



UPU Postal Technology Centre showcase

World Leaders forum 2022



1

Postal Technology Centre

2

Big Data

3

EAD Compliance

4

Innovation and digital readiness



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Postal Technology Centre

The UPU's Postal Technology Centre provides technologies used by most of the postal operators worldwide, and covering all segments of the international postal supply chain.

Services are also available to wider postal sector players.

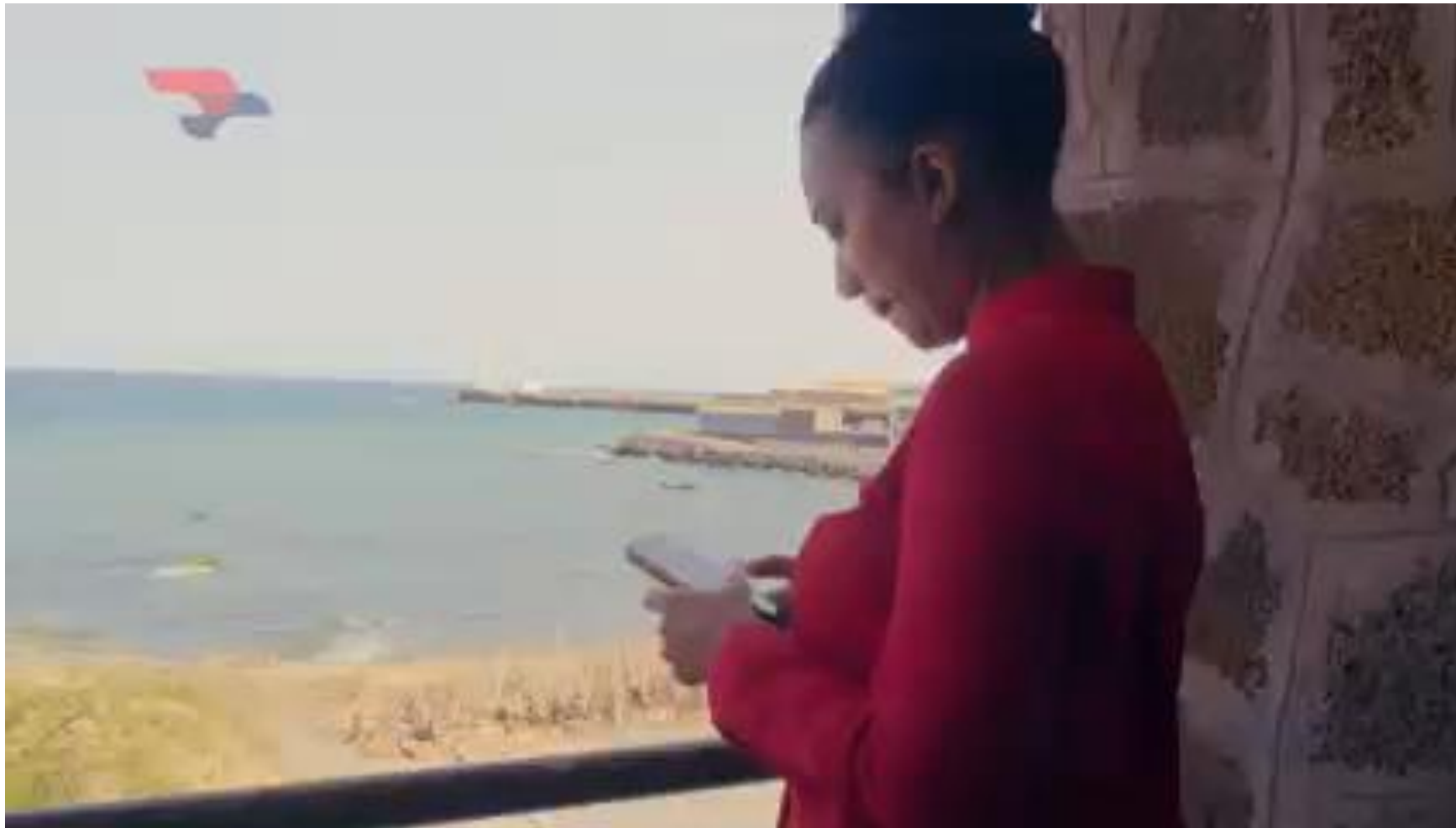


Testimonial from Moldova Post



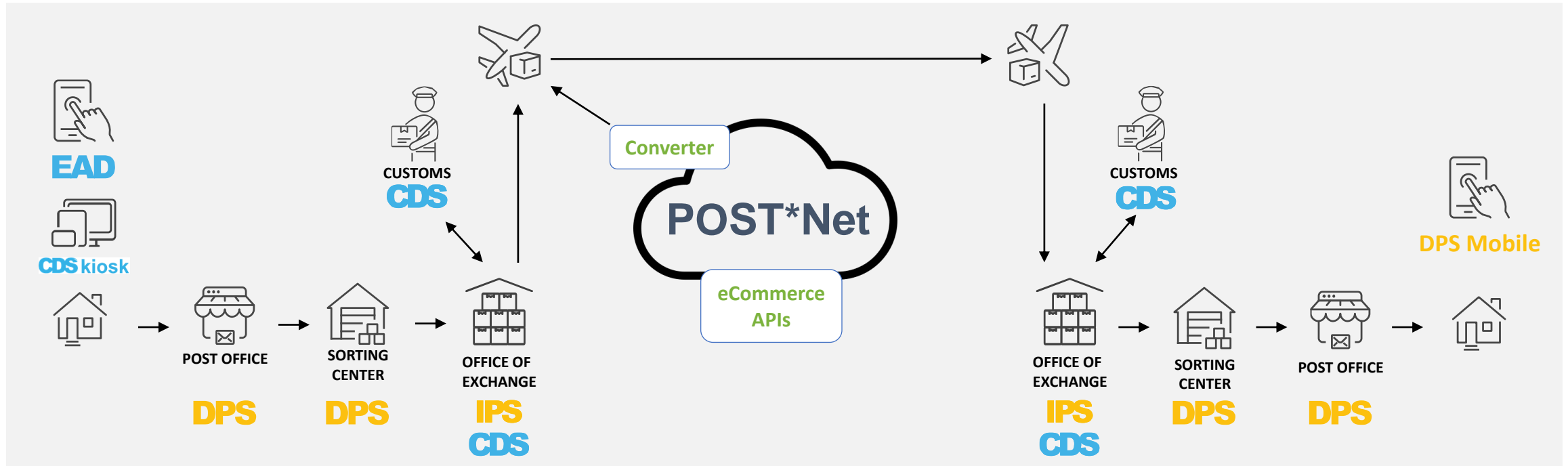


Promotional video from Cape Verde





IT solutions



Software applications

- CDS** Customs Declaration System
- EAD** Electronic Advanced Data
- DPS** Domestic Postal System
- IPS** International Postal System

Central IT services

- QCS** Quality Control System
- PIMS** Postal Irregularities Management System
- RAIS** Registered Articles inquiry System
- CARDIT-Cargo** Converter

- ICS2** Converter
- PNG** POST*Net Gateway
- GTT** Global Track & Trace
- eCommerce APIs**



Integration

CUSTOMERS

Mobile applications

Capture of customs declaration and delivery events

Integration in posts' websites

Capture of customs declarations
Tracking information search

POST

Interfaces with domestic systems

Import and export of data from/to sorting machines, bespoke systems....

3rd party APIs

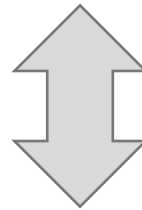
- Validation of postal addresses
- HS Codes lookup
- Restriction / Prohibitions...

ONLINE VENDORS

APIs / XML

Import and export of

- Mail item data
- Events
- Customs declarations...



