations of) existing cargo messages such as XFFM/XFWB/XFZB in the IATA Cargo XML standard in line with the recommended practice by the World Customs Organisation (WCO).

#### AIRLINE – AIRLINE/HANDLER EDI

There are many standard Cargo messages that could be used to create a link between the airline mail and cargo systems and to transfer information handler-to-airline or airline-to-airline to support RESDIT event messaging.



At the printing of this guide, over 100 posts and 80 airlines exchange CARDIT and RESDIT EDI messages, with more than 50% using the latest message versions. In contrast, more than 100 posts are technically capable but are not sending CARDIT, while more than 60 airlines are transporting mail but not sending EDI. Those who have invested in post-airline EDI can confirm the benefits gained.



EDI is not only a tool used to build a virtual network between postal operators and extend it to air carriers. It has now become a critical asset to meet the increasing security requirements and confirm the security status of postal flows along the supply chain.

Supply Chain Manager, Le Groupe La Poste EDI CARDIT/RESDIT and Mail scanning has provided Qantas Airways with the ability to improve the overall process in handling mail. EDI's key feature is visibility and greatly improved tracking of mail bags. The investment to have an EDI system in place has been more than justified.

Manager Global Airmail, Qantas

The increased use of EDI makes the process transparent for both origin and destination post as well as the carrier - especially for transit routes. With EDI, we have a dialogue with carriers based on facts. Together posts and carriers can use the EDI to monitor the process, identify problems and carry out improvement action plans.

Head of International Operations, Post Nord Danmark

Not only does EDI messaging help us significantly improve transparency of our airmail movements and enable us to discover and address performance issues. It also offers the opportunity to give additional tracking information to our e-commerce customers and recipients.

Senior Expert Network Development, Deutsche Post DHL Group

EDI is not just about going green and being environmentally friendly. It makes data available for usage, transmission and analysis in an easy and cost efficient manner. The data can then be used for planning, reporting, analysis, quality monitoring, accounting and to design seamless processes. EDI messaging today is the core pillar of our business strategy and planning.

Senior Manager, Product, Services and Technology, Swiss World Cargo

EDI is a game changer for the postal industry, providing paperless exchanges, simplifying accounting, and increasing efficiencies in routing, inventory control and visibility. Ultimately, EDI helps drive down operational costs and increase posts'/customers' satisfaction.

Global Manager, Postal Affairs, Delta Airlines

#### **ABOUT THIS PUBLICATION**

This brochure is a joint publication of the Universal Postal Union, the International Air Transport Association, and the International Post Corporation, with sponsorship from several EDI solution providers. References are given below to assist parties interested in participating or increasing their participation in international postal-related EDI.

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