



.POST Registrar Requirements

Established in 1874, the Universal Postal Union (UPU), with its headquarters in the Swiss capital Berne, is the second oldest international organization worldwide.

With its 192 member countries, the UPU is the primary forum for cooperation between postal sector players. It helps to ensure a truly universal network of up-to-date products and services.

In this way, the organization fulfils an advisory, mediating and liaison role, and provides technical assistance where needed. It sets the rules for international mail exchanges and makes recommendations to stimulate growth in mail, parcel and financial services volumes and improve quality of service for customers.

.POST is the top-level domain sponsored by the UPU exclusively for the postal sector. It is a secure and trusted Internet space to serve the needs of the global postal community in the digital economy. .POST immediately identifies legitimate postal services and gives you added benefits:

 <p>Security and Trust</p>	<p>.POST is fully secured by Domain Name System Security Extensions (DNSSEC). It is the most secure TLD for postal services. You can trust a .POST domain is not taking you to a fake website.</p>
 <p>Branding and Visibility</p>	<p>.POST is for an exclusive and well defined community that is fully authenticated and validated by the UPU. This increases the brand value, trust and visibility of .POST domains.</p>

Requirements for .POST registrars are based on the [.POST Domain Management Policy \(DMP\)](#).

In summary, .POST Registrars are responsible for collecting eligibility information and documentation and performing applicant verification before submitting .POST domains for registration via the .POST back-end registry service provider.

Background: Alignment with Appendix S

Part V of [the .POST Registry Agreement \(Appendix S\)](#) states the following:

Selection of ICANN Accredited Registrars

Subject to the Sponsor's compliance with the .POST sTLD Agreement, any Temporary Specifications or Policies or Consensus Policies as defined therein, as well as the specific provisions contained in Part VI below, and provided the scope of the Charter is not exceeded:

A. The Sponsor has not established a minimum or maximum number of Registrars that will be selected for the .POST sTLD. The Sponsor will accept applications from any Registrar and will enter into agreements with Registrars only after due review of applications in the form it specifies and makes public from time to time.

B. The Sponsor will select from among Registrars considering, among other factors, the following characteristics in the group of authorized Registrars

Subject to the Sponsor's compliance with the .POST sTLD Agreement, any Temporary Specifications or Policies or Consensus Policies as defined therein, as well as the specific provisions contained in Part VI below, and provided the scope of the Charter is not exceeded:

1. Recognition of the specific aspects of the Sponsored Community to be supported by the .POST sTLD and a willingness to participate in that spirit, as well as to accept and proactively follow the Sponsor's mission and objectives for the Sponsored Community;
2. Thorough understanding of the principles and goals underlying .POST sTLD policies, including without limitation the domain name management policy and ability to provide Eligibility and Name-Selection Services (ENS) Services;
3. Demonstrated familiarity with the needs of the Sponsored Community in the language(s) and region(s) served by the Registrar, and established modes for reflecting these needs in the provision of registration services;
4. Dedicated willingness and ability to propagate and enforce .POST sTLD policies in an observant and diligent manner and in accordance with policies and procedures prescribed by Sponsor;
5. Broad geographic distribution and demonstrated ability to deal with language diversity;

6. Established collaborative contact with legal entities, governments, statutory bodies, and other interested stakeholders of the .POST sTLD community (as defined in Part III above) in the language and geographical region or sector served by the Registrar;

7. Dedicated willingness and ability to act together with the Sponsored Community in the processing of registration requests.

8. Established business relationships with substantial numbers (proportionate to the size of the Registrar) of stakeholders in the geographical region(s) or Sponsored Community to be served by the Registrar;

9. Demonstrated willingness and ability to publicize and market the .POST sTLD, to follow all .POST sTLD marketing guidelines, and to develop and use .POST sTLD marketing materials as appropriate, as reflected by a minimum committed marketing budget of an amount proportionate to the size of the Registrar;

10. Demonstration that sufficient staff resources are available and able to interface with automated and manual elements of the .POST sTLD registry process and a willingness to implement modifications and revisions reasonably deemed by the Sponsor or, at the discretion of the Sponsor, the Registry Operator, to be required based on the characteristics and functions of the .POST sTLD;

11. The existence of proven systems designed to avoid submission of unqualified or incomplete applications that will burden the registry system or make it impossible for the Registry Operator to fulfill its commitments to the Sponsor and to ICANN;

12. The existence of proven systems to avoid transfer disputes among Registrars;

13. Willingness and ability to post and refresh a minimum deposit against which fees will be drawn.

14. Willingness to adhere to a WHOIS compliance review policy on a periodic basis, and instigate procedures for investigating claims of registrations that many contain false information.