PTC Applications

IPS **CDS** **DPS**



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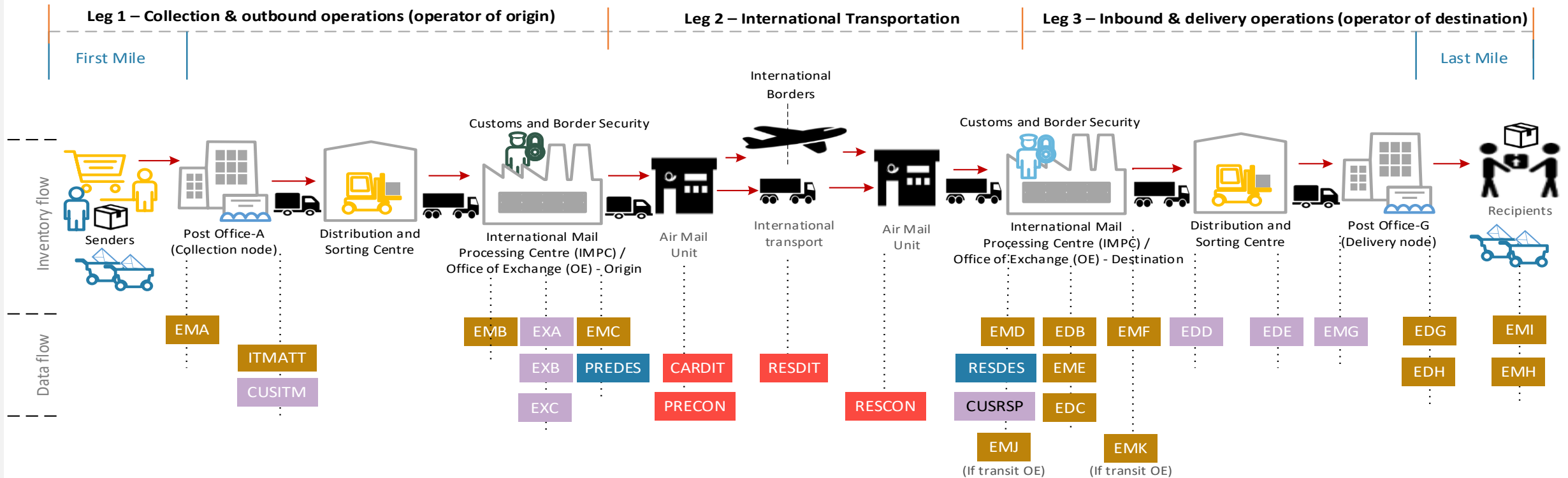
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Postal Supply Chain and data flow

