



Embracing the Cloud Mindset for Sustainable Postal Enterprises

Towards global digital readiness

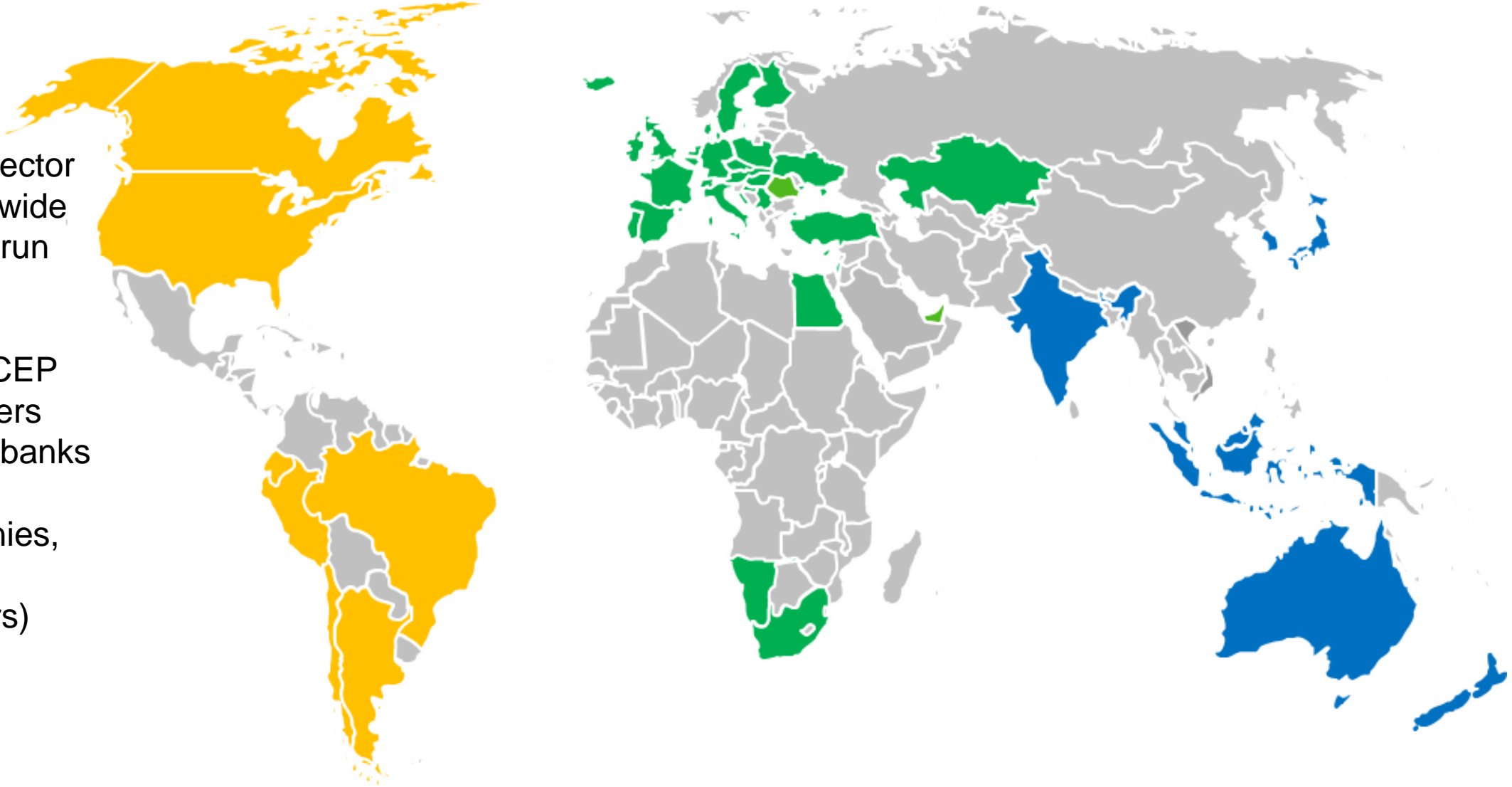
Christoph Kopka
Industry Manager Postal & Parcel Services, SAP

September, 2022

Delivering value to over 67 Postal and CEP services

15.800+ public sector customers worldwide in 151 countries run SAP software

67+ Postal and CEP services customers (counting postal banks subsidiaries and affiliated companies, includes **100+** business partners)







Cloud Skills

- New skills required to work in the Cloud



Cloud Mindset

- New approach to work to take the advantage of what cloud brings



Leadership

Culture Foundation

Earn Your Customer Every Day





“The No.1 thing that has made us successful by far is **obsessive compulsive focus on the customer**”

- Jeff Bezos – Amazon Founder & CEO

Do you understand your customers' needs?