C. The Sponsor will evaluate and, in its reasonable discretion, render a decision with respect to the selection of each applicant to serve as a Registrar based on, all of the above criteria and will periodically review and, as appropriate, revise its selection of Registrars based on such criteria.

Compliance with Domain Management Policy Requirements

In addition to providing evidence of its status as an ICANN Accredited Registrar, to be considered for onboarding, potential Registrars must provide the following features and services for .POST, **at a minimum**:

	Requirement	DMP Reference	Additional Comments
1	Definition of Sponsored Community: Registrars must ensure only eligible members of the .POST Sponsored Community register .POST domain names	Section 1.2.1	
2	Registrant Groups: There are 12 Registrant Groups eligible for .POST. The Registrar's application form must maintain lists of existing organizations for relevant Registrant Groups	Section 3.2	
3	Authentication: Registrars must collect eligibility information specified in the DMP and conduct a thorough verification of the applicant's eligibility. The outcome of the Registrar's verification process must be communicated to the Registry Operator for review.	Section 3	
4	Domain Name Allocation. All applications must be published for public comment for a minimum of 30 days before they can be registered. The verification process must be completed by the Registrar within this time period and submitted to Registry Operator for final approval before registration takes place.	Section 3.5	
5	Domain Name Disputes: Registrars must collect and publish received disputes about any pending application within the 30-day public comment period.	Section 4.4.2.2	
6	Name Selection: There are currently four .POST extensions: .POST, .COM.POST, .ORG.POST and .EDU.POST. The Registrar's application process must restrict availability searching for each Registrant group according to their eligibility for the .POST, .COM.POST, .ORG.POST and .EDU.POST extensions	Section 4.6	

	Requirement	DMP Reference	Additional Comments
7	Unique Identification Mechanism: Registrars must be able to provide an application and registration platform that facilitates the issuance of unique credentials to an authenticated Applicant.	N/A	

Registrars are also required to provide the following services:

	Requirement	DMP Reference	Additional Comments
8	Discounted pricing for Underserved Regions: As a UN Agency, the UPU has a particular focus on serving the under-represented regions of the world. The Registrar’s retail pricing should accommodate this focus by providing agreed retail discounts to applicants from United Nations defined SIDS (Small Island Developing States), Landlocked Developing Countries (LLDCs) and LDCs (Least Developed Countries).	N/A	
9	Add-on Services. Registrars should be positioned to offer and provide agreed add-on services to all .POST applicants	N/A	
10	UN Languages. The Registrar’s .POST platform must support the six official UN languages: Arabic, Chinese (Mandarin), English, French, Russian, Spanish.	N/A	
11	CMS. The Registrar’s .POST platform must utilize a Content Management System (CMS) with shared edit access to UPU staff. Registrar shall provide training to UPU staff for use of the system	N/A	
12	Payment Methods. Registrar must support multiple payment methods, including credit cards, purchase orders and bank wire transfers.	N/A	
13	Cybersecurity. Registrar must undergo annual self-funded security audits (e.g. ISO 27001, SOC2 or equivalent)		

**PLEASE COMPLETE THE FOLLOWING
TABLE**

FORMAL APPLICATION TO BE CONSIDERED AS A .POST ICANN ACCREDITED REGISTRAR

	Characteristic (Appendix S)	Comment/Response
1	Recognition of the specific aspects of the Sponsored Community to be supported by the .POST sTLD and a willingness to participate in that spirit, as well as to accept and proactively follow the Sponsor’s mission and objectives for the Sponsored Community;	
2	2. Thorough understanding of the principles and goals underlying .POST sTLD policies, including without limitation the domain name management policy and ability to provide Eligibility and Name-Selection Services (ENS) Services	
3	Demonstrated familiarity with the needs of the Sponsored Community in the language(s) and region(s) served by the Registrar, and established modes for reflecting these needs in the provision of registration services	
4	Dedicated willingness and ability to propagate and enforce .POST sTLD policies in an observant and diligent manner and in accordance with policies and procedures prescribed by Sponsor	