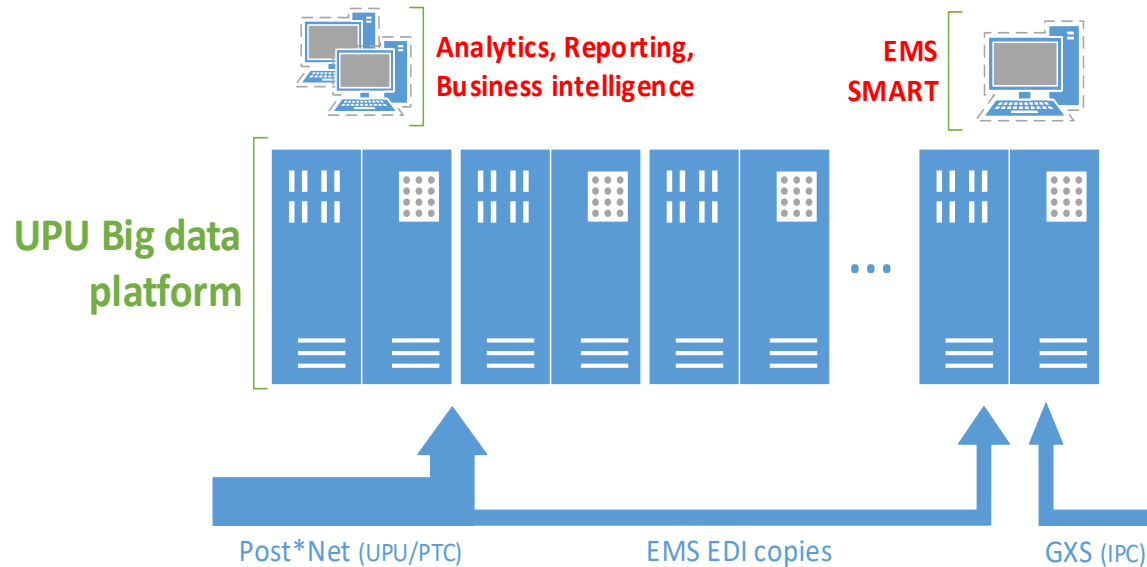


> 10 million mail items recorded daily
> 50 million records/day



UPU Big Data platform

A technical platform to store, process, analyze and correlate massive amounts of EDI data within a reasonable budget



□ STRATEGY

- UPU is a mature 25 year data driven sector
- Maturity from descriptive to predictive analytics

□ ENVIRONMENT

- ISO27001 data centers
- UPU legal compliance
- Multi-tenancy architecture
- Expert capacity building programmes