Rug Carpet Embroidered

by [chendongdong](#)

★★★★★ 1 customer review







Adam Hess ✓
@adamhess1

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Bought a rug online for my room & realised the importance of specifying the size of the product you're selling

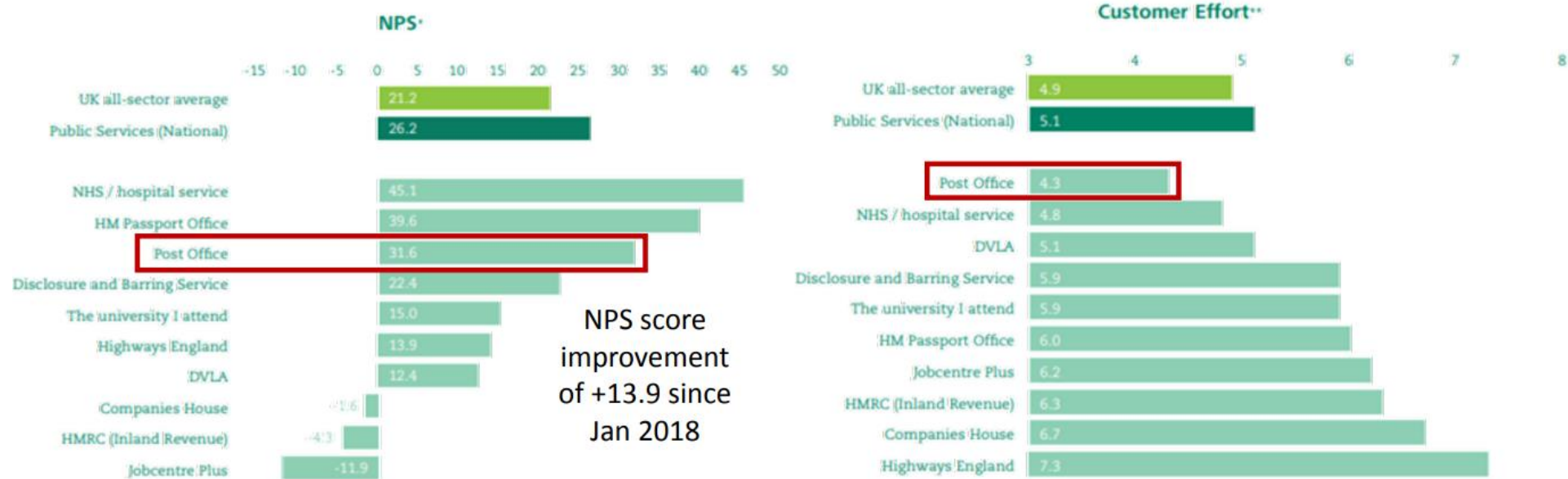
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Example of the exceptional customer service

