



Join the Direct Marketing Advisory Board!

Please give the particulars of one representative of your company:

Company name	
Full name	
<input type="checkbox"/> Ms <input type="checkbox"/> Mr	
Function/title	
Address	
Tel.	Fax
E-mail	
Website address	
Date	Signature

Please briefly describe your business and how its activity relates to direct marketing:

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All new non-postal membership applications are subject to approval by the DMAB Assembly, as stated in the DMAB Rules of Procedure.

An invoice for the DMAB joining fee and annual membership fee will be issued following the Assembly's decision, according to the following schedule:

One-time joining fee: 2,500 CHF.

Annual fee:

- 2,000 CHF for private companies and associations.
- 2,000 CHF for Posts of the least developed countries.
- 4,000 CHF for Posts of other developing countries.
- 8,000 CHF for Posts of industrialized countries.

Please return this form to Abby Bossart, Programme Assistant, Direct Marketing, Universal Postal Union, P.O. Box 312, 3000 Berne 15, Switzerland; tel: +41 31 350 35 93; fax: +41 31 351 02 66; e-mail: abby.bossart@upu.int.