1
2



Use cases

Dashboard

Country, regional, global

Reporting

Online reports with drilldown

Monitoring

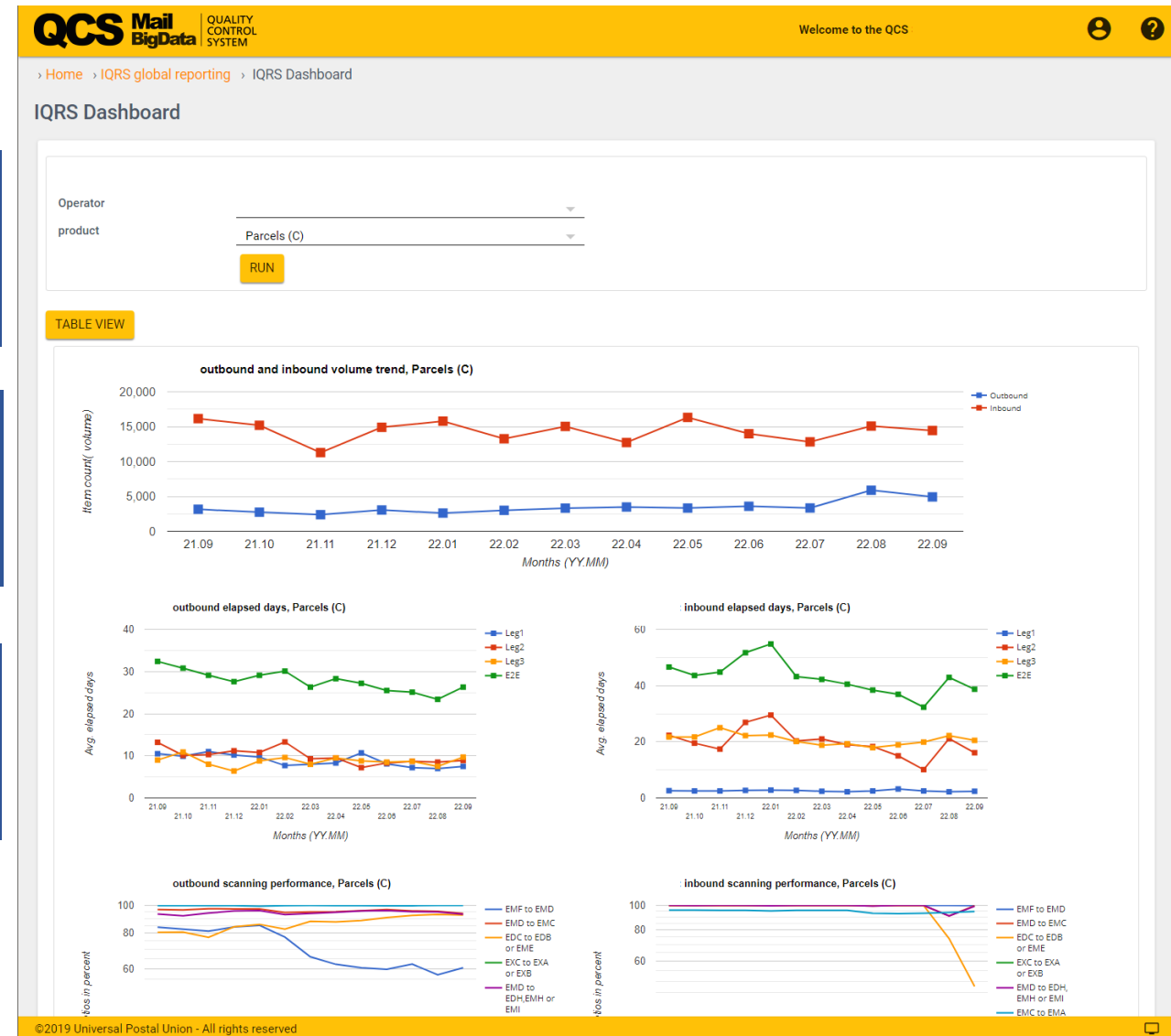
Near real time reports

UPU analytics

Postal statistics and economics

Operational tools

Converters and security





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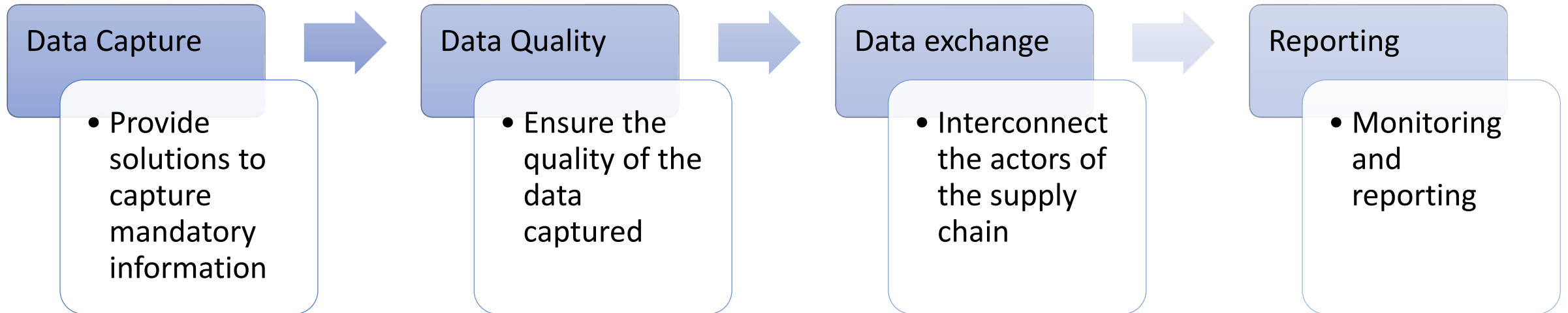
EAD Compliance

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EAD Compliance





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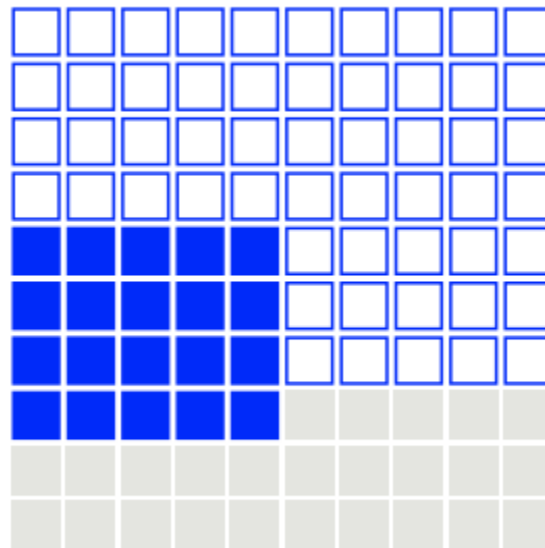
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Innovation and digital readiness