Post Office UK: #1` public service entity by NPS in 2021

Post Office perform above national and sector scores for NPS and Effort



ICS UK Customer Service Index, Jan 2021

CONFIDENTIAL



Data-Driven Decision Making

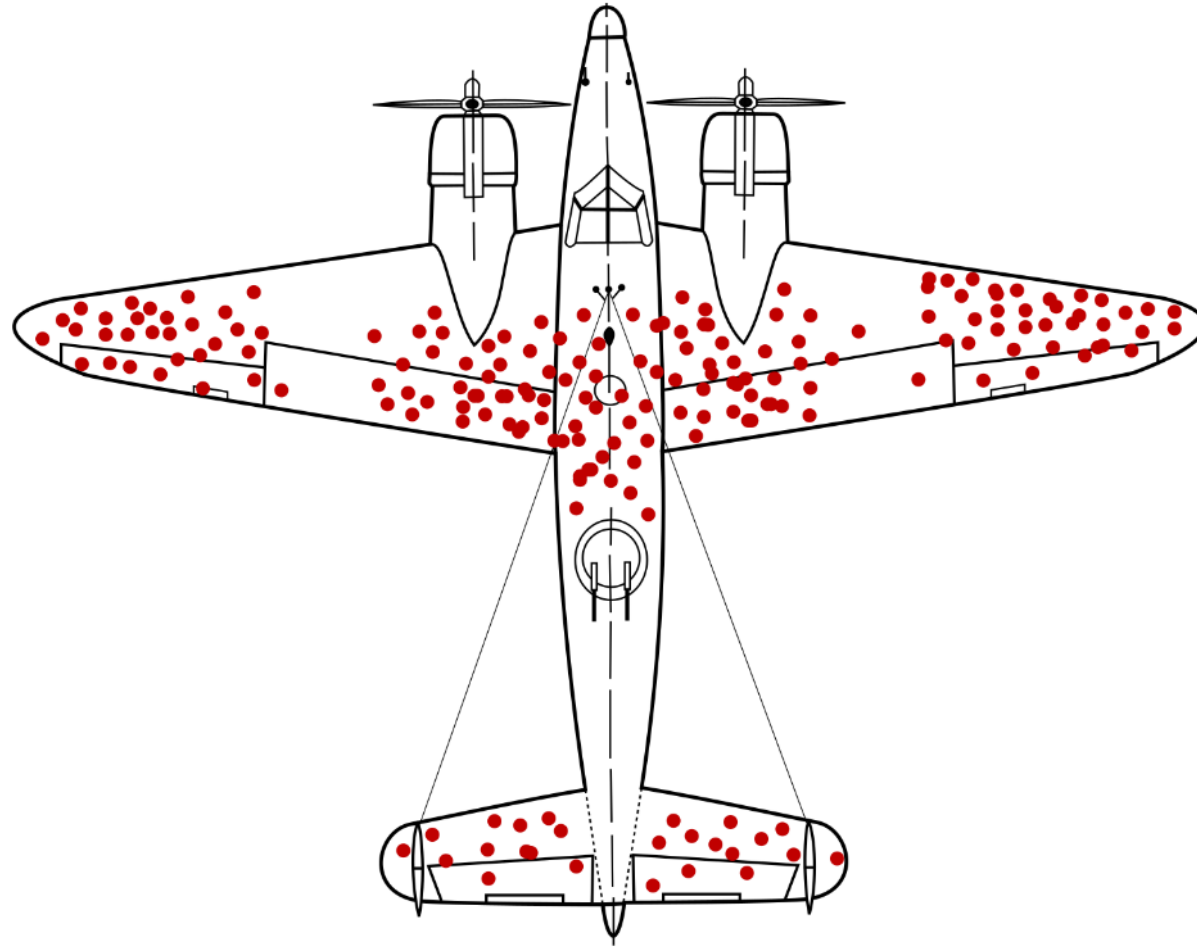


· *“Without **data**
you’re just another
person with an **opinion.**”*

· *- W. Edwards Deming*



Survivorship Bias



Source: [Wikimedia Commons](#)

SAP S/4HANA | Achieving success in the Cloud



1



Portugal's Post

“Post is changing – parcel deliveries are soaring, and customer expectations are higher than ever. **SAP technology makes us more agile** and fit for the future of the rapidly evolving postal services industry.”

Nuno Carreira Silva, SAP Director, CTT Correios de Portugal, S.A.

- **80%** of business processes standardized
- **10x** faster to create Invoices
- **100%** traceability of billing processes
- **Simplified system landscape, slashing maintenance burden**
- **Automated business processes, empowering employees to work more productively**
- **Enhanced operational agility**

2

Posteitaliane

Italy's Post

“Poste Italiane is an integral part of Italian life and culture. We needed a digital transformation to modernize our IT and **bring our business model into the modern era**. SAP S/4HANA provides the tools to help us keep our business relevant.”

Antonio Forino, Head of Corporate Systems Development, Poste Italiane S.p.A.

- **90%** reduction in custom code
- **~60%** faster time to market
- **20%** improvement in operational efficiency
- **Created a universal, centralized view of administrative, accounting, and management data**
- **Reduced fragmentation of systems**
- **Creation of more effective reports and real time analysis and simulations**

**Database
Management**

100x

Reduction in sales
query execution time

**Integration
Solutions**

66%

Reduction in
administrative work

**Data, Analytics,
& Planning**

200%

Increase in annual
throughput capacity

**Application
Development**

80%

Reduction in new
customer onboarding time

**Artificial
Intelligence**

46%

Improvements in
accounts receivable
productivity

**Sustainability
Missions**

>95%

Use of standard
processes with zero core
code modifications

**Lower Total Cost
of Ownership (TCO)**

66%

Lower costs in IT
infrastructure

**Process
Automation**

91%

Of incoming emails
automated

* Success metrics from SAP customer stories



Thank you.

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