



## UPU mission

To stimulate the lasting development of efficient and accessible universal postal services of quality in order to facilitate communication between the inhabitants of the world by:

guaranteeing the free circulation of postal items over a single postal territory composed of interconnected networks;

encouraging the adoption of fair common standards and the use of technology;

ensuring cooperation and interaction among stakeholders;

promoting effective technical cooperation;

ensuring the satisfaction of customers' changing needs

## Postal Vision 2030

Postal Vision 2030 is the UPU's advocacy message for the sector. It will inspire postal sector stakeholders to take action in their respective fields of competence. It will also guide the UPU's value proposition, articulated through the strategic pillars.

### Governments

should decrease gaps in postal development through increased investments and focused policies, and promote various ways to utilize the postal network for socio-economic development;

### Regulators

should harmonize and enhance the sector's regulatory framework;

### Operators

should seek to enhance their performance by implementing diversified strategies and operational improvements;

### Other stakeholders

from the private sector and public institutions should pursue integration into the sector by engaging with traditional stakeholders, and vice-versa. This means opening up the market, fostering partnerships and enhancing the role of the UPU.

## Strategic pillars

Postal sector stakeholders have expressed their preference for three key categories of UPU solutions that most closely match their objectives. These can be organized according to the following three main pillars, expressing what the UPU as an organization will aim to achieve by the end of the 2021–2025 cycle.

Strengthen the UPU's mandate as the foremost forum for postal sector development.

Categories of UPU solutions

Organization of events and meetings of technical working groups

Treaties and international agreements

Settlement mechanisms

Reinforce the UPU's role as a provider of innovative and affordable technical solutions for postal sector stakeholders

Categories of UPU solutions

Consulting and capacity building

IT solutions

Standards

Enable the UPU to become the prime information and knowledge centre of the postal sector

Categories of UPU solutions

Research and insights on market trends

Focused analysis on various topical issues

Data storage and protection