	Characteristic (Appendix S)	Comment/Response
5	Broad geographic distribution and demonstrated ability to deal with language diversity	
6	Established collaborative contact with legal entities, governments, statutory bodies, and other interested stakeholders of the .POST sTLD community (as defined in Part III above) in the language and geographical region or sector served by the Registrar	
7	Dedicated willingness and ability to act together with the Sponsored Community in the processing of registration requests	
8	Established business relationships with substantial numbers (proportionate to the size of the Registrar) of stakeholders in the geographical region(s) or Sponsored Community to be served by the Registrar	
9	Demonstrated willingness and ability to publicize and market the .POST sTLD, to follow all .POST sTLD marketing guidelines, and to develop and use .POST sTLD marketing materials as appropriate, as reflected by a minimum committed marketing budget of an	

	Characteristic (Appendix S)	Comment/Response
	amount proportionate to the size of the Registrar	
10	Demonstration that sufficient staff resources are available and able to interface with automated and manual elements of the .POST sTLD registry process and a willingness to implement modifications and revisions reasonably deemed by the Sponsor or, at the discretion of the Sponsor, the Registry Operator, to be required based on the characteristics and functions of the .POST sTLD	
11	The existence of proven systems designed to avoid submission of unqualified or incomplete applications that will burden the registry system or make it impossible for the Registry Operator to fulfill its commitments to the Sponsor and to ICANN	
12	The existence of proven systems to avoid transfer disputes among Registrars	
13	Willingness and ability to post and refresh a minimum deposit against which fees will be drawn.	

	Characteristic (Appendix S)	Comment/Response
14	Willingness to adhere to a WHOIS compliance review policy on periodic basis, and instigate procedures for investigating claims of registrations that many contain false information.	
15	Prior to the issuance of production credentials for .POST, Registrar must complete Acceptance Testing to the satisfaction of the UPU demonstrating compliance with all of the Registrar requirements listed in this document.	

Requirement	Requirement Met? (Y/N)	Explanation of how Requirement is Met	Additional Comments
Definition of Sponsored Community: Registrars must ensure only eligible members of the .POST Sponsored Community register .POST domain names			
Registrant Groups: There are 12 Registrant Groups eligible for .POST. The Registrar's application form must maintain lists of existing organizations for relevant Registrant Groups			
Authentication: Registrars must collect eligibility information specified in the DMP and conduct a thorough verification of the applicant's eligibility. The outcome of the Registrar's verification process must be			

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communicated to the Registry Operator for review.			
<p>Domain Name Allocation. All applications must be published for public comment for a minimum of 30 days before they can be registered. The verification process must be completed by the Registrar within this time period and submitted to Registry Operator for final approval before registration takes place.</p>			
<p>Domain Name Disputes: Registrars must collect and publish received disputes about any pending application within the 30-day public comment period.</p>			
<p>Name Selection: There are currently four .POST extensions: .POST, .COM.POST, .ORG.POST and .EDU.POST. The Registrar’s application process must restrict availability searching for each Registrant group according to their eligibility for the .POST, .COM.POST, .ORG.POST and .EDU.POST extensions</p>			
<p>Unique Identification Mechanism: Registrars must be able to provide an application and registration platform that facilitates the issuance of unique credentials to an authenticated Applicant.</p>			
<p>Discounted pricing for Underserved Regions: As a UN Agency, the UPU has a</p>			

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particular focus on serving the under-represented regions of the world. The Registrar’s retail pricing should accommodate this focus by providing agreed retail discounts to applicants from United Nations defined SIDS (Small Island Developing States), Landlocked Developing Countries (LLDCs) and LDCs (Least Developed Countries).			
Add-on Services. Registrars should be positioned to offer and provide agreed add-on services to all .POST applicants			
UN Languages. The Registrar’s .POST platform must support the six official UN languages: Arabic, Chinese (Mandarin), English, French, Russian, Spanish.			
CMS. The Registrar’s .POST platform must utilize a Content Management System (CMS) with shared edit access to UPU staff. Registrar shall provide training to UPU staff for use of the system.			
Payment Methods: Registrar must support multiple payment methods, including credit cards, purchase orders and bank wire transfers.			
Cybersecurity. Registrar must undergo annual self-funded security audits (e.g. ISO 27001, SOC2 or equivalent).			
Acceptance Testing. Prior to the issuance of production credentials for .POST, Registrar must complete			

Requirement	Requirement Met? (Y/N)	Explanation of how Requirement is Met	Additional Comments
Acceptance Testing to the satisfaction of the UPU demonstrating compliance with all of the Registrar requirements listed in this document.			