Innovation and Digital Readiness

20%
of companies
are ready to
scale innovation



75%
of executives report
that innovation is a
top-three priority at
their companies.¹



Innovation and Digital Readiness

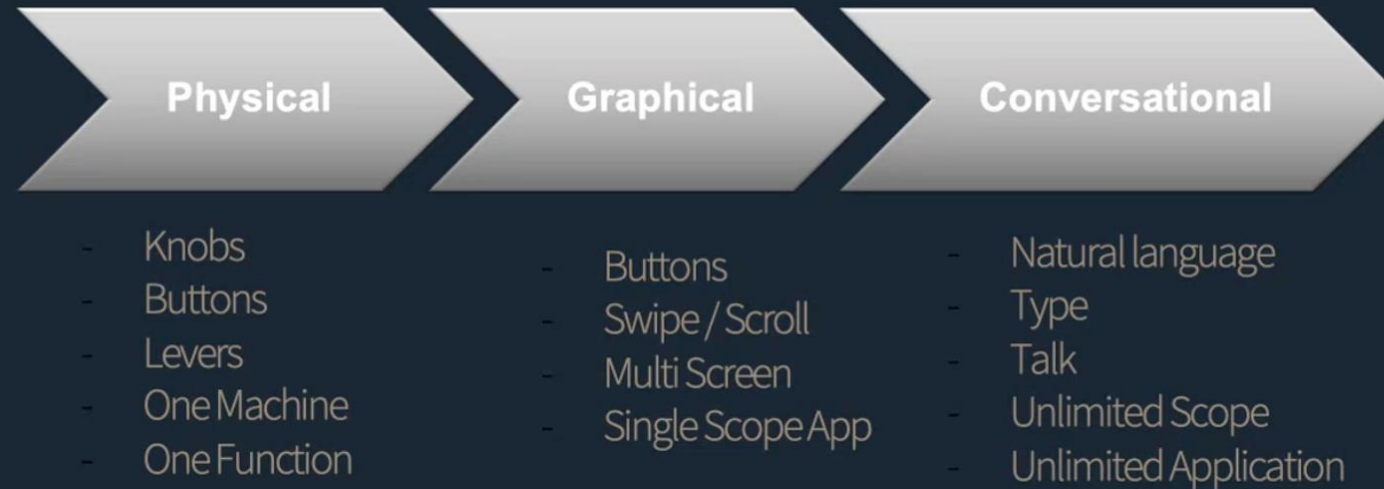
1. MINDSET
2. PEOPLE
3. CULTURE

4. PROCESS
5. TOOLS
6. TECHNOLOGY



Change of Paradigms and assumptions

An evolution in interfaces - Paradigm shift



“Conversation” - is the next user interface the you must support. (Gartner)

OneReach.ai
INTELLIGENTLY AUTOMATE CONVERSATIONS





Change of Paradigms and assumptions

OneReach.ai
INTELLIGENTLY AUTOMATE CONVERSATIONS

Endless Use Cases

OneReach.ai
INTELLIGENTLY AUTOMATE CONVERSATIONS

Accelerating Digital Transformation

- Evolve an ecosystem of **Intelligent Digital Workers**
- Reimagine & Hyper-automate end to end business processes.
- Increase internal efficiencies across organisations & departments
- Enhance customer experience with omnichannel engagements

