

# Some designated postal operators directly provide internet connectivity services to customers

Beyond simply embracing digital transformation, several postal operators have expanded into the telecommunications sector – offering both mobile and fixed internet services. These initiatives not only give customers more choice in selecting their internet service providers, but also leverage the postal network’s role as a trusted local institution. By offering internet services through an organization with an extensive physical presence, DOs can provide convenient, in-person support where customers can register, manage, or get assistance with their internet services.

Notable examples:

**Correios (Brazil):** Correios launched “Correios Cellular,” an MVNO leveraging TIM Brasil’s network through a partnership with Surf Telecom. The service offers prepaid mobile plans with benefits like zero-rated access to WhatsApp and key government websites, aiming to enhance digital inclusion across Brazil.

**Poste Italiane (Italy):** Through its subsidiary, PosteMobile, Poste Italiane offers an MVNO on Vodafone’s network. Since 2017, it has also offered fixed-line telephony and internet services under the “PosteMobile Casa” brand, providing fibre-optic broadband across Italy.

**Turkish Post (PTT) (Türkiye):** PTT operates “Pttcell,” an MVNO utilizing Türk Telekom’s infrastructure. The service provides prepaid and postpaid mobile plans, offering nationwide coverage and various data packages to meet customer demands.

**Swiss Post (Switzerland):** In partnership with Salt, Swiss Post launched “Post Mobile,” an MVNO offering 5G mobile subscriptions. Customers can choose from plans that include unlimited calls, SMS, and high-speed internet, with support available online and at Swiss Post branches.

**La Poste (France):** La Poste operates “La Poste Mobile,” an MVNO providing a range of prepaid and postpaid mobile plans, including options with 5G connectivity. The service also offers high speed home internet packages, catering to diverse customer needs.

**POST Luxembourg:** Under the “POP” brand, POST Luxembourg offers integrated mobile and fixed internet services. Customers can benefit from combined packages that include high-speed broadband, mobile data, and television services, enhancing connectivity options nationwide.

These initiatives demonstrate how postal operators are leveraging their extensive networks and customer trust to provide essential internet services, contributing to greater digital accessibility and convenience.