Your next hire should be an **Intelligent Digital Worker**

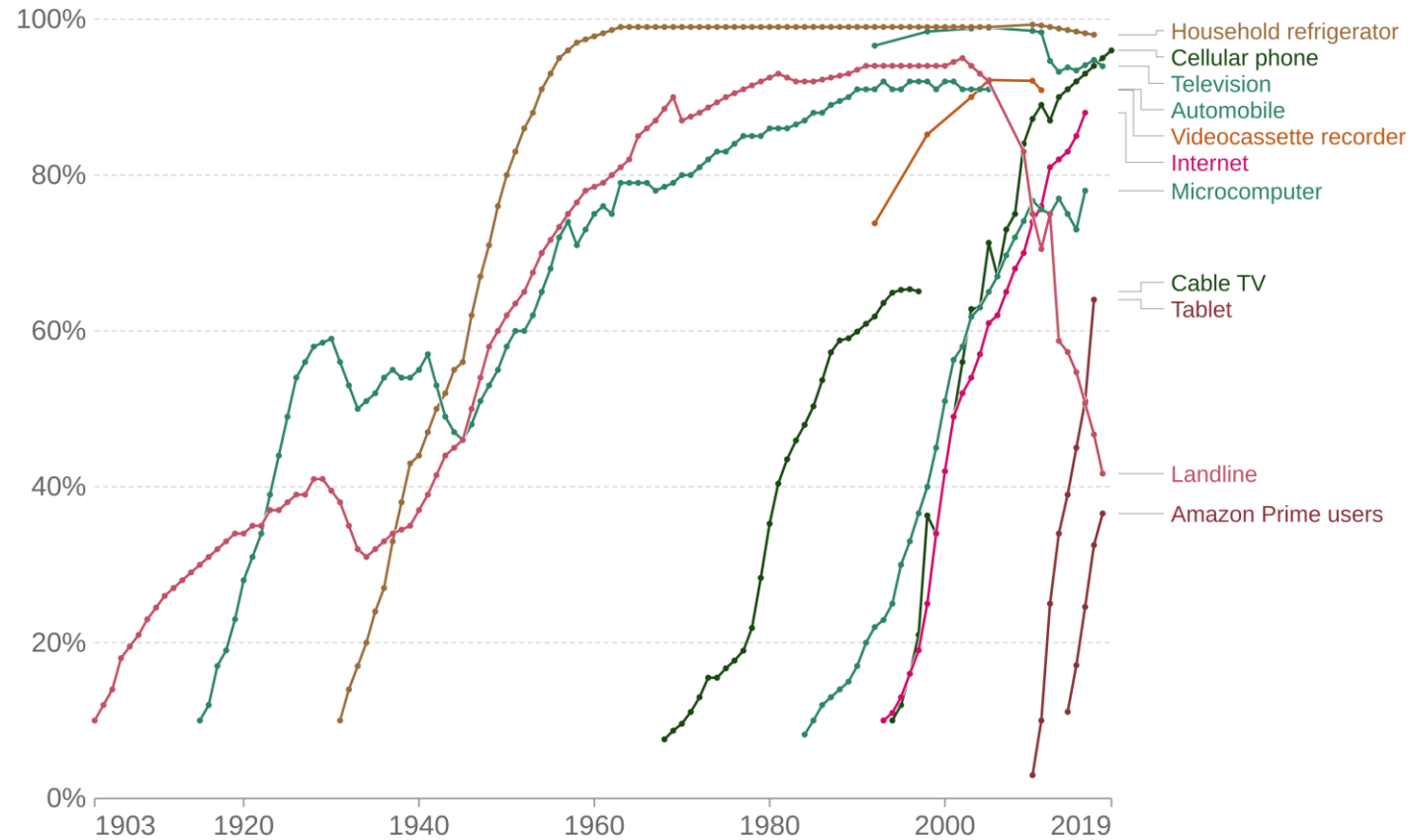




Shorter time of acceptance

Share of US households using specific technologies, 1903 to 2019

Our World
in Data



Source: Comin and Hobijn (2004) and others

OurWorldInData.org/technology-adoption/ • CC BY



Success cases

- DK with E-boks complete national transformation
- Swiss Post (Communication Services) creating ecosystems

The singularity theory **is making us many times adapt faster than we have the capacity to do it**, and without being innovative and ready to change and adapt, the risk is even higher that we can be left behind.

To be innovative you need to be brave, curious, intraprenurial, visionary... and most important of all....



Stay away from.....

Conformity...





Our Strength is our diversity



Let's join forces and come together with the UPU to innovate and extend the dialogue.